

**Lee County Board Of County Commissioners
Agenda Item Summary**

Blue Sheet No. 200060826

1. ACTION REQUESTED/PURPOSE: Accept EMS Matching Grant in the amount of \$56,921.25 from the Florida Bureau of Emergency Medical Service for the purpose of promoting Stay Alive Just Drive Program. Also approve a budget amendment resolution in the amount of \$56,921.25.

2. WHAT ACTION ACCOMPLISHES:

The action gives budgetary authority to accept the grant funds while completing the agreement process with the Florida Bureau of Emergency Medical Service.

3. MANAGEMENT RECOMMENDATION:

Management recommends approval.

4. Departmental Category: 07 **C7C** **5. Meeting Date:** 6/27/06

6. Agenda: <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Administrative <input type="checkbox"/> Appeals <input type="checkbox"/> Public <input type="checkbox"/> Walk-On	7. Requirement/Purpose: (specify) <input type="checkbox"/> Statute <input type="checkbox"/> Ordinance <input type="checkbox"/> Admin. Code <input checked="" type="checkbox"/> Other	8. Request Initiated: Commissioner _____ Department _____ Division _____ Public Safety By: <u>John D. Wilson, Director</u> <i>[Signature]</i>
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9. Background:

Lee County EMS matching grant application for the promotion of a Stay Alive Just Drive Program was approved by the Florida Bureau of Emergency Medical Service. The grant funds of \$56,921.25 represent 75% of the project cost. Lee County's 25% matching contribution will be \$18,973.75. Total project cost is \$75,895.00. No recurring cost of equipment is expected.

The Stay Alive Just Drive Program will be a public education program encouraging drivers to focus on driving while avoiding distractions such as talking on cell phones, eating etc.. The funds will be used to lease for one year, 7 strategically located billboards in Lee County with the Stay Alive Just Drive message. Brochures and bumper stickers will be printed for distribution at speaking engagements and public events.

Grant proceeds will be available in account string:

Printing (External) 12084000100.334290.9007.504710: \$4,533.75

Match 14084000100.504710: \$1,511.25

Promotional Advertising and Expenses 12084000100.334290.9007.504810: \$52,387.50

Match 14084000100.504810: \$17,462.50

10. Review for Scheduling:

Department Director	Purchasing or Contracts	Human Resources	Other	County Attorney	Budget Services			County Manager/P.W. Director
<i>[Signature]</i>	<i>[Signature]</i>	N/A		<i>[Signature]</i>	Analyst	Risk	Grants	Mgr.
					<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

11. Commission Action:

- Approved
- Deferred
- Denied
- Other

RECEIVED BY COUNTY ADMIN: <i>[Signature]</i>
COUNTY ADMIN FORWARDED TO: <i>[Signature]</i>

Rec. by CoAtty Date: 6/15/06 Time: 1:00pm Forwarded To: <i>[Signature]</i>

RESOLUTION

Amending the General Fund Budget, Fund 00100 to incorporate the unanticipated receipts into Estimated Revenues and Appropriations for the fiscal year 2005-2006.

WHEREAS, in compliance with the Florida Statutes 129.06(2), it is the desire of the Board of County Commissioners of Lee County, Florida, to amend the General Fund Budget, Fund 00100 for \$ 56,921 of the unanticipated revenue from Grant funding and an appropriation of a like amount for grant expenditures and;

WHEREAS, the General Fund Budget, Fund 00100 shall be amended to include the following amounts which were previously not included.

ESTIMATED REVENUES

Prior Total:		
Additions		\$ 538,746,351
12084000100.334290.9007	EMS Stay Alive Just Drive	\$ 56,921
Amended Total Estimated Revenues		\$ 538,803,272

APPROPRIATIONS

Prior Total:		\$ 538,746,351
Additions		
12084000100.504710	Printing, Binding & Copying	\$ 4,534
12084000100.504810	Promotional Advertising	\$ 52,387
Amended Total Appropriations		\$ 538,803,272

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Lee County, Florida, that the General Fund Budget, Fund 00100 is hereby amended to show the above additions to its Estimated Revenue and Appropriation Accounts.

Duly voted upon and adopted in Chambers at a regular Public Hearing by the Board of County Commissioners on this ____ day of _____, 2006.

