

**Lee County Sports Development**  
**Monthly Activity Report**  
**April 2015**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>4,716</b>
Wagner Wood Bat SW Florida Spring Fling	216
YBOA Basketball King of the Coast	81
NARCh Florida Qualifier	381
FYSA Region A vs C Soccer	398
A-Sun Conference Sand Volleyball Champs.	140
GCST Spring Invitational Swim Meet	504
Florida Half Century 60+ Softball	402
FYSA State Cup Soccer	1,048
Women's College Hockey Showcase	545
USA Swimming Open Water Championships	701
USTA Junior Tennis FL Level 5 16U	212
USPTA National Clay Court Championships	88

Event Participants

Month Total =	<b>2,388</b>
Wagner Wood Bat SW Florida Spring Fling	56
YBOA Basketball King of the Coast	70
NARCh Florida Qualifier	280
FYSA Region A vs C Soccer	340
A-Sun Conference Sand Volleyball Champs.	68
GCST Spring Invitational Swim Meet	156
Florida Half Century 60+ Softball	208
FYSA State Cup Soccer	770
Women's College Hockey Showcase	164
USA Swimming Open Water Championships	149
USTA Junior Tennis FL Level 5 16U	84
USPTA National Clay Court Championships	43

\*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

**Lee County Sports Development**  
**Monthly Activity Report**  
**April 2015**

Event Spectators

Month Total =	<b>3,626</b>
Wagner Wood Bat SW Florida Spring Fling	52
YBOA Basketball King of the Coast	92
NARCh Florida Qualifier	482
FYSA Region A vs C Soccer	455
A-Sun Conference Sand Volleyball Champs.	72
GCST Spring Invitational Swim Meet	264
Florida Half Century 60+ Softball	194
FYSA State Cup Soccer	1,325
Women's College Hockey Showcase	199
USA Swimming Open Water Championships	318
USTA Junior Tennis FL Level 5 16U	128
USPTA National Clay Court Championships	45

Direct Impact

Month Total =	<b>\$1,475,823</b>
Wagner Wood Bat SW Florida Spring Fling	\$60,012
YBOA Basketball King of the Coast	\$33,420
NARCh Florida Qualifier	\$149,564
FYSA Region A vs C Soccer	\$143,960
A-Sun Conference Sand Volleyball Champs.	\$34,744
GCST Spring Invitational Swim Meet	\$157,836
Florida Half Century 60+ Softball	\$89,200
FYSA State Cup Soccer	\$383,140
Women's College Hockey Showcase	\$165,483
USA Swimming Open Water Championships	\$197,596
USTA Junior Tennis FL Level 5 16U	\$40,520
USPTA National Clay Court Championships	\$20,348

Total Direct and Indirect Economic Impact

Month Total =	<b>\$2,464,622</b>
Wagner Wood Bat SW Florida Spring Fling	\$100,220
YBOA Basketball King of the Coast	\$55,811
NARCh Florida Qualifier	\$249,772
FYSA Region A vs C Soccer	\$240,413
A-Sun Conference Sand Volleyball Champs.	\$58,022
GCST Spring Invitational Swim Meet	\$263,586
Florida Half Century 60+ Softball	\$148,964
FYSA State Cup Soccer	\$639,844
Women's College Hockey Showcase	\$276,356
USA Swimming Open Water Championships	\$329,985
USTA Junior Tennis FL Level 5 16U	\$67,668
USPTA National Clay Court Championships	\$33,981

\*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.