

Lee County Sports Authority
Monthly Activity Report
December 2012

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	6,876
FGCU Baseball Camp	466
Florida Gulf Coast Wrestling Duals	340
Showball Baseball	960
Everblades Youth Hockey Invitational	3,172
Minnesota Baseball Academy	96
Perfect Game Underclass Showcase	700
Brothers Girls Basketball Invitational	1,142

Event Participants

Month Total =	3,285
FGCU Baseball Camp	227
Florida Gulf Coast Wrestling Duals	238
Showball Baseball	374
Everblades Youth Hockey Invitational	1,178
Minnesota Baseball Academy	18
Perfect Game Underclass Showcase	410
Brothers Girls Basketball Invitational	840

Event Spectators

Month Total =	4,386
FGCU Baseball Camp	239
Florida Gulf Coast Wrestling Duals	215
Showball Baseball	586
Everblades Youth Hockey Invitational	1,994
Minnesota Baseball Academy	30
Perfect Game Underclass Showcase	640
Brothers Girls Basketball Invitational	682

Direct Impact

Month Total =	\$2,630,920
FGCU Baseball Camp	\$87,014
Florida Gulf Coast Wrestling Duals	\$213,850
Showball Baseball	\$349,720
Everblades Youth Hockey Invitational	\$1,258,196
Minnesota Baseball Academy	\$52,308
Perfect Game Underclass Showcase	\$237,000
Brothers Girls Basketball Invitational	\$432,832

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	\$4,393,635	
FGCU Baseball Camp		\$145,313
Florida Gulf Coast Wrestling Duals		\$357,130
Showball Baseball		\$584,032
Everblades Youth Hockey Invitational	\$2,101,187	
Minnesota Baseball Academy		\$87,354
Perfect Game Underclass Showcase		\$395,790
Brothers Girls Basketball Invitational		\$722,829

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