

Lee County Sports Authority
Monthly Activity Report
September 2012

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	3,140	
Perfect Game Labor Day Classic		943
USSSA Labor Day Fast Pitch		76
SW Florida Baseball Pro Select Camp		423
Captiva Triathlon		476
Florida Half Century Softball		1,222

Event Participants

Month Total =	1,714	
Perfect Game Labor Day Classic		456
USSSA Labor Day Fast Pitch		56
SW Florida Baseball Pro Select Camp		306
Captiva Triathlon		238
Florida Half Century Softball		658

Event Spectators

Month Total =	2,060	
Perfect Game Labor Day Classic		622
USSSA Labor Day Fast Pitch		96
SW Florida Baseball Pro Select Camp		540
Captiva Triathlon		238
Florida Half Century Softball		564

Direct Impact

Month Total =	\$981,656	
Perfect Game Labor Day Classic		\$355,490
USSSA Labor Day Fast Pitch		\$29,892
SW Florida Baseball Pro Select Camp		\$158,154
Captiva Triathlon		\$172,612
Florida Half Century Softball		\$265,508

Total Direct and Indirect Economic Impact

Month Total =	\$1,639,365	
Perfect Game Labor Day Classic		\$593,668
USSSA Labor Day Fast Pitch		\$49,920
SW Florida Baseball Pro Select Camp		\$264,117
Captiva Triathlon		\$288,262
Florida Half Century Softball		\$443,398

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.