



Board of County Commissioners

Kevin Ruane
District One

June 25, 2022

Cecil L. Pendergrass
District Two

Ray Sandelli
District Three

Brian Hamman
District Four

Frank Mann
District Five

Roger Desjarlais
County Manager

Richard Wm. Wesch
County Attorney

Donna Marie Collins
County Hearing
Examiner

Governor Ron DeSantis
Office of the Governor
State of Florida
400 South Monroe St.
Tallahassee, FL 32399

Senator Wilton Simpson
Senate President
Florida Senate
409 The Capitol
404 South Monroe St.
Tallahassee, FL 32399

The Honorable Chris Sprowls
Speaker of the House
House of Representatives
420 The Capitol
402 South Monroe St.
Tallahassee, FL 32399

Re: House Bill 1A Expenditures

Dear Governor Ron DeSantis, Senator Simpson, and Speaker Sprowls:

The required annual financial data for Lee County Visitor & Convention Bureau and Sports Development are included for your review as required by House Bill 1A and Florida Statutes 288.1226(13)(c).

Thank you for your review in this matter.

Sincerely,

Tamara Pigott
Executive Director
Lee County Visitor & Convention Bureau
Phone: 239-338-3500
Email: tpigott@leegov.com

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ISLANDS, BEACHES
& NEIGHBORHOODS

FY 2020-21



EXPENDITURE REPORT

Lee County Tourist Tax Revenue Lee County Visitor and Convention Bureau 10/01/2020 - 09/30/2021	
Revenue	FY 20/21 Actual
Bed Tax Collections	
Total Collections	\$ 52,821,745
Interest	\$ 120,112
FY20209-21 Grand Total / Revenue	\$ 52,941,857

VCB Operating Budget Lee County Visitor and Convention Bureau 10/1/2020 - 9/30/2021			
Object Account	Account Description	FY 20/21 Budget	FY 20/21 Actual
501210	Salaries	\$ 2,197,020	\$ 1,519,617
501240	Disaster Pay (1.0)	-	2,006
501250	Special Pay w/Retirement	-	2,561
501260	Sick Leave	-	110,979
501270	Vacation Leave	-	136,033
501281	CPI-Consumer Price Index	65,913	-
501410	Overtime (OT 1.0)	-	12
501415	Overtime (OT 1.5)	-	164
501420	Holiday Pay	-	87,997
501510	Special Pay (w/o Rtmnt)	-	5,262
501550	Sick Leave Buy Back	-	1,257
502110	FICA Taxes (OASDI)	139,014	111,860
502120	FICA Taxes (Medicare)	32,813	26,377
502210	Regular Retirement	218,283	185,345
502226	Sr Mgmt Rtmnt	39,299	39,950
502310	Health Insurance	573,105	500,768
502320	Life Insurance	4,508	4,738
502330	Dental Insurance	13,773	12,322
502350	Disability Insurance	10,863	6,587
502410	Worker's Comp-(IGS)	20,382	20,382
Total Personnel:		\$ 3,314,973	\$ 2,774,217
503190	Other Professional Srvc	103,700	98,514
503450	Comp Data Proc & Netwk-IGS	234,650	234,650
503460	Data Processing	129,000	113,686
503490	Other Contracted Services	1,777,000	942,419
504010	Local Travel - Class C	16,500	7,063
504015	County-Sponsored Functions	200	-
504022	Out-of-County Travel	150,000	12,025
504024	International Travel	35,000	-
504032	Fleet (IGS)	1,248	1,248
504110	Telecommunications	31,500	29,940
504130	Int. Phone Line (IGS-Var)	26,484	27,484
504135	Int. Phone Usage (IGS-Var)	1,116	533
504211	Freight, Postage & Courier Svc	40,000	11,154
504490	Rental&Lease <12mos <5,000	100	6,589
504491	Small Equipment Leases	10,550	2,251
504510	Self-Ins Assess-Gen Liab.	23,777	23,777
504510	Self Ins Assess-Auto Ins	816	816
504510	Self Ins Assess-Prop Ins	7,849	7,849
504520	Insurance & Bonds	4,000	2,590
504650	Repair & Maint-Svcs & Labor	9,000	5,092
504655	Repairs & Maint-Parts	200	-

