Lee County Sports Development Monthly Activity Report December 2014

Estimated Economic Impact*

Month Total = 15,314 FGCU Baseball Camp ASA Softball First Chance Qualifier Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Everblades Youth Hockey Invitational Queen of Palms Girls Basketball ASA Softball First Chance Qualifier Florida Senior Games FGCU Baseball Camp ASA Softball First Chance Qualifier Florida Senior Games USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp ASA Softball First Chance Qualifier Florida Senior Games USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Showball Baseball Mega Camp Showball Baseball Mega Camp Everblades Youth Hockey Invitational MLB Umpire Clinic Queen of Palms Girls Basketball MB Umpire Clinic Perfect Game Underclass Showcase Event Spectators Month Total = 8,795 FGCU Baseball Camp ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic Too USA Gymnastics Level 3 State Finals ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic Too USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Fordid Senior Games 1,838 City of Palms Basketball Classic Too USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Fordid Senior Games City of Palms Basketball Classic Too USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Fordid Senior Games Fordidas Senior Games City of Palms Basketball Classic Too USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Fordidas Senior Games Fordid	Hotel Room Nights Sold	
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Florida Senior Games 3,671		
City of Palms Basketball Classic 3,780 USA Gymnastics Level 3 State Finals 691 Showball Baseball Mega Camp 955 Everblades Youth Hockey Invitational 2,860 Queen of Palms Girls Basketball 453 MLB Umpire Clinic 167 Perfect Game Underclass Showcase 1,583 Event Participants 167 Month Total = 5,988 167 FGCU Baseball Camp 138 ASA Softball First Chance Qualifier 658 Florida Senior Games 1,833 City of Palms Basketball Classic 380 USA Gymnastics Level 3 State Finals 690 Showball Baseball Mega Camp 380 Everblades Youth Hockey Invitational 1,026 Queen of Palms Girls Basketball 330 MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators 1,838 Month Total = 8,795 185 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838	ASA Softball First Chance Qualifier	896
USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp 955 Everblades Youth Hockey Invitational Queen of Palms Girls Basketball 453 MLB Umpire Clinic Perfect Game Underclass Showcase 1,583 Event Participants Month Total = 5,988 FGCU Baseball Camp 138 ASA Softball First Chance Qualifier Florida Senior Games 1,833 City of Palms Basketball Classic 380 USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp 380 Everblades Youth Hockey Invitational MLB Umpire Clinic Queen of Palms Girls Basketball MLB Umpire Clinic Perfect Game Underclass Showcase Event Spectators Month Total = 8,795 FGCU Baseball Camp ASA Softball First Chance Qualifier 1,133 Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational Queen of Palms Girls Basketball	Florida Senior Games	3,671
Showball Baseball Mega Camp 955 Everblades Youth Hockey Invitational 2,860 Queen of Palms Girls Basketball 453 MLB Umpire Clinic 167 Perfect Game Underclass Showcase 1,583 Event Participants Month Total = 5,988 FGCU Baseball Camp 138 ASA Softball First Chance Qualifier 658 Florida Senior Games 1,833 City of Palms Basketball Classic 380 USA Gymnastics Level 3 State Finals 690 Showball Baseball Mega Camp 380 Everblades Youth Hockey Invitational 1,026 Queen of Palms Girls Basketball 330 MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators 516 Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 <		3,780
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Queen of Palms Girls Basketball453MLB Umpire Clinic167Perfect Game Underclass Showcase1,583Event ParticipantsMonth Total = 5,988138FGCU Baseball Camp138ASA Softball First Chance Qualifier658Florida Senior Games1,833City of Palms Basketball Classic380USA Gymnastics Level 3 State Finals690Showball Baseball Mega Camp380Everblades Youth Hockey Invitational1,026Queen of Palms Girls Basketball330MLB Umpire Clinic37Perfect Game Underclass Showcase516Event Spectators516Event Spectators1,838City of Palms Basketball Classic700USA Gymnastics Level 3 State Finals1,152Showball Baseball Mega Camp575Everblades Youth Hockey Invitational1,834Queen of Palms Girls Basketball274MLB Umpire Clinic37	Showball Baseball Mega Camp	955
MLB Umpire Clinic Perfect Game Underclass Showcase 1,583 Event Participants Month Total = 5,988 FGCU Baseball Camp ASA Softball First Chance Qualifier Florida Senior Games 1,833 City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Everblades Youth Hockey Invitational Queen of Palms Girls Basketball MLB Umpire Clinic Perfect Game Underclass Showcase Event Spectators Month Total = 8,795 FGCU Baseball Camp ASA Softball First Chance Qualifier ASA Softball First Chance Qualifier I,133 Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals City of Palms Basketball Classic Too USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Everblades Youth Hockey Invitational Queen of Palms Girls Basketball Queen of Palms Girls Basketball ALB Umpire Clinic 37	•	•
