

**Lee County Sports Development**  
**Monthly Activity Report**  
**May 2018**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>9,432</b>
Florida Flag Football	222
FYSA State Cup	857
Perfect Game Super 25 Florida Qualifier 13U	188
Ding Darling Doc Ford's Tarpon Tournament	266
NHSGA Senior Invitational (gymnastics)	478
RAMBO Dart Tournament	150
Florida Half Century Senior Softball 50+	1,278
Perfect Game Sunshine East Showcase	304
YBOA City of Palms Challenge	78
FHSAA Baseball Finals	1,804
Perfect Game Memorial Day 14U, 16U, 18U	3,807

Event Participants

Month Total =	<b>4,937</b>
Florida Flag Football	231
FYSA State Cup	630
Perfect Game Super 25 Florida Qualifier 13U	136
Ding Darling Doc Ford's Tarpon Tournament	64
NHSGA Senior Invitational (gymnastics)	170
RAMBO Dart Tournament	75
Florida Half Century Senior Softball 50+	663
Perfect Game Sunshine East Showcase	212
YBOA City of Palms Challenge	56
FHSAA Baseball Finals	864
Perfect Game Memorial Day 14U, 16U, 18U	1,836

Event Spectators

Month Total =	<b>9,082</b>
Florida Flag Football	212
FYSA State Cup	1,084
Perfect Game Super 25 Florida Qualifier 13U	240
Ding Darling Doc Ford's Tarpon Tournament	69
NHSGA Senior Invitational (gymnastics)	308
RAMBO Dart Tournament	75
Florida Half Century Senior Softball 50+	615
Perfect Game Sunshine East Showcase	396
YBOA City of Palms Challenge	99
FHSAA Baseball Finals	2,744
Perfect Game Memorial Day 14U, 16U, 18U	3,240

\*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

## Lee County Sports Development

### Monthly Activity Report

May 2018

#### Direct Impact

Month Total =	<b>\$3,490,613</b>	
Florida Flag Football		\$102,498
FYSA State Cup		\$316,407
Perfect Game Super 25 Florida Qualifier 13U		\$69,824
Ding Darling Doc Ford's Tarpon Tournament		\$97,809
NHSGA Senior Invitational (gymnastics)		\$266,311
RAMBO Dart Tournament		\$57,100
Florida Half Century Senior Softball 50+		\$279,285
Perfect Game Sunshine East Showcase		\$130,264
YBOA City of Palms Challenge		\$32,827
FHSAA Baseball Finals		\$730,413
Perfect Game Memorial Day 14U, 16U, 18U		\$1,407,875

#### Total Direct and Indirect Economic Impact

Month Total =	<b>\$5,829,324</b>	
Florida Flag Football		\$171,171
FYSA State Cup		\$528,400
Perfect Game Super 25 Florida Qualifier 13U		\$116,606
Ding Darling Doc Ford's Tarpon Tournament		\$163,341
NHSGA Senior Invitational (gymnastics)		\$444,739
RAMBO Dart Tournament		\$95,357
Florida Half Century Senior Softball 50+		\$466,407
Perfect Game Sunshine East Showcase		\$217,540
YBOA City of Palms Challenge		\$54,822
FHSAA Baseball Finals		\$1,219,789
Perfect Game Memorial Day 14U, 16U, 18U		\$2,351,152

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