VCB Operating Budget Lee County Visitor and Convention Bureau 10/1/2020 - 9/30/2021			
Object Account	Account Description	FY 20/21 Budget	FY 20/21 Actual
504690	Internal Repair & Maint.	2,000	556
504710	Prntng, Bndng & Copy Ext	10,000	3,309
504810	Promo. Advertising & Expenses	12,653,715	12,433,171
504811	Promotions/Brochures/Entertain	1,796,950	854,437
504950	Indirect Cost	464,574	464,574
504960	Admin Chrgs-Admin East Bldg	50,286	50,286
504970	License,Permit & Appl.Fee	9,450	21,292
505120	Gen. Office Supplies	6,500	2,508
505210	Fuel and Lubricants	50	-
505215	Fleet Fuel (Fixed IGS)	774	774
505280	Minor Equipment	5,000	13,060
505281	Attractive Items	-	15,623
505290	Other Supplies	1,500	2,431
505410	Reference Materials	31,500	55,031
505420	Memberships	74,500	55,131
505530	Educational Expenses	5,000	(666)
505531	Training/Seminars/Bus. Meeting	32,000	13,950
506410	Furniture and Equipment	-	45,423
Total Operating:		\$ 17,746,489	\$ 15,558,568
Total Personnel and Operating:		\$ 21,061,462	\$ 18,332,786

Beach and Shoreline Operating Budget
Lee County Visitor and Convention Bureau
10/1/2020 - 9/30/2021

Object Account	Account Description	FY 20/21 Budget	FY 20/21 Actual
501210	Salaries	\$ 111,342	\$ 95,922
501250	Special Pay-Wret	-	2,538
501260	Sick Leave	-	2,584
501270	Vacation Leave	-	6,414
501281	CPI-Consumer Price Index	3,340	-
501410	Overtime (OT 1.0)	-	4
501415	Overtime (OT 1.5)	-	24
501420	Holiday Pay	-	4,726
502110	FICA Taxes (OASDI)	6,972	6,559
502120	FICA Taxes (Medicare)	1,662	1,558
502210	Regular Retirement	9,868	16,255
502226	Sr. Mgmt Rtmnt	4,367	4,439
502310	Health Insurance	28,830	28,836
502320	Life Insurance	224	255
502330	Dental Insurance	599	599
502350	Disability Insurance	550	359
502410	Worker's Comp-(IGS)	849	849
Total Personnel:		\$ 168,603	\$ 171,922
503450	Comp Data Proc & Netwk-IGS	9,777	9,777
503460	Data Processing	6,000	6,000
504010	Local Travel - Class C	100	-
504022	Out-of-County Travel	500	-
504032	Fleet (IGS)	1,247	1,247
504110	Telecommunications	100	-
504130	Int. Phone Line (IGS-Var)	1,104	-
504135	Int. Phone Usage (IGS-Var)	47	-
504510	Self-Ins Assess-Gen Liab.	991	991
504510	Self Ins Assess-Auto Ins	34	34
504510	Self Ins Assess-Prop Ins	327	327
504650	Repair & Maint-Svcs & Labor	200	-
504710	Prntng, Bndng & Copy Ext	1,000	-
504811	Promotions/Brochures/Entertain	8,000	3,400
504950	Indirect Cost	6,000	6,000
504960	Admin Charges	2,095	2,095
505215	Fleet Fuel (Fixed IGS)	773	773
505290	Other Supplies	300	-
505410	Reference Materials	150	-
505420	Memberships	1,100	1,046
505531	Training/Seminars/Bus. Meeting	1,000	-
Total Operating:		\$ 40,845	\$ 31,690
Total Personnel and Operating:		\$ 209,448	\$ 203,612

Visit Florida-Detailed Expenditure Report
Lee County Visitor and Convention Bureau Operating Budget
10/1/2020 - 9/30/2021

Invoice Date	Description	Actual Amount
12/18/20	Rebound In-State Disney/ABC Streaming TV	\$ 15,000
03/31/21	Visit Florida Seashell Guide 2021	40,000
01/19/21	VF Official Transportation Map 2021 Back Cover	30,000
09/30/21	VisaVue	3,355
05/17/21	Membership Renewal	6,000
Total:		\$ 94,355

Entertainment Expenditure Detail Lee County Visitor and Convention Bureau Operating Budget 10/1/2020 - 9/30/2021		
Transaction Date	Description	Actual Amount
11/04/20	FRLA October Meeting/P.Johnson	\$ 15
04/04/21	Business Mtg w/Christine Helvi	25
07/04/21	John Morris Meeting	65
07/04/21	Red Sox Media Event	3,179
09/04/21	Entertain clients at Connect Corporate	138
Total:		3,422

