

**Lee County Sports Authority**  
**Monthly Activity Report**  
**October 2012**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>11,318</b>
Perfect Game WWBA Underclass Worlds	6,957
ASA Softball First Chance Qualifier	932
Xavier Golf Invitational	159
Perfect Game WWBA Florida Qualifier	2,104
ECHO Adult Hockey	289
Florida Association of Police Explorers	168
US Sailing Junior Olympics Regatta	410
USSSA Baseball Strike Out Breast Cancer	228
USSSA Fast Pitch Softball	71

Event Participants

Month Total =	<b>5,355</b>
Perfect Game WWBA Underclass Worlds	2,964
ASA Softball First Chance Qualifier	686
Xavier Golf Invitational	77
Perfect Game WWBA Florida Qualifier	893
ECHO Adult Hockey	156
Florida Association of Police Explorers	160
US Sailing Junior Olympics Regatta	200
USSSA Baseball Strike Out Breast Cancer	168
USSSA Fast Pitch Softball	51

Event Spectators

Month Total =	<b>7,618</b>
Perfect Game WWBA Underclass Worlds	3,993
ASA Softball First Chance Qualifier	1,178
Xavier Golf Invitational	135
Perfect Game WWBA Florida Qualifier	1,211
ECHO Adult Hockey	133
Florida Association of Police Explorers	175
US Sailing Junior Olympics Regatta	415
USSSA Baseball Strike Out Breast Cancer	288
USSSA Fast Pitch Softball	90

Direct Impact

Month Total =	<b>\$4,755,460</b>
Perfect Game WWBA Underclass Worlds	\$3,131,228
ASA Softball First Chance Qualifier	\$338,652
Xavier Golf Invitational	\$138,047
Perfect Game WWBA Florida Qualifier	\$793,604
ECHO Adult Hockey	\$66,104
Florida Association of Police Explorers	\$57,360
US Sailing Junior Olympics Regatta	\$119,930
USSSA Baseball Strike Out Breast Cancer	\$84,676
USSSA Fast Pitch Softball	\$25,859

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	<b>\$7,941,619</b>	
Perfect Game WWBA Underclass Worlds		\$5,229,151
ASA Softball First Chance Qualifier		\$565,549
Xavier Golf Invitational		\$230,538
Perfect Game WWBA Florida Qualifier		\$1,325,319
ECHO Adult Hockey		\$110,394
Florida Association of Police Explorers		\$95,791
US Sailing Junior Olympics Regatta		\$200,283
USSSA Baseball Strike Out Breast Cancer		\$141,409
USSSA Fast Pitch Softball		\$43,185

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.