## Lee County Sports Development Economic Impact from Amateur Sports 2017

Month	Hotel Room	Event	Event	Direct Impact	Dir. & Indir.	Number of
	Nights Sold	Participants	Spectators		Economic Impact	Events
January	9,066	2,972	3,690	\$3,613,353	\$6,034,299	13
February	5,248	2,383	3,450	\$2,082,637	\$3,478,002	10
March	8,456	3,776	4,843	\$3,857,476	\$6,441,987	7
April	6,740	4,042	5,973	\$3,063,591	\$5,116,195	15
May	12,604	6,415	10,412	\$4,395,319	\$7,340,182	12
June	17,192	6,704	12,787	\$7,087,506	\$11,836,140	22
July	35,415	10,263	17,587	\$15,876,229	\$26,513,302	19
August	4,402	1,244	2,065	\$1,823,882	\$2,415,969	9
September	2,152	1,033	1,717	\$915,015	\$1,528,074	4
October	14,666	5,912	10,177	\$7,248,060	\$12,104,260	10
November	22,814	7,787	9,195	\$11,631,444	\$19,424,513	10
December	11,915	4,951	8,809	\$4,296,958	\$7,175,920	13
Grand Total	150,670	57,482	90,705	\$65,891,470	\$109,408,843	144
Total Number of Events			144			
Avg. Room Nights per Event			1,046			
Total Sports Visitors to Lee County			148,187			
Avg. Total Economic Impact per Event			\$759,784			