

**Lee County Sports Authority**  
**Monthly Activity Report**  
**June 2012**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>18,000</b>
Florida Men's Bowling Championships	8,006
YBOA Boys Basketball State Championships	3,164
Dig the Beach Volleyball	391
ECHO Inline Hockey	338
Endless Summer USSSA Fast Pitch	532
SWFL Athletics Flag Football Tournament	316
Perfect Game East Showcase	522
GCST Summer Invitational	396
AAU SE National Gymnastics Meet	670
Florida Pro Select Baseball Championships	1,241
USA Baseball 15:U Eastern Championships	1,863
USSSA Girl's Basketball SE Nationals	561

Event Participants

Month Total =	<b>9,355</b>
Florida Men's Bowling Championships	4,000
YBOA Boys Basketball State Championships	1,722
Dig the Beach Volleyball	252
ECHO Inline Hockey	252
Endless Summer USSSA Fast Pitch	392
SWFL Athletics Flag Football Tournament	170
Perfect Game East Showcase	255
GCST Summer Invitational	238
AAU SE National Gymnastics Meet	280
Florida Pro Select Baseball Championships	903
USA Baseball 15:U Eastern Championships	546
USSSA Girl's Basketball SE Nationals	345

Event Spectators

Month Total =	<b>13,682</b>
Florida Men's Bowling Championships	4,006
YBOA Boys Basketball State Championships	3,024
Dig the Beach Volleyball	529
ECHO Inline Hockey	423
Endless Summer USSSA Fast Pitch	672
SWFL Athletics Flag Football Tournament	304
Perfect Game East Showcase	528
GCST Summer Invitational	396
AAU SE National Gymnastics Meet	725
Florida Pro Select Baseball Championships	1,578
USA Baseball 15:U Eastern Championships	944
USSSA Girl's Basketball SE Nationals	553

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

**Lee County Sports Authority**  
**Monthly Activity Report**  
**June 2012**

Direct Impact

Month Total =	<b>\$5,602,597</b>	
Florida Men's Bowling Championships		\$1,733,800
YBOA Boys Basketball State Championships		\$1,064,592
Dig the Beach Volleyball		\$102,723
ECHO Inline Hockey		\$150,108
Endless Summer USSSA Fast Pitch		\$226,500
SWFL Athletics Flag Football Tournament		\$120,644
Perfect Game East Showcase		\$179,013
GCST Summer Invitational		\$161,854
AAU SE National Gymnastics Meet		\$252,270
Florida Pro Select Baseball Championships		\$531,308
USA Baseball 15:U Eastern Championships		\$837,240
USSSA Girl's Basketball SE Nationals		\$242,545

Total Direct and Indirect Economic Impact

Month Total =	<b>\$9,356,336</b>	
Florida Men's Bowling Championships		\$2,895,446
YBOA Boys Basketball State Championships		\$1,777,869
Dig the Beach Volleyball		\$171,547
ECHO Inline Hockey		\$250,680
Endless Summer USSSA Fast Pitch		\$378,255
SWFL Athletics Flag Football Tournament		\$201,475
Perfect Game East Showcase		\$298,952
GCST Summer Invitational		\$270,296
AAU SE National Gymnastics Meet		\$421,291
Florida Pro Select Baseball Championships		\$887,284
USA Baseball 15:U Eastern Championships		\$1,398,191
USSSA Girl's Basketball SE Nationals		\$405,050

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.