Event Participants Month Total = 5,988 FGCU Baseball Camp 138 ASA Softball First Chance Qualifier 658 Florida Senior Games 1,833 City of Palms Basketball Classic 380 USA Gymnastics Level 3 State Finals 690 Showball Baseball Mega Camp 380 Everblades Youth Hockey Invitational 1,026 Queen of Palms Girls Basketball 330 MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational 1,834 Queen of Palms Girls Basketball 274 MLB Umpire Clinic 37	Queen of Palms Girls Basketball	453
Event ParticipantsMonth Total = 5,988FGCU Baseball Camp138ASA Softball First Chance Qualifier658Florida Senior Games1,833City of Palms Basketball Classic380USA Gymnastics Level 3 State Finals690Showball Baseball Mega Camp380Everblades Youth Hockey Invitational1,026Queen of Palms Girls Basketball330MLB Umpire Clinic37Perfect Game Underclass Showcase516Event Spectators516Month Total = 8,795185FGCU Baseball Camp185ASA Softball First Chance Qualifier1,133Florida Senior Games1,838City of Palms Basketball Classic700USA Gymnastics Level 3 State Finals1,152Showball Baseball Mega Camp575Everblades Youth Hockey Invitational1,834Queen of Palms Girls Basketball274MLB Umpire Clinic37		167
Month Total = 5,988 FGCU Baseball Camp 138 ASA Softball First Chance Qualifier 658 Florida Senior Games 1,833 City of Palms Basketball Classic 380 USA Gymnastics Level 3 State Finals 690 Showball Baseball Mega Camp 380 Everblades Youth Hockey Invitational 1,026 Queen of Palms Girls Basketball 330 MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational 1,834 Queen of Palms Girls Basketball 274 MLB Umpire Clinic 37	Perfect Game Underclass Showcase	1,583
FGCU Baseball Camp ASA Softball First Chance Qualifier Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Everblades Youth Hockey Invitational Queen of Palms Girls Basketball MLB Umpire Clinic Perfect Game Underclass Showcase Event Spectators Month Total = 8,795 FGCU Baseball Camp ASA Softball First Chance Qualifier I,133 Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Everblades Youth Hockey Invitational Queen of Palms Girls Basketball Queen of Palms Girls Basketball Queen of Palms Girls Basketball 274 MLB Umpire Clinic 380 1,833 280 280 280 280 280 280 280 280 280 280	Event Participants	
ASA Softball First Chance Qualifier Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Everblades Youth Hockey Invitational Queen of Palms Girls Basketball MLB Umpire Clinic Perfect Game Underclass Showcase Event Spectators Month Total = 8,795 FGCU Baseball Camp ASA Softball First Chance Qualifier ASA Softball First Chance Qualifier I,133 Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp Everblades Youth Hockey Invitational Queen of Palms Girls Basketball Queen of Palms Girls Basketball 274 MLB Umpire Clinic 380 380 380 380 380 380 380 380 380 380	Month Total = 5,988	
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City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp 380 Everblades Youth Hockey Invitational Queen of Palms Girls Basketball 330 MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators Month Total = 8,795 FGCU Baseball Camp ASA Softball First Chance Qualifier 1,133 Florida Senior Games City of Palms Basketball Classic USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational Queen of Palms Girls Basketball 274 MLB Umpire Clinic 380 380 380 380 380 380 380 380 380 380	ASA Softball First Chance Qualifier	658
USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp 380 Everblades Youth Hockey Invitational Queen of Palms Girls Basketball 330 MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational Queen of Palms Girls Basketball 274 MLB Umpire Clinic 330		1,833
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Everblades Youth Hockey Invitational Queen of Palms Girls Basketball 330 MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators Month Total = 8,795 FGCU Baseball Camp ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational Queen of Palms Girls Basketball 274 MLB Umpire Clinic 337	USA Gymnastics Level 3 State Finals	690
Queen of Palms Girls Basketball330MLB Umpire Clinic37Perfect Game Underclass Showcase516Event Spectators516Month Total = 8,795185FGCU Baseball Camp185ASA Softball First Chance Qualifier1,133Florida Senior Games1,838City of Palms Basketball Classic700USA Gymnastics Level 3 State Finals1,152Showball Baseball Mega Camp575Everblades Youth Hockey Invitational1,834Queen of Palms Girls Basketball274MLB Umpire Clinic37	Showball Baseball Mega Camp	380
MLB Umpire Clinic 37 Perfect Game Underclass Showcase 516 Event Spectators Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational 1,834 Queen of Palms Girls Basketball 274 MLB Umpire Clinic 37	Everblades Youth Hockey Invitational	1,026
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Event Spectators Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational 1,834 Queen of Palms Girls Basketball 274 MLB Umpire Clinic 37	MLB Umpire Clinic	37
Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational 1,834 Queen of Palms Girls Basketball 274 MLB Umpire Clinic 37	Perfect Game Underclass Showcase	516
Month Total = 8,795 FGCU Baseball Camp 185 ASA Softball First Chance Qualifier 1,133 Florida Senior Games 1,838 City of Palms Basketball Classic 700 USA Gymnastics Level 3 State Finals 1,152 Showball Baseball Mega Camp 575 Everblades Youth Hockey Invitational 1,834 Queen of Palms Girls Basketball 274 MLB Umpire Clinic 37	Event Spectators	
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MLB Umpire Clinic 37	-	•
•	MLB Umpire Clinic	37
	•	1,067

