

Lee County Sports Development
Annual Economic Impact - 2013

Month	Hotel Room Nights Sold	Event Participants	Event Spectators	Direct Impact	Dir. & Indir. Economic Impact	Number of Events
January	6,746	2,008	2,280	\$2,509,769	\$4,191,314	12
February	5,817	2,694	4,532	\$2,259,362	\$3,773,135	9
March	7,991	3,954	3,159	\$3,311,429	\$5,530,086	5
April	7,251	3,859	5,332	\$3,365,400	\$5,620,219	12
May	16,132	8,137	13,923	\$5,406,933	\$9,029,578	9
June	11,521	5,196	7,659	\$4,547,407	\$7,594,167	9
July	26,206	8,436	11,724	\$11,629,714	\$19,421,622	12
August	4,600	2,832	3,356	\$1,929,813	\$3,222,786	6
September	8,700	4,654	5,889	\$2,739,093	\$4,574,286	7
October	14,382	7,214	9,940	\$5,983,205	\$9,991,950	12
November	20,275	387	5,403	\$9,890,215	\$16,516,660	3
December	12,353	5,883	8,108	\$4,442,079	\$7,418,273	9
Grand Total	141,974	55,254	81,305	\$58,014,419	\$96,884,076	105

Total Number of Events	105
Avg. Room Nights per Event	1,352
Total Sports Visitors to Lee County	136,559
Avg. Total Economic Impact per Event	\$922,705