ATTEST:
CHARLIE GREEN, EX-OFFICIO CLERK

BOARD OF COUNTY COMMISSIONERS
LEE COUNTY, FLORIDA

BY: _____
DEPUTY CLERK

CHAIRMAN

APPROVED AS TO FORM

OFFICE OF COUNTY ATTORNEY

DOC TYPE YA
LEDGER TYPE BA

FORWARD WITH AGREEMENT AND BLUE SHEET

ALL INFORMATION IS REQUIRED - DO NOT LEAVE ANY BLANKS - USE N/A WHEN NOT APPLICABLE

GRANT AT A GLANCE

GRANT AWARD INFORMATION

1. County Grant ID (project #): 12804000100.334290.9007

2. Title of Grant: Just Drive Stay Alive Program

3. Amount of Award: \$56,921.25

4. Amount of Match Required: \$18,973.75

5. Type of Match: Cash (cash, in-kind etc)

6. SOURCE OF GRANT FUNDS & CATALOG NUMBER:

FEDERAL CFDA #

STATE CSFA #64.005

7. Agency Contract Number: M6060

8. Contract Period: Begin Date: 5/30/06 End Date: 6/30/07

9. Name of Subrecipient(s)

10. Business Unit(s)

11. Scope of Grant: (describe project). The grant is to promote driving safety awareness and reduce driving distractions (i.e. speaking on the cell phone while driving).

12. Has this Grant been Funded Before? YES X NO If YES When?

13. Is Grant Funding Anticipated in Subsequent Years? YES X NO

14. If Grant Funding Ends Will This Program Be Continued at County Expense? YES NO

If YES What is the Lee County Budget Impact:

Table with 3 columns: 1st Year, 2nd Year, 3rd Year and 4th Year, 5th Year.

Check Box if Additional Information on Program and Budget Impact is provided in Comment Section on page 2

ADMINISTERING DEPARTMENT INFORMATION

1. Department: Public Safety / EMS

2. Contacts: David Kainrad, Administrative Manager

Table with 2 columns: Name and Phone #. Rows include Deputy Public Safety Director Chris Hansen and Fiscal Mgr. Patti Hojnacki.

GRANTOR AGENCY INFORMATION

(The agency you signed this agreement with)

- 1. Grantor Agency: Florida Department of Health
- 2. Program Title/Division: Bureau of Emergency Medical Services
- 3. Agency Contact: Edward Wilson, Grants Coordinator
- 4. Phone Number: (850) 245-4444 Ext 2737
- 5. Mailing Address: 4052 Bald Cypress Way, Bin C 18
Tallahassee, Florida 32399-1738

SOURCE OF FUNDS

- 1. Original Funding
Source: EMS Trust Fund
(name of agency where funding originated from)
- 2. Pass Through Agency:
(middleman if any? Example: federal \$\$ from US DOT given to STATE of FL DOT--then from STATE DOT to Lee County DOT --- STATE of FL DOT is the pass-through agency).
- 3. Additional Information for Other Agencies Involved:

3a. Is the County a Grantee or Subrecipient in #3 above: Grantee

REPORTING REQUIREMENTS

1. Does this grant require a separate subfund? YES NO (Example: you need to return interest earnings)

Please Explain: _____

2. Is funding received in advance? YES NO
(If YES, please indicate conditions for returning residual proceeds, or interest and the address to return it to, if different from the Grantor Agency Information)

Unspent funds including interest are to be returned to grantor agency. _____

COMMENTS--INSTRUCTIONS:

Empty box for comments and instructions.



Jeb Bush
Governor

M. Rony François, M.D., M.S.P.H., Ph.D.
Secretary

May 30, 2006

Ms. Tamara Hall
Chairperson
Lee County Board
of County Commissioners
Post Office Box 398
Fort Myers, FL 33902-0398

Dear Ms. Hall:

It gives me great pleasure to inform you that your organization has been awarded an emergency medical services (EMS) matching grant, number M6060, in the amount of \$56,921.25, which is 75 percent of the total project costs. According to section 401.113, *Florida Statutes*, the grant is 75 percent state funds and 25 percent matching funds, which must be provided by the applicant. Your required local cash match for this grant is \$18,973.75. The purpose of this matching grant is to assist your organization in implementing a safe driving program using billboards, bumper stickers, and brochures.

You acknowledge acceptance of the grant terms and conditions when you draw or otherwise obtain funds from the grant payment system. Your signed grant application acknowledges you have read, understood, and will comply with all terms and conditions of the approved grant and departmental rules. You may place these funds in any type of bank account you choose; however, any interest earned on these funds must be returned to the department.

By separate letter, the Bureau of Emergency Medical Services will provide you and the individual identified as the contact person in your application, a copy of the approved grant budget, a list of any special grant conditions, and the due dates of the required grant reports. This matching grant begins on the date of this letter and will end June 30, 2007.

Thank you for your continued support and involvement in improving and expanding the prehospital EMS system. If you need assistance, please feel free to contact Mr. Ed Wilson, Program Administrator in the Bureau of EMS, at (850) 245-4440, extension 2737, or Mr. Alan Van Lewen, Health Services and Facilities Consultant in the Bureau of EMS, at (850) 245-4440, extension 2734.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Rony François" with a stylized flourish at the end.

