

**Lee County Sports Authority**  
**Monthly Activity Report**  
**September 2014**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>6,205</b>
Perfect Game Labor Day Classic	994
SW Florida Baseball Fall Classic	176
FYSA Girls ODP Soccer	625
Captiva Triathlon	455
FHSAA Cross Country Districts	162
USASA Soccer Assoc. National Conference	2,748
Pro-Select Baseball Showcase & Camp	1,045

Event Participants

Month Total =	<b>4,330</b>
Perfect Game Labor Day Classic	850
SW Florida Baseball Fall Classic	187
FYSA Girls ODP Soccer	422
Captiva Triathlon	302
FHSAA Cross Country Districts	336
USASA Soccer Assoc. National Conference	1,366
Pro-Select Baseball Showcase & Camp	867

Event Spectators

Month Total =	<b>3,664</b>
Perfect Game Labor Day Classic	1,137
SW Florida Baseball Fall Classic	165
FYSA Girls ODP Soccer	515
Captiva Triathlon	304
FHSAA Cross Country Districts	312
USASA Soccer Assoc. National Conference	8
Pro-Select Baseball Showcase & Camp	1,223

Direct Impact

Month Total =	<b>\$1,568,196</b>
Perfect Game Labor Day Classic	\$372,512
SW Florida Baseball Fall Classic	\$62,173
FYSA Girls ODP Soccer	\$169,568
Captiva Triathlon	\$118,299
FHSAA Cross Country Districts	\$57,644
USASA Soccer Assoc. National Conference	\$408,500
Pro-Select Baseball Showcase & Camp	\$379,500

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	<b>\$2,618,887</b>	
Perfect Game Labor Day Classic		\$622,095
SW Florida Baseball Fall Classic		\$103,829
FYSA Girls ODP Soccer		\$283,179
Captiva Triathlon		\$197,559
FHSAA Cross Country Districts		\$96,265
USASA Soccer Assoc. National Conference		\$682,195
Pro-Select Baseball Showcase & Camp		\$633,765

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