

Lee County Sports Authority
Monthly Activity Report
November 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	22,814
Roy Hobbs World Series	13,624
FYSA Olympic Development Program	238
Senior Softball Winter Nationals	4,266
Florida Grid League	255
USSSA Fast Pitch Fall States	776
Florida Women's Hockey League	163
AAU Basketball I-75 Shootout Boys & Girls	448
Gulf Coast Showcase Collegiate Basketball	1,680
FHSAA Swimming/Diving Region 2A-4, 3A-3, 3A-4	492
Florida State Men's Bowling Tournament	872

Event Participants

Month Total =	7,787
Roy Hobbs World Series	3,995
FYSA Olympic Development Program	119
Senior Softball Winter Nationals	1,105
Florida Grid League	103
USSSA Fast Pitch Fall States	561
Florida Women's Hockey League	112
AAU Basketball I-75 Shootout Boys & Girls	336
Gulf Coast Showcase Collegiate Basketball	320
FHSAA Swimming/Diving Region 2A-4, 3A-3, 3A-4	700
Florida State Men's Bowling Tournament	436

Event Spectators

Month Total =	9,195
Roy Hobbs World Series	3,790
FYSA Olympic Development Program	238
Senior Softball Winter Nationals	1,028
Florida Grid League	152
USSSA Fast Pitch Fall States	990
Florida Women's Hockey League	213
AAU Basketball I-75 Shootout Boys & Girls	560
Gulf Coast Showcase Collegiate Basketball	520
FHSAA Swimming/Diving Region 2A-4, 3A-3, 3A-4	1,268
Florida State Men's Bowling Tournament	436

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$11,631,444	
Roy Hobbs World Series		\$8,603,740
FYSA Olympic Development Program		\$66,665
Senior Softball Winter Nationals		\$1,280,351
Florida Grid League		\$67,362
USSSA Fast Pitch Fall States		\$297,949
Florida Women's Hockey League		\$78,343
AAU Basketball I-75 Shootout Boys & Girls		\$164,984
Gulf Coast Showcase Collegiate Basketball		\$667,366
FHSAA Swimming/Diving Region 2A-4, 3A-3, 3A-4		\$215,494
Florida State Men's Bowling Tournament		\$189,190

Total Direct and Indirect Economic Impact

Month Total =	\$19,424,513	
Roy Hobbs World Series		\$14,368,246
FYSA Olympic Development Program		\$111,331
Senior Softball Winter Nationals		\$2,138,186
Florida Grid League		\$112,495
USSSA Fast Pitch Fall States		\$497,575
Florida Women's Hockey League		\$130,833
AAU Basketball I-75 Shootout Boys & Girls		\$275,523
Gulf Coast Showcase Collegiate Basketball		\$1,114,501
FHSAA Swimming/Diving Region 2A-4, 3A-3, 3A-4		\$359,875
Florida State Men's Bowling Tournament		\$315,948

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