M. Rony François, M.D., M.S.P.H., Ph.D.
Secretary, Department of Health

MRF/ew
cc: Mr. David Kainrad

Stacy Hillman - J. Hillman

EMS MATCHING GRANT APPLICATION

**FLORIDA DEPARTMENT OF HEALTH
Bureau of Emergency Medical Services**

Complete all items unless instructed differently within the application

Type of Grant Requested: Rural Matching

ID. Code (The State Bureau of EMS will assign the ID Code – leave this blank) _____

1. Organization Name: Lee County Board of Commissioners	
2. Grant Signer: (The applicant signatory who has authority to sign contracts, grants, and other legal documents. This individual must also sign this application)	
Name: Tamara Hall	
Position Title: Chairwoman	
Address: P.O. Box 398	
City: Ft. Myers	County: Lee
State: Florida	Zip Code: 33902-0398
Telephone: 239-335-2226	Fax Number: 239- 477-2054
E-Mail Address: thall@leegov.com	

3. Contact Person: (The individual with direct knowledge of the project on a day-to-day basis and responsibility for the implementation of the grant activities. This person may sign project reports and may request project changes. The signer and the contact person may be the same.)	
Name: David Kainrad	
Position Title: EMS Administrative Manager	
Address: 14752 Ben Pratt – Six Mile Cypress Parkway	
City: Ft. Myers	County: Lee
State: Florida	Zip Code: 33912
Telephone: 239-335-1614	Fax Number: 239-335-
E-mail Address: davek@leegov.com	

DH Form 1767, Rev. June 2002

4. Legal Status of Applicant Organization (Check only one response):

- (1) Private Not for Profit [Attach documentation-501 (3) ©]
- (2) Private For Profit
- (3) City/Municipality/Town/Village
- (4) County
- (5) State
- (6) Other (specify): _____

5. Federal Tax ID Number (Nine Digit Number). VF 590600702

6. EMS License Number: 2594 Type: Transport Non-transport Both

7. Number of permitted vehicles by type: ___ BLS 46 ALS Transport 15 ALS non-transport.

8. Type of Service (check one): Rescue Fire Third Service (County or City Government, nonfire) Air ambulance: Fixed wing Rotowing Both Other (specify) _____.

9. Medical Director of licensed EMS provider: If this project is approved, I agree by signing below that I will affirm my authority and responsibility for the use of all medical equipment and/or the provision of all continuing EMS education in this project. **[No signature is needed if medical equipment and professional EMS education are not in this project.]**

Signature: _____ Date: _____

Print/Type: Name of Director _____

FL Med. Lic. No. _____

Note: All organizations that are not licensed EMS providers must obtain the signature of the medical director of the licensed EMS provider responsible for EMS services in their area of operation for projects that involve medical equipment and/or continuing EMS education.

If your activity is a research or evaluation project, omit Items 10, 11, 12, 13, and skip to Item Number 14. Otherwise, proceed to Item 10 and the following items.

10. Justification Summary: Provide on no more than three one sided, double spaced pages a summary addressing this project, covering each topic listed below.

- A) Problem description (Provide a narrative of the problem or need);
- B) Present situation (Describe how the situation is being handled now);
- C) The proposed solution (Present your proposed solution);
- D) Consequences if not funded (Explain what will happen if this project is not funded);
- E) The geographic area to be addressed (Provide a narrative description of the geographic area);
- F) The proposed time frames (Provide a list of the time frame(s) for completing this project);
- G) Data Sources (Provide a complete description of data source(s) you cite);
- H) Statement attesting that the proposal is not a duplication of a previous effort (State that this project doesn't duplicate what you've done on other grant projects under this grant program).

Next, only complete one of the following: Items 11, 12, or 13. Read all three and then select and complete the one that pertains the most to the preceding Justification Summary.

11. Outcome For Projects That Provide or Effect Direct Services To Emergency Victims: This may include vehicles, medical and rescue equipment, communications, navigation, dispatch, and all other things that impact upon on-site treatment, rescue, and benefit of emergency victims at the emergency scene. Use no more than two additional one sided, double-spaced pages for your response. Include the following.

- A) Quantify what the situation has been in the most recent 12 months for which you have data (include the dates). The strongest data will include numbers of deaths and injuries during this time.
- B) In the 12 months after this project's resources are on-line, estimate what the numbers you provided under the preceding "(A)" should become.
- C) Justify and explain how you derived the numbers in (A) and (B), above.
- D) What other outcome of this project do you expect? Be quantitative and explain the derivation of your figures.
- E) How does this integrate into your agency's five year plan?

