

Lee County Sports Development
Monthly Activity Report
March 2018

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	12,082
Gene Cusic Collegiate Classic - Baseball	3,498
Gene Cusic Collegiate Classic - Softball	2,465
FGCU Aquatics Training	149
Florida USBC Mixed Bowling Championships	304
River, Roots and Ruts	154
SAHOF High School & Youth State Championshi	651
Indy Pro Showcase	66
NCAA DI Baseball - Army vs Rutgers	126
TCS Roller Hockey	62
USAG Florida Men's State Championships	1,017
FYSA President's Cup	991
Old Timers Hockey Tournament	500
FYSA State Cup	687
USAG Level 6, 9 & 10 State Meet	992
USAG Trampoline & Tumbling FL State Champs	420

Event Participants

Month Total =	6,676
Gene Cusic Collegiate Classic - Baseball	1,188
Gene Cusic Collegiate Classic - Softball	837
FGCU Aquatics Training	99
Florida USBC Mixed Bowling Championships	304
River, Roots and Ruts	154
SAHOF High School & Youth State Championshi	558
Indy Pro Showcase	34
NCAA DI Baseball - Army vs Rutgers	66
TCS Roller Hockey	64
USAG Florida State Men's Championshps	765
FYSA President's Cup	728
Old Timers Hockey Tournament	260
FYSA State Cup	504
USAG Level 6, 9 & 10 State Meet	810
USAG Trampoline & Tumbling FL State Champs	305

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	8,641
Gene Cusic Collegiate Classic - Baseball	1,144
Gene Cusic Collegiate Classic - Softball	806
FGCU Aquatics Training	0
Florida USBC Mixed Bowling Championships	304
River, Roots and Ruts	154
SAHOF High School & Youth State Championshi	744
Indy Pro Showcase	32
NCAA DI Baseball - Army vs Rutgers	60
TCS Roller Hockey	59
USAG Florida State Men's Championships	1,268
FYSA President's Cup	1,253
Old Timers Hockey Tournament	240
FYSA State Cup	869
USAG Level 6, 9 & 10 State Meet	1,174
USAG Trampoline & Tumbling FL State Champs	534

Direct Impact

Month Total =	\$5,207,086
Gene Cusic Collegiate Classic - Baseball	\$1,706,883
Gene Cusic Collegiate Classic - Softball	\$1,214,395
FGCU Aquatics Training	\$92,605
Florida USBC Mixed Bowling Championships	\$67,556
River, Roots and Ruts	\$37,789
SAHOF High School & Youth State Championshi	\$225,556
Indy Pro Showcase	\$20,818
NCAA DI Baseball - Army vs Rutgers	\$81,274
TCS Roller Hockey	\$26,623
USAG Florida State Men's Championships	\$404,434
FYSA President's Cup	\$367,655
Old Timers Hockey Tournament	\$163,010
FYSA State Cup	\$258,087
USAG Level 6, 9 & 10 State Meet	\$379,819
USAG Trampoline & Tumbling FL State Champs	\$160,582

Total Direct and Indirect Economic Impact

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Month Total = **\$8,694,164**

Gene Cusic Collegiate Classic - Baseball	\$2,850,494
Gene Cusic Collegiate Classic - Softball	\$2,028,039
FGCU Aquatics Training	\$154,650
Florida USBC Mixed Bowling Championships	\$112,819
River, Roots and Ruts	\$63,107
SAHOF High School & Youth State Championshi	\$376,679
Indy Pro Showcase	\$34,767
NCAA DI Baseball - Army vs Rutgers	\$135,727
TCS Roller Hockey	\$44,461
USAG Florida State Men's Championships	\$673,735
FYSA President's Cup	\$613,984
Old Timers Hockey Tournament	\$272,227
FYSA State Cup	\$431,005
USAG Level 6, 9 & 10 State Meet	\$634,298
USAG Trampoline & Tumbling FL State Champs	\$268,172

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