

Lee County Sports Development
Monthly Activity Report
February 2014

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	3,386
USSSA Girls Fast Pitch Cupid Cup	144
Three Oaks Tennis CTA Shoot-Out	67
FYSA Region C Boys U13 Prelims	376
Roy Hobbs Sunshine Classic	1,286
Southeast Collegiate Roller Hockey League	183
U. of Minnesota vs. Creighton Baseball	128
FYSA Region C Boys U15 & U16 Prelims	473
Indy Pro Showcase Baseball	358
SAHOF State Hockey	371

Event Participants

Month Total =	1,703
USSSA Girls Fast Pitch Cupid Cup	140
Three Oaks Tennis CTA Shoot-Out	36
FYSA Region C Boys U13 Prelims	323
Roy Hobbs Sunshine Classic	378
Southeast Collegiate Roller Hockey League	126
U. of Minnesota vs. Creighton Baseball	64
FYSA Region C Boys U15 & U16 Prelims	340
Indy Pro Showcase Baseball	116
SAHOF State Hockey	180

Event Spectators

Month Total =	2,438
USSSA Girls Fast Pitch Cupid Cup	243
Three Oaks Tennis CTA Shoot-Out	64
FYSA Region C Boys U13 Prelims	430
Roy Hobbs Sunshine Classic	357
Southeast Collegiate Roller Hockey League	57
U. of Minnesota vs. Creighton Baseball	64
FYSA Region C Boys U15 & U16 Prelims	605
Indy Pro Showcase Baseball	242
SAHOF State Hockey	376

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$1,242,033	
USSSA Girls Fast Pitch Cupid Cup		\$53,535
Three Oaks Tennis CTA Shoot-Out		\$28,178
FYSA Region C Boys U13 Prelims		\$133,212
Roy Hobbs Sunshine Classic		\$410,608
Southeast Collegiate Roller Hockey League		\$55,740
U. of Minnesota vs. Creighton Baseball		\$100,000
FYSA Region C Boys U15 & U16 Prelims		\$175,060
Indy Pro Showcase Baseball		\$164,600
SAHOF State Hockey		\$121,100

Total Direct and Indirect Economic Impact

Month Total =	\$2,074,194	
USSSA Girls Fast Pitch Cupid Cup		\$89,403
Three Oaks Tennis CTA Shoot-Out		\$47,057
FYSA Region C Boys U13 Prelims		\$222,464
Roy Hobbs Sunshine Classic		\$685,715
Southeast Collegiate Roller Hockey League		\$93,086
U. of Minnesota vs. Creighton Baseball		\$167,000
FYSA Region C Boys U15 & U16 Prelims		\$292,350
Indy Pro Showcase Baseball		\$274,882
SAHOF State Hockey		\$202,237

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