

Lee County Sports Development
Monthly Activity Report
May 2013

Estimated Economic Impact*

Hotel Room Nights Sold

| | |
|--|---------------|
| Month Total = | 16,132 |
| Florida Firefighter State Games | 1,657 |
| USSSA Boys High Hoops | 514 |
| BMX Florida Cup Series | 1,786 |
| FHSAA Baseball Finals | 2,693 |
| NHSGA Girls National Championships | 478 |
| Half Century Softball | 1,525 |
| USA Badminton Masters | 257 |
| Perfect Game WWBA Memorial Day Classic | 6,201 |
| Greater Fort Myers Dog Show | 1,021 |

Event Participants

| | |
|--|--------------|
| Month Total = | 8,137 |
| Florida Firefighter State Games | 1,425 |
| USSSA Boys High Hoops | 378 |
| BMX Florida Cup Series | 921 |
| FHSAA Baseball Finals | 840 |
| NHSGA Girls National Championships | 180 |
| Half Century Softball | 793 |
| USA Badminton Masters | 78 |
| Perfect Game WWBA Memorial Day Classic | 3,024 |
| Greater Fort Myers Dog Show | 498 |

Event Spectators

| | |
|--|---------------|
| Month Total = | 13,923 |
| Florida Firefighter State Games | 1,425 |
| USSSA Boys High Hoops | 650 |
| BMX Florida Cup Series | 1,758 |
| FHSAA Baseball Finals | 3,200 |
| NHSGA Girls National Championships | 298 |
| Half Century Softball | 732 |
| USA Badminton Masters | 93 |
| Perfect Game WWBA Memorial Day Classic | 5,244 |
| Greater Fort Myers Dog Show | 523 |

Direct Impact

| | |
|--|--------------------|
| Month Total = | \$5,406,933 |
| Florida Firefighter State Games | \$662,425 |
| USSSA Boys High Hoops | \$210,496 |
| BMX Florida Cup Series | \$493,850 |
| FHSAA Baseball Finals | \$836,510 |
| NHSGA Girls National Championships | \$253,100 |
| Half Century Softball | \$330,850 |
| USA Badminton Masters | \$74,726 |
| Perfect Game WWBA Memorial Day Classic | \$2,292,904 |
| Greater Fort Myers Dog Show | \$252,072 |

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

| | | |
|--|--------------------|-------------|
| Month Total = | \$9,029,578 | |
| Florida Firefighter State Games | | \$1,106,249 |
| USSSA Boys High Hoops | | \$351,528 |
| BMX Florida Cup Series | | \$824,730 |
| FHSAA Baseball Finals | | \$1,396,972 |
| NHSGA Girls National Championships | | \$422,677 |
| Half Century Softball | | \$552,520 |
| USA Badminton Masters | | \$124,792 |
| Perfect Game WWBA Memorial Day Classic | | \$3,829,150 |
| Greater Fort Myers Dog Show | | \$420,960 |

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