^{*}Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

Lee County Sports Development

Monthly Activity Report December 2014

<u>Direct Impact</u> Month Total = \$4,938,720	
FGCU Baseball Camp	\$69,282
ASA Softball First Chance Qualifier	\$326,856
Florida Senior Games	\$890,068
City of Palms Basketball Classic	\$1,101,517
USA Gymnastics Level 3 State Finals	\$258,673
Showball Baseball Mega Camp	\$366,115
Everblades Youth Hockey Invitational	\$1,114,148
Queen of Palms Girls Basketball	\$217,183
MLB Umpire Clinic	\$51,515
Perfect Game Underclass Showcase	\$543,363

Total Direct and Indirect Economic Impact Month Total = \$8.247.661

Month Total = \$8,247,661	
FGCU Baseball Camp	\$115,701
ASA Softball First Chance Qualifier	\$545,850
Florida Senior Games	\$1,486,414
City of Palms Basketball Classic	\$1,839,533
USA Gymnastics Level 3 State Finals	\$431,983
Showball Baseball Mega Camp	\$611,412
Everblades Youth Hockey Invitational	\$1,860,627
Queen of Palms Girls Basketball	\$362,696
MLB Umpire Clinic	\$86,030
Perfect Game Underclass Showcase	\$907,415

^{*}Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.