

Lee County Sports Development
Monthly Activity Report
December 2014

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	15,314
FGCU Baseball Camp	258
ASA Softball First Chance Qualifier	896
Florida Senior Games	3,671
City of Palms Basketball Classic	3,780
USA Gymnastics Level 3 State Finals	691
Showball Baseball Mega Camp	955
Everblades Youth Hockey Invitational	2,860
Queen of Palms Girls Basketball	453
MLB Umpire Clinic	167
Perfect Game Underclass Showcase	1,583

Event Participants

Month Total =	5,988
FGCU Baseball Camp	138
ASA Softball First Chance Qualifier	658
Florida Senior Games	1,833
City of Palms Basketball Classic	380
USA Gymnastics Level 3 State Finals	690
Showball Baseball Mega Camp	380
Everblades Youth Hockey Invitational	1,026
Queen of Palms Girls Basketball	330
MLB Umpire Clinic	37
Perfect Game Underclass Showcase	516

Event Spectators

Month Total =	8,795
FGCU Baseball Camp	185
ASA Softball First Chance Qualifier	1,133
Florida Senior Games	1,838
City of Palms Basketball Classic	700
USA Gymnastics Level 3 State Finals	1,152
Showball Baseball Mega Camp	575
Everblades Youth Hockey Invitational	1,834
Queen of Palms Girls Basketball	274
MLB Umpire Clinic	37
Perfect Game Underclass Showcase	1,067

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$4,938,720
FGCU Baseball Camp	\$69,282
ASA Softball First Chance Qualifier	\$326,856
Florida Senior Games	\$890,068
City of Palms Basketball Classic	\$1,101,517
USA Gymnastics Level 3 State Finals	\$258,673
Showball Baseball Mega Camp	\$366,115
Everblades Youth Hockey Invitational	\$1,114,148
Queen of Palms Girls Basketball	\$217,183
MLB Umpire Clinic	\$51,515
Perfect Game Underclass Showcase	\$543,363

Total Direct and Indirect Economic Impact

Month Total =	\$8,247,661
FGCU Baseball Camp	\$115,701
ASA Softball First Chance Qualifier	\$545,850
Florida Senior Games	\$1,486,414
City of Palms Basketball Classic	\$1,839,533
USA Gymnastics Level 3 State Finals	\$431,983
Showball Baseball Mega Camp	\$611,412
Everblades Youth Hockey Invitational	\$1,860,627
Queen of Palms Girls Basketball	\$362,696
MLB Umpire Clinic	\$86,030
Perfect Game Underclass Showcase	\$907,415

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