

**Lee County Board Of County Commissioners
Agenda Item Summary**

Blue Sheet No. 20060312

1. ACTION REQUESTED/PURPOSE:

Allow the Department of Transportation to apply for a State Highway Safety Grant to purchase portable theater equipment and educational items in support of a Lee County Community Traffic Safety Team, Health Department, and Human Services Department safety and health educational program to reduce pedestrian and traffic crashes in vulnerable populations. Also, authorize the Chairwoman to sign cover letter in support of the application

2. WHAT ACTION ACCOMPLISHES:

Allows DOT to apply for a State Highway Safety Grant and authorizes Chairwoman to sign cover letter of support.

3. MANAGEMENT RECOMMENDATION:

4. Departmental Category: 09 **C9E** **5. Meeting Date:** **03-28-2006**

6. Agenda: <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Administrative <input type="checkbox"/> Appeals <input type="checkbox"/> Public <input type="checkbox"/> Walk-On	7. Requirement/Purpose: (specify)		8. Request Initiated: Commissioner _____ Department <u>Transportation</u> Division _____ By: <u>Scott Gilbertson</u>
	<input type="checkbox"/> Statute	_____	
	<input type="checkbox"/> Ordinance	_____	
	<input type="checkbox"/> Admin. Code	_____	
	<input type="checkbox"/> Other	_____	

9. Background:

Lee County and the Fort Myers area have one of the highest Pedestrian and Bicycle crash rates in the State. Lee County is ranked 10th and 11th in Pedestrian and Bicycle Crashes, respectively, and Fort Myers is ranked 3rd and 7th. A review of crash reports show that those with Hispanic surnames tend to be overly represented in these crashes. This population is difficult to reach due to language and cultural barriers and suspicion of government personnel. The Lee County Department of Transportation, Lee County Department of Human Services, and Lee County Health Department, working through the Lee County Community Traffic Safety Team and Injury Prevention Coalition, want to reach out to the Spanish speaking community to help educate it in safe traffic practices. This grant money will be used start a program where movies will be shown at local parks in the evening and interspersing the movie with public safety messages.

The grant requires that a cover letter be attached to the submission signed by the head of the agency acknowledging that the agency supports the proposed project. If DOT is successful in obtaining the funds a blue sheet will be written to establish budget and execute agreements.

10. Review for Scheduling:

Department Director	Purchasing or Contracts	Human Resources	Other	County Attorney	Budget Services				County Manager/P.W. Director
					Analyst	Risk	Grants	Mgr.	
<i>S. Gilbertson</i> S. Gilbertson Date <i>3/14/06</i>				<i>JS</i> 3/14/06	<i>RK</i> 3/15	<i>J</i> 3/14/06	<i>M</i> 3/15/06	<i>J</i> 3/16/06	<i>J. Lavender</i> Date <i>3/14/06</i>

11. Commission Action:

- Approved
- Deferred
- Denied
- Other

RECEIVED BY
COUNTY ADMIN: *ll*
3-14-06
3:50
COUNTY ADMIN
FORWARDED TO:
Shelley
men

Rec. by CoAtty
Date: *3/14/06*
Time: *3:10pm*
Forwarded To:
Co. Atty
3/14/06

Highway Safety Concept Paper

* Please only use the tab key, not the enter key, to move between fields.

Informational Form			
Date: 03-15-06			
County: Lee			
Agency: Lee County Board of County Commissioners - Department of Transportation			
Concept Paper Title: Outdoor Theater for Safety and Health Education			
Type of Request: <input checked="" type="checkbox"/> Initial <input type="checkbox"/> Continuation		Type of Funding: <input checked="" type="checkbox"/> Local <input type="checkbox"/> Statewide	
Priority Area of this Request: (Please Check Only 1 Area Per Request)			
<input type="checkbox"/> Alcohol	<input type="checkbox"/> Occupant Protection	<input type="checkbox"/> Motorcycle Safety	
<input type="checkbox"/> Police Traffic Services	<input type="checkbox"/> Child Passenger Safety	<input type="checkbox"/> Traffic Records	
<input type="checkbox"/> Speed Control	<input type="checkbox"/> Pedestrian/Bicycle Safety	<input checked="" type="checkbox"/> Community Traffic Safety	
<input type="checkbox"/> Roadway Safety			
Head of the Agency			
Name: Tammy Hall			
Title: Chairwoman, Lee County Board of County Commissioners			
Mailing Address: PO Box 398			
City, State, Zip Code: Fort Myers, FL 33902			
Phone Number: (239) 479-8580			
Agency Contact			
Name: Stephen M. Jansen, P.E.			
Title: Senior Engineer			
Mailing Address: Dept. of Transportation, Traffic Division			
5650 Enterprise Pkwy			
City, State, Zip Code: Fort Myers, FL 33905			
Phone Number: (239) 694-9507		Fax Number: (239) 694-1332	
E-Mail: jansensj@leegov.com			
Budget Category	Funding Request	Agency Match	Project Total
Personnel Services:	\$ 6000.00	\$ 4000.00	\$ 10000.00
Contractual Services:	\$.00	\$.00	\$.00
Expenses:	\$ 3000.00	\$.00	\$ 3000.00
Operating Capital Outlay:	\$ 12000.00	\$.00	\$ 12000.00
Indirect Cost:	\$.00	\$.00	\$.00
Project Total:	\$ 21,000.00	\$ 4000.00	\$ 25,000.00
FDOT USE ONLY:			
CP Number: _____	TSA Assigned Planner: _____	Entered Database: _____	
Postmark Date: _____	TSA Assigned Area: _____	Planner Received: _____	
Date Received: _____	TSA Date Assigned: _____	Receipt Letter: _____	

