

**Lee County Sports Authority**  
**Monthly Activity Report**  
**July 2012**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>25,519</b>
Perfect Game BCS 14U & 16U Finals	6,839
USTA Bush Florida Open	995
Perfect Game BCS 13U & 15U Finals	5,162
Mafia Inline Hockey	304
USSSA Girl's State A Fast Pitch Softball	1,165
Perfect Game BCS 17U & 18U Finals	5,615
Union Printers Baseball	390
AAU Baseball National Championships	3,999
Little League Softball South Regionals	1,050

Event Participants

Month Total =	<b>7,405</b>
Perfect Game BCS 14U & 16U Finals	1,938
USTA Bush Florida Open	243
Perfect Game BCS 13U & 15U Finals	1,463
Mafia Inline Hockey	228
USSSA Girl's State A Fast Pitch Softball	686
Perfect Game BCS 17U & 18U Finals	1,577
Union Printers Baseball	70
AAU Baseball National Championships	960
Little League Softball South Regionals	240

Event Spectators

Month Total =	<b>10,573</b>
Perfect Game BCS 14U & 16U Finals	2,621
USTA Bush Florida Open	503
Perfect Game BCS 13U & 15U Finals	1,979
Mafia Inline Hockey	380
USSSA Girl's State A Fast Pitch Softball	1,178
Perfect Game BCS 17U & 18U Finals	2,167
Union Printers Baseball	60
AAU Baseball National Championships	1,325
Little League Softball South Regionals	360

Direct Impact

Month Total =	<b>\$11,113,192</b>
Perfect Game BCS 14U & 16U Finals	\$2,974,856
USTA Bush Florida Open	\$330,590
Perfect Game BCS 13U & 15U Finals	\$2,364,692
Mafia Inline Hockey	\$114,282
USSSA Girl's State A Fast Pitch Softball	\$426,690
Perfect Game BCS 17U & 18U Finals	\$2,358,392
Union Printers Baseball	\$115,292
AAU Baseball National Championships	\$1,906,866
Little League Softball South Regionals	\$521,532

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	<b>\$18,559,031</b>	
Perfect Game BCS 14U & 16U Finals		\$4,968,010
USTA Bush Florida Open		\$552,085
Perfect Game BCS 13U & 15U Finals		\$3,949,036
Mafia Inline Hockey		\$190,851
USSSA Girl's State A Fast Pitch Softball		\$712,572
Perfect Game BCS 17U & 18U Finals		\$3,938,515
Union Printers Baseball		\$192,538
AAU Baseball National Championships		\$3,184,466
Little League Softball South Regionals		\$870,958

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