

Lee County Sports Authority
Monthly Activity Report
September 2013

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	8,700
Perfect Game Labor Day Classic	1,281
Perfect Game WWBA Florida Qualifier	2,774
Half Century Softball 60+	1,056
Captiva Triathlon	560
Half Century Softball 50+	1,614
SW Florida Regional Team Tennis Challenge	236
Prospect Select Baseball	1,179

Event Participants

Month Total =	4,654
Perfect Game Labor Day Classic	731
Perfect Game WWBA Florida Qualifier	1,178
Half Century Softball 60+	561
Captiva Triathlon	280
Half Century Softball 50+	832
SW Florida Regional Team Tennis Challenge	236
Prospect Select Baseball	836

Event Spectators

Month Total =	5,889
Perfect Game Labor Day Classic	978
Perfect Game WWBA Florida Qualifier	1,596
Half Century Softball 60+	495
Captiva Triathlon	280
Half Century Softball 50+	782
SW Florida Regional Team Tennis Challenge	236
Prospect Select Baseball	1,522

Direct Impact

Month Total =	\$2,739,093
Perfect Game Labor Day Classic	\$475,964
Perfect Game WWBA Florida Qualifier	\$1,026,524
Half Century Softball 60+	\$229,984
Captiva Triathlon	\$193,961
Half Century Softball 50+	\$348,068
SW Florida Regional Team Tennis Challenge	\$39,628
Prospect Select Baseball	\$424,964

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	\$4,574,286	
Perfect Game Labor Day Classic		\$794,860
Perfect Game WWBA Florida Qualifier		\$1,714,295
Half Century Softball 60+		\$384,073
Captiva Triathlon		\$323,915
Half Century Softball 50+		\$581,274
SW Florida Regional Team Tennis Challenge		\$66,179
Prospect Select Baseball		\$709,690

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