

Lee County Sports Authority
Monthly Activity Report
November 2018

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	24,906
Roy Hobbs World Series	15,750
Sweden National Softball Team Training	40
3D Pickleball Turkey Classic	90
Senior Softball USA Winter Nationals	4,600
Florida Grid League	358
FHSAA Girls Volleyball State Finals	212
Florida USSSA Girls Fast Pitch Fall States	541
Florida Women's Hockey League	117
AAU Basketball I-75 Shootout Boys & Girls	224
Fort Myers Tip Off Collegiate Basketball	1,212
Gulf Coast Showcase Collegiate Basketball	1,580
FSW Women's JUCO Basketball Shootout	182

Event Participants

Month Total =	7,722
Roy Hobbs World Series	4,590
Sweden National Softball Team Training	10
3D Pickleball Turkey Classic	45
Senior Softball USA Winter Nationals	1,196
Florida Grid League	174
FHSAA Girls Volleyball State Finals	306
Florida USSSA Girls Fast Pitch Fall States	391
Florida Women's Hockey League	80
AAU Basketball I-75 Shootout Boys & Girls	336
Fort Myers Tip Off Collegiate Basketball	96
Gulf Coast Showcase Collegiate Basketball	300
FSW Women's JUCO Basketball Shootout	198

Event Spectators

Month Total =	8,851
Roy Hobbs World Series	4,410
Sweden National Softball Team Training	0
3D Pickleball Turkey Classic	45
Senior Softball USA Winter Nationals	1,104
Florida Grid League	184
FHSAA Girls Volleyball State Finals	540
Florida USSSA Girls Fast Pitch Fall States	690
Florida Women's Hockey League	153
AAU Basketball I-75 Shootout Boys & Girls	560
Fort Myers Tip Off Collegiate Basketball	510
Gulf Coast Showcase Collegiate Basketball	490
FSW Women's JUCO Basketball Shootout	165

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$13,241,434	
Roy Hobbs World Series		\$10,044,071
Sweden National Softball Team Training		\$12,472
3D Pickleball Turkey Classic		\$28,062
Senior Softball USA Winter Nationals		\$1,302,250
Florida Grid League		\$81,893
FHSAA Girls Volleyball State Finals		\$78,577
Florida USSSA Girls Fast Pitch Fall States		\$207,419
Florida Women's Hockey League		\$58,655
AAU Basketball I-75 Shootout Boys & Girls		\$83,892
Fort Myers Tip Off Collegiate Basketball		\$594,194
Gulf Coast Showcase Collegiate Basketball		\$657,489
FSW Women's JUCO Basketball Shootout		\$92,460

Total Direct and Indirect Economic Impact

Month Total =	\$22,113,197	
Roy Hobbs World Series		\$16,773,598
Sweden National Softball Team Training		\$20,828
3D Pickleball Turkey Classic		\$46,864
Senior Softball USA Winter Nationals		\$2,174,758
Florida Grid League		\$136,762
FHSAA Girls Volleyball State Finals		\$131,224
Florida USSSA Girls Fast Pitch Fall States		\$346,390
Florida Women's Hockey League		\$97,955
AAU Basketball I-75 Shootout Boys & Girls		\$140,100
Fort Myers Tip Off Collegiate Basketball		\$992,303
Gulf Coast Showcase Collegiate Basketball		\$1,098,007
FSW Women's JUCO Basketball Shootout		\$154,408

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