12. Outcome For Training Projects: This includes training of all types for the public, first responders, law enforcement personnel, EMS and other healthcare staff. Use no more than two additional one sided, double-spaced pages for your response. Include the following:

- A) How many people received the training this project proposes in the most recent 12 month time period for which you have data (include the dates).
- B) How many people do you estimate will successfully complete this training in the 12 months after training begins?
- C) If this training is designed to have an impact on injuries, deaths, or other emergency victim data, provide the impact data for the 12 months before the training and project what the data should be in the 12 months after the training.
- D) Explain the derivation of all figures.
- E) How does this integrate into your agency's five year plan?

13. Outcome For Other Projects: This includes quality assurance, management, administrative, and other. Provide numeric data in your responses, if possible, that bear directly upon the project and emergency victim deaths, injuries, and/or other data. Use no more than two additional one sided, double-spaced pages for your response. Include the following.

- A) What has the situation been in the most recent 12 months for which you have data (include the dates)?
- B) What will the situation be in the 12 months after the project services are on-line?
- C) Explain the derivation of all numbers.
- D) How does this integrate into your agency's five year plan?

Skip Item 14 and go to Item 15, unless your project is research and evaluation and you have not completed the preceding Justification Summary and one outcome item.

14. Research and Evaluation Justification Summary, and Outcome: You may use no more than three additional one sided, double spaced pages for this item.

- A) Justify the need for this project as it relates to EMS.
- B) Identify (1) location and (2) population to which this research pertains.
- C) Among population identified in 14(B) above, specify a past time frame, and provide the number of deaths, injuries, or other adverse conditions during this time that you estimate the practical application of this research will reduce (or positive effect that it will increase).
- D) (1) Provide the expected numeric change when the anticipated findings of this project are placed into practical use.
(2) Explain the basis for your estimates.
- E) State your hypothesis.
- F) Provide the method and design for this project.
- G) Attach any questionnaires or involved documents that will be used.
- H) If human or other living subjects are involved in this research, provide documentation that you will comply with all applicable federal and state laws regarding research subjects.
- I) Describe how you will collect and analyze the data.

15. Statutory Considerations and Criteria: The following are based on s. 401.113(2)(b) and 401.117, F.S. Use no more than one additional double spaced page to complete this item. Write N/A for those things in this section that do not pertain to this project. Respond to all others.

Justify that this project will:

- A) Serve the requirements of the population upon which it will impact.
- B) Enable emergency vehicles and their staff to conform to state standards established by law or rule of the department.
- C) Enable the vehicles of your organization to contain at least the minimum equipment and supplies as required by law, rule or regulation of the department.
- D) Enable the vehicles of your organization to have, at a minimum, a direct communications linkup with the operating base and hospital designated as the primary receiving facility.
- E) Enable your organization to improve or expand the provision of:
 - 1) EMS services on a county, multi county, or area wide basis.
 - 2) Single EMS provider or coordinated methods of delivering services.
 - 3) Coordination of all EMS communication links, with police, fire, emergency vehicles, and other related services.

**Lee County EMS
Stay Alive-Just Drive Matching Grant**

10) Justification Summary

- ***Problem Description:*** During Calendar Year 2005, Lee County Department of Transportation reported 15,518 vehicle crashes were recorded by Lee County law enforcement agencies. There were 143 recorded traffic fatalities and more than 7,657 individuals required medical treatment as a direct result of vehicle crashes. Of the crashes reported, it was determined that a minimum of 25% or 3,879 crashes were directly caused due to driver distractions (i.e. cell phone usage, grooming). There is a need to for a broad base community education campaign to promote safe driving habits in order to reduce the number of vehicle crashes related to driver distractions.
- ***Present Situation:*** At present, there is no real effort to promote safety awareness among drivers in Lee County. Law enforcement agencies routinely setup traffic watches in strategic locations throughout the county in order to enforce driving laws and deter moving violations. However, there is no concerted effort by Lee County Public Safety agencies to address the dangers of driving distracted.
- ***The Proposed Solution:*** The introduction of a common sense public education campaign entitled “ Stay Alive – Just Drive”. The safety program would discourage distracted and multi-task driving habits; while reinforcing the importance of maintaining safe and courteous driving habits. The program would consist of having billboards strategically located throughout Lee County with the message of Stay Alive – Just Drive. The billboards selected

would be seen by approximately 80% of the driving public. Also, brochures would be designed and distributed during a mass education campaign that would include speaking engagements at high schools, senior centers, condominium associations, social and community service organizations. Public Service Announcements will also be developed and aired on local electronic media. Lee County Public Safety agencies will endeavor to keep the message before the public year round.

