

**Lee County Sports Authority**  
**Monthly Activity Report**  
**October 2018**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>15,237</b>
Perfect Game WWBA Underclass Worlds	9,620
USA BMX Florida State Championship	489
World Netball	632
FSW Baseball Showcase	151
Perfect Game WWBA Sophomore Worlds	2,709
Kick Off Soccer Invitational	73
Czech Republic Baseball Team Training	75
NSA-BPA National Convention	680
Perfect Game 12U International Championships	351
FYSA Olympic Development Program	457

Event Participants

Month Total =	<b>6,012</b>
Perfect Game WWBA Underclass Worlds	3,420
USA BMX Florida State Championship	326
World Netball	136
FSW Baseball Showcase	46
Perfect Game WWBA Sophomore Worlds	1,332
Kick Off Soccer Invitational	51
Czech Republic Baseball Team Training	30
NSA-BPA National Convention	165
Perfect Game 12U International Championships	180
FYSA Olympic Development Program	326

Event Spectators

Month Total =	<b>10,390</b>
Perfect Game WWBA Underclass Worlds	6,200
USA BMX Florida State Championship	652
World Netball	243
FSW Baseball Showcase	40
Perfect Game WWBA Sophomore Worlds	2,280
Kick Off Soccer Invitational	95
Czech Republic Baseball Team Training	0
NSA-BPA National Convention	5
Perfect Game 12U International Championships	288
FYSA Olympic Development Program	587

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

## Lee County Sports Authority

### Monthly Activity Report

October 2018

#### Direct Impact

Month Total =	<b>\$7,386,357</b>	
Perfect Game WWBA Underclass Worlds		\$4,938,013
USA BMX Florida State Championship		\$178,078
World Netball		\$285,939
FSW Baseball Showcase		\$77,526
Perfect Game WWBA Sophomore Worlds		\$1,299,225
Kick Off Soccer Invitational		\$31,418
Czech Republic Baseball Team Training		\$28,842
NSA-BPA National Convention		\$203,078
Perfect Game 12U International Championships		\$164,504
FYSA Olympic Development Program		\$179,734

#### Total Direct and Indirect Economic Impact

Month Total =	<b>\$12,067,562</b>	
Perfect Game WWBA Underclass Worlds		\$8,246,482
USA BMX Florida State Championship		\$29,738
World Netball		\$477,518
FSW Baseball Showcase		\$129,468
Perfect Game WWBA Sophomore Worlds		\$2,169,706
Kick Off Soccer Invitational		\$52,468
Czech Republic Baseball Team Training		\$48,165
NSA-BPA National Convention		\$339,140
Perfect Game 12U International Championships		\$274,721
FYSA Olympic Development Program		\$300,156

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