Travel Expenses
Lee County Visitor and Convention Bureau
10/1/2020 - 9/30/2021

Name	Location	Event Name	Non-Reimbursable Expenses	Reimbursement	Registration	Total Travel Expenses
BEHR SIMONE	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	423	34	449	906
BELASCO FRAN	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	552	21	449	1,022
DONLAN FRANCESCA	BOSTON, MA	FENWAY MEDIA EVENTS	1,012	144		1,156
DOTSON MIRIAM	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	302	27	449	778
LAPI TONI	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	209		449	658
LESTER, ERIN	ORLANDO, FL	FSAE ANNUAL CONFERENCE	657	51		708
LESTER, ERIN	MARCO ISLAND, FL	DESTINATION SOUTHEAST	800	25		825
LESTER, ERIN	TAMPA, FL	CONNECT CORPORATE	989	92		1,081
MACPHEE NANCY	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	257		449	706
OSOSKY BRIAN	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	209		449	658
OSOSKY BRIAN	TAMPA, FL	DMO MoJo CONFERENCE	510	159		669
PARKER JACKIE	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	423	31	449	903
PIGOTT TAMARA	TAMPA, FL	US TRAVEL DESTINATION CEO ROUNDTABLE		42		42
PIGOTT TAMARA	ST AUGUSTINE, FL	DESTINATIONS FLORIDA MARKETING SUMMIT	418	84		502
PIGOTT TAMARA	COORADO SPRINGS, CO	USTA BOARD MEETINGS	1,610	199		1,809
PIGOTT TAMARA	LAS VEGAS, NV	IPW	940	201		1,141
PIGOTT TAMARA	WASHINGTON DC	USTA BOARD OF DIRECTOR MEETING	22			22
PIGOTT TAMARA	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	579		449	1,028
WAICHULIS BILL	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	209		449	658
WALLA JENNIFER	OCALA/ORLANDO, FL	NORTH FLORIDA SALES CALLS	429	156		585
WELLS ROBERT	HOLLYWOOD, FL	VISIT FL GOVERNOR'S CONFRNC ON TOURISM	209		449	658
Total:			\$ 10,759	\$ 1,266	\$ 4,490	\$ 16,515

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LEE COUNTY SPORTS
FY 2020-21



EXPENDITURE REPORT

Lee County Sports Development 10/01/2020 - 09/30/2021	
Revenue	Actual 2020-21
Perfect Game Baseball Championship	\$ 25,000
FY2020-21 Grand Total / Revenue	\$ 25,000

Sports Budget and Expenses 10/1/2020 - 9/30/21			
Object Account	Account Description	Budget 2020-21	Actual 2020-21
501210	Salaries	\$ 363,503	\$ 199,122
501240	Disaster Pay (1.0)	-	27,405
501250	Special Pay (w Rtmnt)	-	82
501260	Sick Leave	-	3,309
501270	Vacation Leave	-	15,931
501281	CPI-Consumer Price Index	10,905	-
501410	Overtime (OT 1.0)	-	168
501415	Overtime (OT 1.5)	-	1,314
501420	Holiday Pay	-	10,480
501510	Special Pay (w/o Rtmnt)	-	1,662
501550	Sick Leave Buy Back	-	709
502110	FICA Taxes (OASDI)	21,831	14,845
502120	FICA Taxes (Medicare)	5,429	3,705
502210	Regular Retirement	27,192	10,353
502226	Sr Mgmt Rtmnt	43,665	44,389
502310	Health Insurance	85,420	47,380
502320	Life Insurance	947	818
502330	Dental Insurance	1,776	1,036
502350	Disability Insurance	1,798	469
502410	Worker's Comp-(IGS)	1,907	1,907
Total Personnel:		\$ 564,373	\$ 385,083
503190	Other Professional Svc	-	-
503450	Comp Data Proc & Netwk-IGS	20,035	20,035
503490	Other Contracted Services	15,000	7,340
504010	Local Travel - Class C	6,000	1,963
504022	Out-of-County Travel	60,000	7,465
504024	International Travel	7,000	2,009
504110	Telecommunications	3,200	3,169
504130	Int. Phone Line (IGS-Var)	11,286	11,286
504135	Int. Phone Usage (IGS-Var)	47	26
504211	Freight, Postage & Courier Svc	2,500	261
504490	Rental&Lease <12mos <5,000	1,560	-
504491	Small Equipment Leases	1,260	2,360
504510	Self-Ins Assess-Gen Liab.	326	326
504510	Self Ins Assess-Prop Ins	870	870
504520	Insurance and Bonds	777	518
504650	Repair & Maint-Svcs & Labor	1,200	267
504690	Internal Repair & Maint.	500	80
504710	Prntng, Bndng & Copy Ext	1,000	800
504810	Promo. Advertising & Expenses	3,000	3,670
504811	Promotions/Brochures/Entertain	608,838	546,797
504950	Indirect Cost	43,734	43,734
504960	Admin East Building	6,548	6,548
504970	License,Permit & Appl.Fee	300	170
505120	Gen. Office Supplies	1,500	931
505230	Clothing & Wearing Apparel	-	899
505280	Minor Equipment	1,500	-
505290	Other Supplies	1,000	3,250
505410	Reference Materials	250	5,121
505420	Memberships	4,000	469
505531	Training/Seminars/Bus. Meeting	1,000	-
506410	Furniture and Equipment	-	27,408
Total Operating:		\$ 804,231	\$ 697,771
Total Personnel and Operating:		\$ 1,368,604	\$ 1,082,854