- ***Consequences:*** If not the project is not funded it would be difficult to put in place a coordinated program that would keep before the public eye a printed message as a reminder to drivers to keep their focus on driving and not allow distractions to be a way of life while driving.
- ***The Geographic Area:*** The geographic area covered would be all of Lee County and is home to a population of over 545,000 residents. During the “tourist season” the County’s population grows to over a million visitors and residents. Lee County covers 1,020 square miles and is bordered by 75 islands along the Gulf of Mexico. Many of the islands are only accessible by boat or air. Some of the islands include, Sanibel, Captiva and Ft. Myer Beach. Cities with Lee County are Ft. Myers, Ft. Myers Beach, Bonita Springs, Cape Coral and Sanibel. Lehigh Acres is located in east Lee County.
- ***Proposed Time Frames:*** If the grant were funded, the project would be used for the remainder of 2006 and all of 2007. It is hoped the Stay Alive – Just

Drive program will be a program that will be promoted for years after the completion of the grant.

- ***Data Sources:* Lee County Department of Transportation received copies of vehicle crash reports from Lee County Sheriff, Florida Highway Patrol, Ft. Myers Police Dept., City of Cape Coral Police Dept, City of Sanibel Police Dept, Lee County Emergency Communications CAD dispatch records, Lee Memorial Trauma Center, EMS medical field reports and Lee County Medical Examiner Office. University of Florida, Bureau of Economic and Business Research provided demographic data. Lamar Advertising provided market research of public's exposure to billboard advertising.**
- ***Statement of Non Duplication of Funding:* Lee County EMS has not submitted a similar request for funding of the proposed grant project.**

**Lee County EMS
Just Drive-Stay Alive Matching Grant**

12) Outcome for Training Projects

A) The proposed project has been conceptually formalized with no hands on training completed. Three presentations of the program were given to the Lee County Injury Prevention Coalition (2/15/06), the Lee County Community Traffic Safety Team (1/27/06) and the Lee County Fire Chiefs Association (3/15/06).

B) It is anticipated that over 10,000 people will be presented the program within a 12-month period.

C) It is anticipated that the number of vehicle crashes caused by drivers distracted will be reduced by 10% or 380 incidents.

D) Since the education program is new a conservative figure of 10% was used. Lee County Sheriff Traffic Enforcement personnel confirmed a 10% figure was reasonable and would prove to be a benefit to the community.

E) *Program Integration into Lee County's 5 Year Strategic Plan:* An educational component within the department's PIER section will include the promotion of the Stay Alive – Just Drive Program. Educational material designed will be bi-lingual in order to cover to the majority of Lee County residents.

**Lee County EMS
Stay Alive-Just Drive Matching Grant**

15) Statutory Considerations and Criteria

A) *Population:* The grant project will impact both resident and visitor drivers in Lee County.

B) *Established State Standards:* N/A

C) *Minimum Equipment & Supplies on Vehicles:* N/A

D) *Direct Communications Link with Hospitals:* N/A

E) *Improve and Expand Provision of EMS Services*

1) EMS services will be improved on a county-wide basis through an educational effort designed by the department's PIER section. The goal will be to reduce the number of EMS emergency responses to vehicle crashes caused by drivers distracted by personal habits.

18. Budget:		
Salaries and Benefits: For each position title, provide the amount of salary per hour, FICA per hour, fringe benefits, and the total number of hours.	Costs	Justification: Provide a brief justification why each of the positions and the numbers of hours are necessary for this project.
TOTAL:	\$ -0-	

Expenses: These are travel costs and the usual, ordinary, and incidental expenditures by an agency, such as, commodities and supplies of a consumable nature, <u>excluding</u> expenditures classified as operating capital outlay (see next category).	Costs: List the price and source(s) of the price identified.	Justification: Justify why each of the expense items and quantities are necessary to this project.
(7) 10'5 x 22'5 vinyl billboards preparation costs @ \$550 ea. One time cost.	\$3,850.00 (Price provided by Lamar)	7 billboards would be strategically placed to reach 80% of Lee County drivers
(7) 10'5 x 22'5 billboards. Monthly rate is \$785.71 / billboard	\$5,500.00 x 12 mo. = \$66,000.00 (Price provided by Lamar)	In order to measure program impact and success a long-term exposure campaign is required.
(10,000) colored brochures @ 0.41 per brochure	\$4,100.00 (Price by Fast Signs)	Brochures needed for educational promotion of Stay Alive-Just Drive program
5,000 3 x 7.5 full color bumper sticker @ 0.39 a piece	\$1,945.00 (Price by Fast Signs)	Bumper stickers will aid the program promotional exposure to drivers in and out of Lee County.
TOTAL:	\$75,895.00	

19. Certification:

My signature below certifies the following.

