Lee County Sports Development Monthly Activity Report December 2016

Estimated Economic Impact*

Hotel Room Nights Sold	
Month Total = 10,418 Florida Women's Hockey Tournament	82
FGCU Baseball Camp	350
FYSA Olympic Development Soccer	601
USA Softball Fall States	1,066
US Sports Congress	484
FYSA Olympic Development Soccer	555
USSSA Fast Pitch Shockers	143
City of Palms Basketball Classic	2,848
Umpnation Training Clinic	184
Queen of Palms Basketball	213
Everblades Youth Holiday Hockey	2,548
Perfect Game Holiday Underclass Showcase	1,344
Event Participants	
Month Total = 5,128	
Florida Women's Hockey Tournament	799
FGCU Baseball Camp	120
FYSA Olympic Development Soccer USA Softball Fall States	391 108
US Sports Congress	380
FYSA Olympic Development Soccer	320
USSSA Fast Pitch Shockers	34
City of Palms Basketball Classic	799
Umpnation Training Clinic	459
Queen of Palms Basketball	613
Everblades Youth Holiday Hockey	918
Perfect Game Holiday Underclass Showcase	187
Event Spectators	
Month Total = 8,495	
Florida Women's Hockey Tournament	1,172
FGCU Baseball Camp	210
FYSA Olympic Development Soccer	693
USA Softball Fall States	91
US Sports Congress	607
FYSA Olympic Development Soccer USSSA Fast Pitch Shockers	415 49
City of Palms Basketball Classic	49 1,420
Umpnation Training Clinic	855
Queen of Palms Basketball	1,188
Everblades Youth Holiday Hockey	1,630
Perfect Game Holiday Underclass Showcase	165

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

Lee County Sports Development Monthly Activity Report December 2016

December 2016	
Direct Impact	
Month Total = \$4,496,479	\$200 400
Florida Women's Hockey Tournament	\$369,408
FGCU Baseball Camp	\$64,385
FYSA Olympic Development Soccer	\$196,354
USA Softball Fall States	\$53,258
US Sports Congress	\$261,256
FYSA Olympic Development Soccer	\$568,317
USSSA Fast Pitch Shockers	\$64,721
City of Palms Basketball Classic	\$857,949
Umpnation Training Clinic	\$344,640
Queen of Palms Basketball	\$645,926
Everblades Youth Holiday Hockey	\$1,007,196
Perfect Game Holiday Underclass Showcase	\$63,069
Total Direct and Indirect Economic Impact Month Total = \$7,509,118	
Florida Women's Hockey Tournament	\$616,911
FGCU Baseball Camp	\$107,523
FYSA Olympic Development Soccer	\$327,912
USA Softball Fall States	\$88,942
US Sports Congress	\$436,297
FYSA Olympic Development Soccer	\$949,089
USSSA Fast Pitch Shockers	\$108,083
City of Palms Basketball Classic	\$1,432,775
Umpnation Training Clinic	\$575,548
Queen of Palms Basketball	\$1,078,696
Everblades Youth Holiday Hockey	\$1,682,017
Perfect Game Holiday Underclass Showcase	\$105,325

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