

**Lee County Sports Development**  
**Monthly Activity Report**  
**May 2017**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>12,604</b>
Florida Women's Bowling State Tournament	2,591
USSSA High Hoops Basketball Shootout	402
Sun Conference Baseball Championships	659
USA Gymnastics Region 3 Aerobics	491
NHSGA Boys National Championship	490
RAMBO Dart Tournament	155
YBOA City of Palms Basketball Challenge	370
Florida Flag Football League Men's/Women's	243
Florida Half Century Senior Softball 50+	1,353
Perfect Game Sunshine East Showcase	315
FHSAA Baseball Finals	1,579
Perfect Game Memorial Day 14U, 15U, 16U	3,956

Event Participants

Month Total =	<b>6,415</b>
Florida Women's Bowling State Tournament	1,292
USSSA High Hoops Basketball Shootout	294
Sun Conference Baseball Championships	234
USA Gymnastics Region 3 Aerobics	236
NHSGA Boys National Championship	192
RAMBO Dart Tournament	76
YBOA City of Palms Basketball Challenge	276
Florida Flag Football League Men's/Women's	253
Florida Half Century Senior Softball 50+	702
Perfect Game Sunshine East Showcase	160
FHSAA Baseball Finals	768
Perfect Game Memorial Day 14U, 15U, 16U	1,932

Event Spectators

Month Total =	<b>10,412</b>
Florida Women's Bowling State Tournament	1,292
USSSA High Hoops Basketball Shootout	509
Sun Conference Baseball Championships	425
USA Gymnastics Region 3 Aerobics	418
NHSGA Boys National Championship	298
RAMBO Dart Tournament	79
YBOA City of Palms Basketball Challenge	463
Florida Flag Football League Men's/Women's	232
Florida Half Century Senior Softball 50+	651
Perfect Game Sunshine East Showcase	313
FHSAA Baseball Finals	2,390
Perfect Game Memorial Day 14U, 15U, 16U	3,342

\*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

## Lee County Sports Development

### Monthly Activity Report

May 2017

#### Direct Impact

Month Total =	<b>\$4,395,319</b>	
Florida Women's Bowling State Tournament		\$595,159
USSSA High Hoops Basketball Shootout		\$175,367
Sun Conference Baseball Championships		\$282,885
USA Gymnastics Region 3 Aerobics		\$258,196
NHSGA Boys National Championship		\$275,665
RAMBO Dart Tournament		\$50,419
YBOA City of Palms Basketball Challenge		\$140,829
Florida Flag Football League Men's/Women's		\$111,486
Florida Half Century Senior Softball 50+		\$295,335
Perfect Game Sunshine East Showcase		\$104,367
FHSAA Baseball Finals		\$657,002
Perfect Game Memorial Day 14U, 15U, 16U		\$1,448,609

#### Total Direct and Indirect Economic Impact

Month Total =	<b>\$7,340,182</b>	
Florida Women's Bowling State Tournament		\$993,915
USSSA High Hoops Basketball Shootout		\$292,863
Sun Conference Baseball Championships		\$472,418
USA Gymnastics Region 3 Aerobics		\$431,188
NHSGA Boys National Championship		\$460,360
RAMBO Dart Tournament		\$84,200
YBOA City of Palms Basketball Challenge		\$235,185
Florida Flag Football League Men's/Women's		\$186,181
Florida Half Century Senior Softball 50+		\$493,210
Perfect Game Sunshine East Showcase		\$174,293
FHSAA Baseball Finals		\$1,097,193
Perfect Game Memorial Day 14U, 15U, 16U		\$2,419,176

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