I am aware that any omissions, falsifications, misstatements, or misrepresentations in this application may disqualify me for this grant and, if funded, may be grounds for termination at a later date. I understand that any information I give may be investigated as allowed by law. I certify that to the best of my knowledge and belief all of the statements contained herein and on any attachments are true, correct, complete, and made in good faith.

I agree that any and all information submitted in this application will become a public document pursuant to Section 119.07, F.S. when received by the Florida Bureau of EMS. This includes material which the applicant might consider to be confidential or a trade secret. Any claim of confidentiality is waived by the applicant upon submission of this application pursuant to Section 119.07, F.S., effective after opening by the Florida Bureau of EMS.

I accept that in the best interests of the State, the Florida Bureau of EMS reserves the right to reject or revise any and all grant proposals or waive any minor irregularity or technicality in proposals received, and can exercise that right.

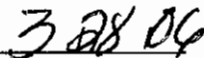
I, the undersigned, understand and accept that the Notice of Matching Grant Awards will be advertised in the *Florida Administrative Weekly*, and that 21 days after this advertisement is published I waive any right to challenge or protest the awards pursuant to Chapter 120, F.S.

I certify that the cash match will be expended between the beginning and ending dates of the grant and will be used in strict accordance with the content of the application and approved budget for the activities identified. In addition, the budget shall not exceed the department, approved funds for those activities identified in the notification letter. No funds count towards satisfying this grant if the funds were also used to satisfy a matching requirement of another state grant. All cash, salaries, fringe benefits, expenses, equipment, and other expenses as listed in this application shall be committed and used for the activities approved as a part of this grant.

Acceptance of Terms and Conditions: If awarded a grant, I certify that I will comply with all of the above and also accept the attached grant terms and conditions and acknowledge this by signing below.



Signature of Authorized Grant Signer
(Individual Identified in Item 2)


MM / DD / YY

FLORIDA DEPARTMENT OF HEALTH
EMS GRANT PROGRAM

REQUEST FOR GRANT FUND DISTRIBUTION

In accordance with the provisions of Section 401.113(2)(b), F. S., the undersigned hereby requests an EMS grant fund distribution for the improvement and expansion or continuation of pre-hospital EMS.


DOH Remit Payment To:

Name of Agency: Lee County Board of Commissioners

Mailing Address: P.O. Box 398

Ft. Myers, Florida 33902-0398

Federal Identification Number VF 590600702

Authorized Agency Official:  5/28/06
Signature Date

Tammara Hall, Chairwoman
Type Name and Title

Sign and return this page with your application to:

*Florida Department of Health
BEMS Grant Program
4052 Bald Cypress Way, Bin C18
Tallahassee, Florida 32399-1738*

Do not write below this line. For use by Bureau of Emergency Medical Services personnel only

Grant Amount For State To Pay: \$ _____ Grant ID Code: _____

Approved By: _____ / / 2006
Signature of EMS Grant Officer Date

State Fiscal Year: 2005 - 2006

<u>Organization Code</u>	<u>E.O.</u>	<u>OCA</u>	<u>Object Code</u>	<u>Category</u>
64-42-10-00-000	MG	N2000	7 0000	059999

Federal Tax ID: VF _____

Grant Beginning Date: / / 2006 Grant Ending Date: / / 2007



LEE COUNTY FIRE CHIEFS ASSOCIATION

**MEMBER
DEPARTMENTS**

Alva
Bayshore
Bonita Springs
Cape Coral
Captiva
Upper Captiva
Estero
City of Ft. Myers
Ft. Myers Beach
Ft. Myers Shores
Iona-McGregor
Lee County EMS
Lee County Public Safety
Lee County Port Authority
CFR
Lehigh Acres
Matlacha-Pine Island
North Ft. Myers
San Carlos Park
Sanibel
South Trail
Tice
Useppa Island Volunteer
F.D.

March 16, 2006

Lee County Public Safety
Mr. Chris Hansen, Deputy Public
Safety Director
Post Office Box 398
Fort Myers, FL 33902-0398

Re: Stay Alive – Just Drive Program

Dear Mr. Hansen:

On behalf of the Lee County Fire Chiefs Association, please accept this letter of support for the EMS Matching Grant Application for the Stay Alive – Just Drive Program. We, who work in the public safety area of the community, are well aware of the large number of vehicle crashes that are directly related to individuals that are distracted while driving. A public education program such as Stay Alive – Just Drive, is exactly what is needed to promote safety awareness to all Lee County drivers. If the grant is approved, you can count on the fire districts of Lee County to help promote this important program.

