Lee County Sports Development Monthly Activity Report December 2013

Estimated Economic Impact*

FGCU Baseball Camp364USA Gymnastics FL Level 4-5640Florida Senior Games3,553City of Palms Basketball Classic1,425Florida Gulf Coast Wrestling Duals165Showball Baseball Mega Camp842Everblades Youth Hockey Invitational3,060Queen of Palms Girls Basketball1,209Perfect Game Underclass Showcase1,095Event Participants176USA Gymnastics FL Level 4-5475Florida Senior Games1,774City of Palms Basketball Classic416Florida Gulf Coast Wrestling Duals175Showball Baseball Mega Camp405Everblades Youth Hockey Invitational1,098Queen of Palms Girls Basketball Classic416Florida Gulf Coast Wrestling Duals175Showball Baseball Mega Camp405Everblades Youth Hockey Invitational1,098Queen of Palms Girls Basketball840Perfect Game Underclass Showcase524Event Spectators524Month Total = 8,108 188FGCU Baseball Camp188USA Gymnastics FL Level 4-5805	Hotel Room Nights Sold Month Total = 12,353	
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USA Gymnastics FL Level 4-5 805	Month Total = 8,108	188
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Florida Senior Games 1 7/0	Florida Senior Games	1,779

Florida Senior Games	1,779
City of Palms Basketball Classic	724
Florida Gulf Coast Wrestling Duals	155
Showball Baseball Mega Camp	605
Everblades Youth Hockey Invitational	1,962
Queen of Palms Girls Basketball	772
Perfect Game Underclass Showcase	1,118

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact	
Month Total = \$4,442,079	
FGCU Baseball Camp	\$71,288
USA Gymnastics FL Level 4-5	\$246,550
Florida Senior Games	\$841,044
City of Palms Basketball Classic	\$814,900
Florida Gulf Coast Wrestling Duals	\$86,500
Showball Baseball Mega Camp	\$321,656
Everblades Youth Hockey Invitational	\$1,192,276
Queen of Palms Girls Basketball	\$478,750
Perfect Game Underclass Showcase	\$389,115
Total Direct and Indirect Economic Impact	
Total Direct and Indirect Economic Impact Month Total = \$7,418,273	
FGCU Baseball Camp	\$119,051
USA Gymnastics FL Level 4-5	\$411,739
Florida Senior Games	\$1,404,543
	\$1,360,883
City of Palms Basketball Classic	
Florida Gulf Coast Wrestling Duals	\$144,455 \$527,400
Showball Baseball Mega Camp	\$537,166
Everblades Youth Hockey Invitational	\$1,991,101
Queen of Palms Girls Basketball	\$799,513
Perfect Game Underclass Showcase	\$649,822

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