Highway Safety Concept Paper

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Agency: Lee County

Project Title: Outdoor Theater Equipment for Safety and Health Education

Statement of the Problem: Lee County and the Fort Myers area have one of the highest Pedestrian and Bicycle crash rates in the State. Lee County is ranked 10th and 11th in Pedestrian and Bicycle Crashes, respectively, and Fort Myers is ranked 3rd and 7th. A review of crash reports show that those with Hispanic surnames tend to be overly represented in these crashes. This population is difficult to reach due to language and cultural barriers and suspicion of government personnel.

Two State highways, SR 80 and US 41, tend to have a predominance of these crashes. In 2005, there were 24 pedestrian and bicycle crashes reported on SR 80 in Fort Myers resulting in 3 deaths and 21 injuries. In 2005, there were 23 reported pedestrian and bicycle crashes on US 41 in Fort Myers resulting in one death and 20 injuries. Both highways are five or seven lane facilities with sidewalks. Both have a high level of street lighting.

Proposed Solution: The Lee County Department of Transportation, Lee County Department of Human Services, and Lee County Health Department, working through the Lee County Community Traffic Safety Team and Injury Prevention Coalition, want to reach out to the Spanish speaking community to help educate it in safe traffic practices. We intend to do this through a program where movies will be shown at local parks in the evening and interspersing the movie with public safety messages.

This project will purchase the following outdoor theater equipment:

- Inflatable movie screen
- Projector system
- Sound system
- Popcorn machine

The Team will have evening events at local parks with Spanish language movies and entertainment. Before, during, and after the movie, public service announcements and other brief safety and health announcements will be broadcast.

Highway Safety Concept Paper

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Proposed Solution: (Continued)

Objectives: Hold 10 events to reach a total of 500 Spanish speaking persons to instruct them on safe roadway practices, such as crossing busy highways, bicycling safely, using safety belt and child restraints.

Evaluation:

Number of events held

Number of people attending

Reduce rate of pedestrian and bicycle injury along designated corridors of US 41 and SR 80 in Fort Myers

Highway Safety Concept Paper

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Budget Request			
Budget Category	Funding Request	Agency Match	Project Total
Personnel Services: (include position title, salary, and benefits)			
Enforcement Officers -	4,000		4,000
Parks and Rec Management	2,000		2,000
County Staff		4,000	4,000
Subtotal	\$6,000.00	\$4,000.00	\$10,000.00
Contractual Services:			
Subtotal	\$.00	\$.00	\$.00

Highway Safety Concept Paper

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Budget Category	Funding Request	Agency Match	Project Total
Expenses: (items less than OCO limit, materials, printing, travel, etc., including shipping)			
Printed Material/Fliers	1,000		1,000
Advertising/Posters	1,000		1,000
Promotional Items	1,000		1,000
Subtotal	\$3,000.00	\$0.00	\$3,000.00

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Budget Category	Funding Request	Agency Match	Project Total
Operating Capital Outlay: (include a separate line for each item) Outdoor Theater Equipment (Screen,	10,000		10,000
Subtotal	\$12000.00	\$.00	\$12000.00
Indirect Cost:			
Subtotal	\$.00	\$.00	\$.00
Project Total:	\$21,000.00	\$4,000.00	\$25,000.00



BOARD OF COUNTY COMMISSIONERS

Writer's Direct Dial Number: (239) 479-2226

Bob Janes
District One

Douglas R. St. Cerny
District Two

Ray Judah
District Three

Tammy Hall
District Four

John E. Albion
District Five

Donald D. Stilwell
County Manager

David M. Owen
County Attorney

Diana M. Parker
County Hearing Examiner

March 13, 2006

Carla G. Sims
Traffic Safety Administrator
Florida Department of Transportation
605 Suwannee Street, MS-17
Tallahassee, FL 32399-0450

**RE: Highway Safety Grant Concept
Outdoor Theater for Safety and Health Education**

Dear Ms. Sims:

Enclosed for your consideration is a concept paper for a proposal by the Lee County Community Traffic Safety Team, Lee County Injury Prevention Coalition, Lee County Health Department, Lee County Department of Transportation, and Lee County Human Services Department to conduct meetings to distribute safety and health education material to targeted communities. The Board of County Commissioners supports the submission of this concept paper.

Please contact Stephen Jansen at (239) 694-9507 if you have any questions or require additional information.

Sincerely,

Tammara Hall
Chairwoman

Enclosure

cc: James Lavender, Public Works Director
Scott Gilbertson, Director, Department of Transportation



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Scott Gilbertson, Director, Department of Transportation



LEE COUNTY
SOUTHWEST FLORIDA

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