Entertainment Expenditure Detail

Lee County Sports Development

10/1/2020 - 9/30/2021

Invoice Date	Description	Actual Amount
11/04/20	20 SPRING TRAIN-HOST VCB VOLUNTEERS	\$ 320
11/04/20	BUS DEV-HOST PERFECT GAME	273
11/04/20	BUS DEV-HOST J. FORD, B. BRIDGES/THE BASKETBALL ALLIANCE	99
11/04/20	BUS DEV-HOST A. NATAL/ PERFECT GAME, K. SMITH/ON POINT SPORTS	44
11/04/20	BUS DEV-HOST T. MCCULLOUGH/PERFECT GAME	33
11/04/20	BUS DEV-HOST C. TAKER, M. DUNN/SALTY SPORTS SOCIETY	57
12/04/20	20 FHSA BOYS BASEBALL CHAMPIONSHIPS	17
12/04/20	20 FORT MYERS TIP OFF/SUITE HOSPITALITY	290
12/04/20	20 FHSA GIRLS VOLLEYBALL/LOGISTICS MEETING	124
12/04/20	BUS DEV-HOST N. JONES/CAPE CORAL BMX	27
12/04/20	20 FT MYERS TIP OFF/BUS DEV-HOST K. COHEN, M. CLINE, D. RUSSELL, M. STARISAK, K. MARA	557
12/04/20	20BUS DEV-HOST R. JANOR/ GAME DAY BASEBALL	56
12/04/20	20 FT MYERS TIP OFF/BUS DEV-HOST M. STARSIAK/INTERSPORT	130
12/04/20	20 FT MYERS TIP OFF/BUS DEV-HOST D. RUSSELL/INTERSPORT	53
01/04/21	20 TRITON SOUTHERN CROSS-RECEPTION	500
01/04/21	BUS DEV-WBSC AMERICAS BASEBALL OLYMPIC QUALIFIER/L. BOUCHETTE/CITY OF FORT MYERS, J. ROERIGUEZ, G. RAMIERZ/WBSC	101
01/04/21	BUS DEV-HOST BEN FORD/PERFECT GAME	41
02/04/21	BUS DEV-HOST C. COWERT/COWERT SPORTS	85
04/04/21	21 SOFTBALL CANADA/M. SMITH AND STAFF	750
04/04/21	BUS DEV-HOST B. TAYLOR/FL BOWLING, A. GRUBER/SOC	41
05/04/21	21 SOFTBALL CANADA/M. SMITH AND STAFF	500
05/04/21	BUS DEV-S. MCSHANE, S. JAROSCH/GLOBAL SPORTS & EVENTS	42
06/04/21	20 FHSA BOYS BASEBALL CHAMPIONSHIPS/BUS DEV-HOST D. LARSOA/LEE COUNTY SCHOOLS	64
06/04/21	BUS DEV-HOST B. FORD, A. NATAL, M. HOOVER, S. PHILLIPS, K. PETTIS/PERFECT GAME	298
06/04/21	BUS DEV-HOST B. FORD, A. NATAL, M. HOOVER, S. PHILLIPS, K. PETTIS/PERFECT GAME	266
06/04/21	BUS DEV-HOST M. WEBER, V. GONZALES/MN TWINS	90
06/04/21	20 FORT MYERS TIP OFF BUS DEV-HOST M STARSIAK, M. KLINE/INTERSPORT	58
06/04/21	BUS DEV-HOST A. KIDD/SPORTS ETA, A. NATAL, T. MCCOLLOUGH/PERFECT GAME	84
06/04/21	BUS DEV-HOST K. SMITH/ COLLECTIVE SPORTS MARKETING	42
07/04/21	CONCESSIONS DISCUSSION-HOST J. LOVELAND/MIGHTY MUSSELS, C. BARNES, A. MALONE/PERFECT GAME	103
07/04/21	BUS DEV-HOST K. MARRA, A. LEHE/INTERSPORT	97
07/04/21	DISCUSS UPCOMING EVENTS WORKING LUNCH	73
08/04/21	21 USSSA FASTPITCH STATES-HOST UMPIRE(S) RAINOUT	114

