

Lee County Sports Development
Monthly Activity Report
January 2016

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	7,170
Elite AAA Ice Hockey	512
Perfect Game World Showcase	639
Minnesota Twins Fantasy Camp	1,021
River, Roots & Ruts Half Marathon	276
Baseball International Showcase	668
Illinois Men's Collegiate Tennis	128
Red Sox Official & Women's Fantasy Camp	1,180
Perfect Game MLK 13U Freshman	363
AAU MLK Holiday Hoop Fest	96
Wagner Wood Bat	938
AAU Gymnastics	520
One Hockey	289
USSSA High Hoops Winter Shootout	80
Ponce DeLeon Baseball Showcase	460

Event Participants

Month Total =	2,368
Elite AAA Ice Hockey	180
Perfect Game World Showcase	320
Minnesota Twins Fantasy Camp	134
River, Roots & Ruts Half Marathon	138
Baseball International Showcase	165
Illinois Men's Collegiate Tennis	48
Red Sox Official & Women's Fantasy Camp	231
Perfect Game MLK 13U Freshman	204
AAU MLK Holiday Hoop Fest	102
Wagner Wood Bat	195
AAU Gymnastics	275
One Hockey	180
USSSA High Hoops Winter Shootout	70
Ponce DeLeon Baseball Showcase	126

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	2,896
Elite AAA Ice Hockey	332
Perfect Game World Showcase	638
Minnesota Twins Fantasy Camp	58
River, Roots & Ruts Half Marathon	138
Baseball International Showcase	165
Illinois Men's Collegiate Tennis	3
Red Sox Official & Women's Fantasy Camp	106
Perfect Game MLK 13U Freshman	280
AAU MLK Holiday Hoop Fest	90
Wagner Wood Bat	180
AAU Gymnastics	505
One Hockey	253
USSSA High Hoops Winter Shootout	90
Ponce DeLeon Baseball Showcase	58

Direct Impact

Month Total =	\$2,644,001
Elite AAA Ice Hockey	\$230,389
Perfect Game World Showcase	\$227,215
Minnesota Twins Fantasy Camp	\$354,536
River, Roots & Ruts Half Marathon	\$76,505
Baseball International Showcase	\$238,282
Illinois Men's Collegiate Tennis	\$37,321
Red Sox Official & Women's Fantasy Camp	\$560,580
Perfect Game MLK 13U Freshman	\$147,219
AAU MLK Holiday Hoop Fest	\$32,208
Wagner Wood Bat	\$304,313
AAU Gymnastics	\$146,159
One Hockey	\$96,306
USSSA High Hoops Winter Shootout	\$29,320
Ponce DeLeon Baseball Showcase	\$163,648

Total Direct and Indirect Economic Impact

Month Total =	\$4,415,479
Elite AAA Ice Hockey	\$384,749
Perfect Game World Showcase	\$379,450
Minnesota Twins Fantasy Camp	\$592,074
River, Roots & Ruts Half Marathon	\$127,764
Baseball International Showcase	\$397,932
Illinois Men's Collegiate Tennis	\$62,325
Red Sox Official & Women's Fantasy Camp	\$936,168
Perfect Game MLK 13U Freshman	\$245,855
AAU MLK Holiday Hoop Fest	\$53,787
Wagner Wood Bat	\$508,202
AAU Gymnastics	\$244,086
One Hockey	\$160,831
USSSA High Hoops Winter Shootout	\$48,964
Ponce DeLeon Baseball Showcase	\$273,292

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