Thank you for allowing the Lee County Fire Chiefs Association the opportunity to hear the presentation on the Stay Alive – Just Drive Program. Please do not hesitate to contact me at (239)267-7525 if additional support is needed. Trusting this meets with your approval, I remain,

Yours in Service,

Natale J. Ippolito
President

Natale J. Ippolito
President

Clifford Paxson
Vice President

William G. Proce
Secretary-Treasurer

Mike Scott
Sheriff



State of Florida
County of Lee

March 13, 2006

Stay Alive – Just Drive
c/o Jay Anderson
7151 Carousel Lane
Ft. Myers, FL 33912

Dear Sir/Madam:

Regrettably, Lee County continues to experience high numbers of deaths, less-than-fatal injuries, and property damage as a result of traffic crashes on our roadways. We at your Sheriff's Office remain committed to aggressive, sustained enforcement and in 2005, our deputies issued a record number of citations. So far in 2006, our citations are up 80% over the same time period last year.

Despite our enforcement and education efforts, we can not do it alone. Community groups like MADD have proven very successful over the years, and I applaud the local efforts of "Stay Alive – Just Drive." I wish you well as this organization grows, and I stand ready to assist you in any way possible.

Warm regards,

Sheriff Mike Scott





March 13, 2006

Chris Hansen, Deputy Director
Lee County Public Safety
P.O. Box 398
Ft. Myers, Florida 33902-0398

Dear Mr. Hansen,

The Lee County Injury Prevention Coalition (IPC) with 120 members from more than 37 different state, county, public, and private agencies has been devoted to improving the safety of the residents and visitors of Lee County for over ten years. The Lee County Injury Prevention Coalition is pleased to give its whole hearted support for the "Stay Alive, Just Drive" campaign initiated by Jay Anderson.

Considering Lee County's tremendous growth and significant increase in motor vehicle fatalities, we believe that this program, which actively promotes undistracted driving to reduce motor vehicle crashes, is an extremely worthwhile project. We are happy to support this campaign and utilize our Coalition's resources to help ensure the success of this effort.

We intend to stay in close communication with Jay Anderson, who will be our liaison for the "Stay Alive, Just Drive" project and regularly keep us informed as to its progress and any needs that develop.

Sincerely,


Glenda Wolnik, Coordinator

Lee County Injury Prevention Coalition (IPC)

OPINION

B10 | Local & State | ***

MONDAY MOTORING MINUTE



On road to safer driving

Campaign's effort welcomed

A new safety program, STAY ALIVE — JUST DRIVE, is starting in Lee County.

It is the brainchild of Jay Anderson, a fire commissioner with the South Trail Fire District and retired EMS chief. As a safety expert, Jay is upset by our high-traffic fatality rates and wants to do something. He's already applying for a grant to fund the project, but he'll need a lot of help.

The program's goals:

- Reinforce the importance of maintaining safe and courteous driving habits; stress accepting responsibility for the way we drive.

- Discourage distracted and multi-tasking driving, including talking on a cell phone, reading, writing, grooming, using a computer.

- Start tracking distracted-driving crashes and violations. (If it's predictable, it's preventable.)

- Lobby for distracted driver legislation.

- Support a primary seat-belt law, in which any driver can be pulled over and cited for failing to wear a seat belt.

- Increase educational requirements for new operators and habitual offenders.

- Push for stiffer penalties and fines and increased driver's license fees, and apply the money toward traffic crash prevention programs.

As regular readers are aware, we don't support all these initiatives, but we do welcome any efforts to increase safe-driving awareness.

If you'd like to join Jay's effort, you can reach him at 340-8693 or justdrivefla@aol.com.

DRIVE

■ Continued from A1

for the way we drive," said the Deer Run Farms resident.

"It's essentially a public education program aimed at distracted driving. We aim to discourage distracted, multitasking driving."

Anderson, a fire commissioner in the South Trail district and a retired EMS chief, said he is amazed at activities drivers engage in behind the wheel.

"People are on cell phones, eating their lunch, trying to work the laptop computer, brushing their hair, applying makeup, shaving, chatting with their children in the backseat," he said.

"I like to use the analogy, keep your eyes on the road and your hands upon the wheel. I don't know what's happened and why as a society, we don't take driving very seriously."

"It should be one of the most serious things that we do. Your vehicle is a weapon and it's capable of producing serious injury and death."

Stay Alive Just Drive's agenda also includes:

- Urging the state to begin tracking crashes and violations involving distracted drivers
- Increasing educational requirements for new drivers and repeat offenders
- Stiffening penalties and fines for violations and raising

the driver's license fee with the money being applied toward crash prevention programs.

■ Lobbying for distracted driving legislation.

■ Supporting enactment of mandatory seat belt legislation for all motor vehicle occupants.