Entertainment Expenditure Detail**Lee County Sports Development****10/1/2020 - 9/30/2021**

Invoice Date	Description	Actual Amount
08/04/21	21 LEE COUNTY DAY SOX/FENWAY PARK TOUR HOSPITALITY	19
09/04/21	21 USA SOFTBALL ANNUAL MEETING/SPONSOR BREAKFAST	900
09/04/21	BUS DEV-HOST TOM GIFFEN/ROY HOBBS BASEBALL	38
09/04/21	BUS DEV-HOST J. LAI/SANIBEL-CAPTIVA CHAMBER	68
09/27/21	21 FL GOVERNOR'S CONFERENCE ON TOURISM/BUS DEV-HOST R. WELLS/TOURIST DEVELOPMENT COUNCIL, K. SPRENGAL/MMGY, A. BLOUNT/LONGWOOD INTERNATIONAL	114
09/30/21	21 TEAMS BUS DEV- HOST K. PENDLETON/FL SPORTS FOUNDATION, J. CACCITOR/GAINSVILLE SPORTS, S. WALTERS/CHARLOTTE COUNTY, N. KING/COLLIER COUNTY	82
09/30/21	21 NHSGA /HOST BOARD OF DIRECTORS	207
09/30/21	21 TEAMS BUS DEV- HOST M. DUNN/SALT SERIES, S. WALTERS/CHARLOTTE COUNTY	43
	Grand Total	\$ 6,900

Travel Expenses Lee County Sports Development 10/1/2020 - 9/30/2021						
Name	Location	Event Name	Non-Reimbursable Expenses	Reimbursement	Registration	Total Travel Expenses
Cassel Tommy	Minneapolis, MN	Lee County Day-Twins	\$ 412	\$ 123	\$ -	\$ 535
Cassel Tommy	Birmingham, AL	Sports Events & Tourism Association	15	-	-	15
Cassel Tommy	Tampa, FL	Connect Sports	645	74	-	719
Cassel Tommy	Colorado Springs, CO	S.P.O.R.T.S The Relationship People	435	-	1,595	2,030
Lavender Jesse B	Minneapolis, MN	Lee County Day-Twins	469	105	-	574
Mielke Jeffrey	Myrtle Beach, SC	Sports Express	530	28	-	558
Mielke Jeffrey	Hollywood, FL	FL Governors Conference on Tourism	745	17	449	1,211
Mielke Jeffrey	Boston, MA	Lee County Day-Red Sox	1,170	50	-	1,220
Mielke Jeffrey	Tampa, FL	Perfect Game Tampa Site Visit	42	-	-	42
Mielke Jeffrey	Colorado Springs, CO	ACES	411	-	-	411
Mielke Jeffrey	Birmingham, AL	Sports Events & Tourism Association	15	-	-	15
Mielke Jeffrey	Atlantic City, NJ	TEAMS	1,025	-	2,195	3,220
Mora Marc	Boston, MA	Lee County Day-Red Sox	1,051	103	-	1,154
Perez Sergio	Brno, Czech Republic	Perfect Game International Event	2,009	-	-	2,009
Total:			\$ 6,966	\$ 500	\$ 4,239	\$ 11,705