

**Lee County Sports Development**  
**Monthly Activity Report**  
**August 2014**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>3,806</b>
Perfect Game 14U, 15U & 16U Nationals	2,094
Beach Soccer	435
Showball Baseball Showcase	357
Perfect Game Florida Top Prospect Showcase	216
GPS Labor Day Soccer Showcase	704

Event Participants

Month Total =	<b>1,998</b>
Perfect Game 14U, 15U & 16U Nationals	884
Beach Soccer	250
Showball Baseball Showcase	248
Perfect Game Florida Top Prospect Showcase	104
GPS Labor Day Soccer Showcase	512

Event Spectators

Month Total =	<b>3,015</b>
Perfect Game 14U, 15U & 16U Nationals	1,210
Beach Soccer	402
Showball Baseball Showcase	287
Perfect Game Florida Top Prospect Showcase	220
GPS Labor Day Soccer Showcase	896

Direct Impact

Month Total =	<b>\$1,563,457</b>
Perfect Game 14U, 15U & 16U Nationals	\$965,848
Beach Soccer	\$126,192
Showball Baseball Showcase	\$134,100
Perfect Game Florida Top Prospect Showcase	\$70,395
GPS Labor Day Soccer Showcase	\$266,922

Total Direct and Indirect Economic Impact

Month Total =	<b>\$2,610,974</b>
Perfect Game 14U, 15U & 16U Nationals	\$1,612,966
Beach Soccer	\$210,741
Showball Baseball Showcase	\$223,947
Perfect Game Florida Top Prospect Showcase	\$117,560
GPS Labor Day Soccer Showcase	\$445,760

\*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.