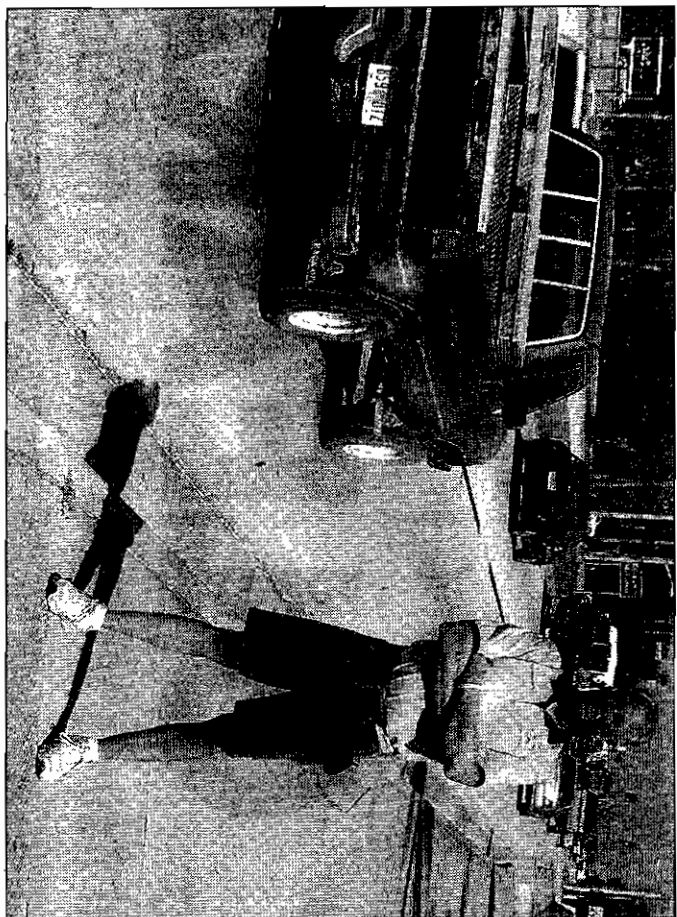
There were 145 traffic deaths last year and 15,500 crashes in Lee County, something that really hits home as a husband and father and his long involvement in public safety, Anderson said.

"I really realize the importance of safety," he said. "Everybody attempts to identify the problem, but nobody seems to come up with a solution and I feel this is a great start towards turning the tide and hopefully reducing the fatalities and crashes."

"This is a solution. It may not be the best one, but it is some type of answer and a way to prevent these crashes from occurring and hopefully making us rethink the way that we drive."

Anderson said the program has received support from Lee County Injury Prevention Coalition and the county's community traffic safety team, as well as the Lee County Fire Chief Association since January.

He said he also intends to seek the support of Sheriff Mike Scott and Lee Memorial Health System's trauma center for support, along with members of the state legislature and large employers, such as Chicco, which used the program's logo in its February safe driving cam-



■ Jay Anderson of south Fort Myers, founder of the Stay Alive Just Drive traffic safety campaign.

aign.

Stay Alive Just Drive has been warmly received by everyone he's approached, Anderson said.

"What's impressed me is how everyone has opened up their arms and welcomed me," he said. "People have jumped on the bandwagon in support. That, in and of itself, makes this worthwhile to me, just knowing that

I've stimulated enough interest in the community that, hey, maybe we're onto something here."

Dan Moser, who coordinates the county health department's bike and pedestrian program, said the campaign's goals are sorely needed.

losing perspective on how scary

"Not only do the fatality stats every year prove it out, but the number of crashes in which we have injuries is another indicator," said Moser, who is also vice chairman of the Injury Prevention Coalition. "We're focusing so much on fatalities that we're

losing perspective on how scary

it is out there."

Injury Prevention Coalition chairman David Kaimrad, who administrative manager for Lee County Emergency Medical Services, said distracted driving are more than just a professional concern.

He said his wife and daughter have been rear-ended, in separate accidents, by drivers using cell phones.

"Stay Alive Just Drive is common sense program and it difficult to keep with the growth and we need a program that going to be ongoing to encourage residents and visitors to think safety act safely and apply safety in their lives," he said.

Anderson said he envisions the program eventually encompassing print, radio and television, and billboard advertisements, as well as education programs for high school and other groups.

Both he and Moser said they believe it could also be expanded to the statewide and national levels.

"As this progresses and more people become aware of it, think there'll be more interest from the political community because they'll see it's designed to reduce fatalities and injuries," Anderson said.

Campaign

to make roads safer

Goals... plan to toughen existing laws

BY DON MANTLE

Reid... County... way... pre... highway... aware... risky... some motor... Jay Anderson... Myers said... traffic fatality... motivated him... Stay Alive Just Drive... Once January... grass-roots campaign... support... with local... safety... and... being... funds to fund... he... What we're going to try to reinforce the... of safe and courteous... and stress taking... See DRIVE A7