

**Lee County Sports Development**  
**Monthly Activity Report**  
**July 2016**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>37,590</b>
USSSA Girls Fast Pitch States A, B & C	3,654
Perfect Game BCS Finals 15U	3,284
Perfect Game Super 25 Nationals 15U	963
Perfect Game BCS Finals 14U	3,025
Perfect Game Super 25 Nationals 14U	1,097
The Series - 14U	1,050
Perfect Game BCS Finals 17U	6,061
Perfect Game Super 25 Nationals 17U	1,422
NARCh Eastern Finals	7,296
Perfect Game BCS Finals 9U & 10U	858
Perfect Game BCS Finals 16U	5,350
Perfect Game Super 25 Nationals 16U	1,140
The Series - 11U	862
The Series - 12U	1,144
Netball National Championships	384

Event Participants

Month Total =	<b>11,732</b>
USSSA Girls Fast Pitch States A, B & C	1,792
Perfect Game BCS Finals 15U	1,105
Perfect Game Super 25 Nationals 15U	323
Perfect Game BCS Finals 14U	1,020
Perfect Game Super 25 Nationals 14U	306
The Series - 14U	187
Perfect Game BCS Finals 17U	1,683
Perfect Game Super 25 Nationals 17U	340
NARCh Eastern Finals	2,534
Perfect Game BCS Finals 9U & 10U	204
Perfect Game BCS Finals 16U	1,479
Perfect Game Super 25 Nationals 16U	272
The Series - 11U	153
The Series - 12U	204
Netball National Championships	130

\*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	<b>17,199</b>
USSSA Girls Fast Pitch States A, B & C	3,080
Perfect Game BCS Finals 15U	1,523
Perfect Game Super 25 Nationals 15U	448
Perfect Game BCS Finals 14U	1,400
Perfect Game Super 25 Nationals 14U	425
The Series - 14U	338
Perfect Game BCS Finals 17U	2,358
Perfect Game Super 25 Nationals 17U	608
NARCh Eastern Finals	3,303
Perfect Game BCS Finals 9U & 10U	368
Perfect Game BCS Finals 16U	2,088
Perfect Game Super 25 Nationals 16U	488
The Series - 11U	278
The Series - 12U	368
Netball National Championships	126

Direct Impact

Month Total =	<b>\$17,273,970</b>
USSSA Girls Fast Pitch States A, B & C	\$1,323,558
Perfect Game BCS Finals 15U	\$1,437,762
Perfect Game Super 25 Nationals 15U	\$465,230
Perfect Game BCS Finals 14U	\$1,365,839
Perfect Game Super 25 Nationals 14U	\$536,332
The Series - 14U	\$407,825
Perfect Game BCS Finals 17U	\$2,800,730
Perfect Game Super 25 Nationals 17U	\$740,360
NARCh Eastern Finals	\$3,881,240
Perfect Game BCS Finals 9U & 10U	\$433,184
Perfect Game BCS Finals 16U	\$2,422,759
Perfect Game Super 25 Nationals 16U	\$581,477
The Series - 11U	\$333,429
The Series - 12U	\$432,684
Netball National Championships	\$111,561

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Total Direct and Indirect Economic Impact

Month Total =	<b>\$28,847,530</b>	
USSSA Girls Fast Pitch States A, B & C		\$2,210,341
Perfect Game BCS Finals 15U		\$2,401,063
Perfect Game Super 25 Nationals 15U		\$776,934
Perfect Game BCS Finals 14U		\$2,280,951
Perfect Game Super 25 Nationals 14U		\$895,674
The Series - 14U		\$681,068
Perfect Game BCS Finals 17U		\$4,677,219
Perfect Game Super 25 Nationals 17U		\$1,236,401
NARCh Eastern Finals		\$6,481,671
Perfect Game BCS Finals 9U & 10U		\$723,418
Perfect Game BCS Finals 16U		\$4,046,007
Perfect Game Super 25 Nationals 16U		\$971,067
The Series - 11U		\$556,826
The Series - 12U		\$722,583
Netball National Championships		\$186,307

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