

Lee County Sports Development
Monthly Activity Report
June 2014

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	18,059
YBOA Boys Basketball State Championships	1,785
Perfect Game Sunshine East Showcase	543
Endless Summer USSSA Fast Pitch	191
ECHO Inline Hockey	192
Dig the Beach Volleyball	451
Perfect Game Underclass National Showcase	651
Perfect Game National Showcase	1,800
Perfect Game Super 25 Regionals 14U	345
Perfect Game Super 25 Regionals 15U	374
GCST Summer Swimming Invitational	315
USSSA Boy's State Basketball Finals	2,963
Perfect Game BCS Finals 13U	1,848
Perfect Game Super 25 Regionals 16U & 17U	623
Cross Fit Nation Thunderdome	778
FGCU Basketball Camp	261
Perfect Game BCS Finals 16U	4,939

Event Participants

Month Total =	9,060
YBOA Boys Basketball State Championships	1,540
Perfect Game Sunshine East Showcase	265
Endless Summer USSSA Fast Pitch	140
ECHO Inline Hockey	140
Dig the Beach Volleyball	450
Perfect Game Underclass National Showcase	167
Perfect Game National Showcase	290
Perfect Game Super 25 Regionals 14U	187
Perfect Game Super 25 Regionals 15U	204
GCST Summer Swimming Invitational	163
USSSA Boy's State Basketball Finals	2,072
Perfect Game BCS Finals 13U	680
Perfect Game Super 25 Regionals 16U & 17U	255
Cross Fit Nation Thunderdome	287
FGCU Basketball Camp	560
Perfect Game BCS Finals 16U	1,660

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	13,657
YBOA Boys Basketball State Championships	2,030
Perfect Game Sunshine East Showcase	550
Endless Summer USSSA Fast Pitch	242
ECHO Inline Hockey	244
Dig the Beach Volleyball	904
Perfect Game Underclass National Showcase	484
Perfect Game National Showcase	1,060
Perfect Game Super 25 Regionals 14U	273
Perfect Game Super 25 Regionals 15U	295
GCST Summer Swimming Invitational	310
USSSA Boy's State Basketball Finals	2,669
Perfect Game BCS Finals 13U	963
Perfect Game Super 25 Regionals 16U & 17U	368
Cross Fit Nation Thunderdome	491
FGCU Basketball Camp	483
Perfect Game BCS Finals 16U	2,291

Direct Impact

Month Total =	\$7,213,277
YBOA Boys Basketball State Championships	\$687,040
Perfect Game Sunshine East Showcase	\$178,360
Endless Summer USSSA Fast Pitch	\$73,580
ECHO Inline Hockey	\$74,180
Dig the Beach Volleyball	\$140,534
Perfect Game Underclass National Showcase	\$267,798
Perfect Game National Showcase	\$725,640
Perfect Game Super 25 Regionals 14U	\$136,242
Perfect Game Super 25 Regionals 15U	\$146,514
GCST Summer Swimming Invitational	\$121,869
USSSA Boy's State Basketball Finals	\$1,093,215
Perfect Game BCS Finals 13U	\$873,357
Perfect Game Super 25 Regionals 16U & 17U	\$260,456
Cross Fit Nation Thunderdome	\$217,732
FGCU Basketball Camp	\$91,050
Perfect Game BCS Finals 16U	\$2,125,710

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Total Direct and Indirect Economic Impact

Month Total =	\$12,046,173	
YBOA Boys Basketball State Championships		\$1,147,357
Perfect Game Sunshine East Showcase		\$297,861
Endless Summer USSSA Fast Pitch		\$122,879
ECHO Inline Hockey		\$123,881
Dig the Beach Volleyball		\$234,692
Perfect Game Underclass National Showcase		\$447,222
Perfect Game National Showcase		\$1,211,819
Perfect Game Super 25 Regionals 14U		\$227,524
Perfect Game Super 25 Regionals 15U		\$244,678
GCST Summer Swimming Invitational		\$203,521
USSSA Boy's State Basketball Finals		\$1,825,669
Perfect Game BCS Finals 13U		\$1,458,506
Perfect Game Super 25 Regionals 16U & 17U		\$434,962
Cross Fit Nation Thunderdome		\$363,612
FGCU Basketball Camp		\$152,054
Perfect Game BCS Finals 16U		\$3,549,936

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