

Lee County Sports Development
Monthly Activity Report
January 2018

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	16,258
Collegiate Swim Team Training	594
Softball Canada National Womens Team Training	120
Perfect Game Baseball World Showcase	383
Minnesota Twins Fantasy Camp	1,043
GCST Winter Swimming Invitational	464
Perfect Game Baseball MLK Championships	1,169
AAU Gymnastics	683
AAU Girls Basketball Super Regional	225
FYSA Olympic Development Soccer	966
Baseball International Showcase	1,000
US Figure Skating Eastern Synchronized Sec.	6,755
Wagner Wood Bat	846
Larry Marino Boston Fantasy Camp	560
17th Annual Southwest FL Disc Golf Open	80
Dimitri Cup Soccer	990
Ponce deLeon Baseball Camp	380

Event Participants

Month Total =	6,883
Collegiate Swim Team Training	396
Softball Canada National Womens Team Training	45
Perfect Game Baseball World Showcase	267
Minnesota Twins Fantasy Camp	153
GCST Winter Swimming Invitational	320
Perfect Game Baseball MLK Championships	561
AAU Gymnastics	484
AAU Girls Basketball Super Regional	336
FYSA Olympic Development Soccer	632
Baseball International Showcase	199
US Figure Skating Eastern Synchronized Sec.	2,412
Wagner Wood Bat	146
Larry Marino Boston Fantasy Camp	86
17th Annual Southwest FL Disc Golf Open	40
Dimitri Cup Soccer	728
Ponce deLeon Baseball Camp	78

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	11,114
Collegiate Swim Team Training	0
Softball Canada National Womens Team Training	0
Perfect Game Baseball World Showcase	499
Minnesota Twins Fantasy Camp	145
GCST Winter Swimming Invitational	608
Perfect Game Baseball MLK Championships	998
AAU Gymnastics	881
AAU Girls Basketball Super Regional	565
FYSA Olympic Development Soccer	1,299
Baseball International Showcase	201
US Figure Skating Eastern Synchronized Sec.	4,343
Wagner Wood Bat	136
Larry Marino Boston Fantasy Camp	74
17th Annual Southwest FL Disc Golf Open	40
Dimitri Cup Soccer	1,251
Ponce deLeon Baseball Camp	74

Direct Impact

Month Total =	\$7,728,088
Collegiate Swim Team Training	\$370,418
Softball Canada National Womens Team Training	\$34,298
Perfect Game Baseball World Showcase	\$191,397
Minnesota Twins Fantasy Camp	\$474,046
GCST Winter Swimming Invitational	\$183,805
Perfect Game Baseball MLK Championships	\$495,406
AAU Gymnastics	\$249,233
AAU Girls Basketball Super Regional	\$86,172
FYSA Olympic Development Soccer	\$354,267
Baseball International Showcase	\$338,199
US Figure Skating Eastern Synchronized Sec.	\$3,862,918
Wagner Wood Bat	\$279,621
Larry Marino Boston Fantasy Camp	\$294,608
17th Annual Southwest FL Disc Golf Open	\$22,185
Dimitri Cup Soccer	\$363,031
Ponce deLeon Baseball Camp	\$128,484

Total Direct and Indirect Economic Impact

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Month Total = **\$12,905,906**

Collegiate Swim Team Training	\$618,599
Softball Canada National Womens Team Training	\$57,278
Perfect Game Baseball World Showcase	\$319,632
Minnesota Twins Fantasy Camp	\$791,657
GCST Winter Swimming Invitational	\$306,954
Perfect Game Baseball MLK Championships	\$827,328
AAU Gymnastics	\$416,219
AAU Girls Basketball Super Regional	\$143,906
FYSA Olympic Development Soccer	\$591,625
Baseball International Showcase	\$564,792
US Figure Skating Eastern Synchronized Sec.	\$6,451,074
Wagner Wood Bat	\$466,968
Larry Marino Boston Fantasy Camp	\$491,995
17th Annual Southwest FL Disc Golf Open	\$37,049
Dimitri Cup Soccer	\$606,262
Ponce deLeon Baseball Camp	\$214,568

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