

**Lee County Sports Development**  
**Monthly Activity Report**  
**January 2017**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>9,066</b>
Collegiate Swim Team Training	632
NFHS Athletic Director Annual Convention	261
Perfect Game Baseball World Showcase	579
Minnesota Twins Fantasy Camp	924
River, Roots & Ruts Half Marathon	200
AAU Basketball Super Regionals	523
GCST Winter Swimming Invitational	435
Red Sox Official Fantasy Camp	1,544
Perfect Game Baseball MLK Championships	1,141
Baseball International Showcase	813
Wagner Wood Bat	1,050
SW Florida Disc Golf Open	304
Ponce DeLeon Baseball Showcase	660

Event Participants

Month Total =	<b>2,972</b>
Collegiate Swim Team Training	216
NFHS Athletic Director Annual Convention	61
Perfect Game Baseball World Showcase	299
Minnesota Twins Fantasy Camp	121
River, Roots & Ruts Half Marathon	100
AAU Basketball Super Regionals	560
GCST Winter Swimming Invitational	302
Red Sox Official Fantasy Camp	231
Perfect Game Baseball MLK Championships	544
Baseball International Showcase	166
Wagner Wood Bat	156
SW Florida Disc Golf Open	76
Ponce DeLeon Baseball Showcase	140

\*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

## Lee County Sports Development

### Monthly Activity Report

January 2017

#### Event Spectators

Month Total =	<b>3,690</b>
Collegiate Swim Team Training	100
NFHS Athletic Director Annual Convention	69
Perfect Game Baseball World Showcase	569
Minnesota Twins Fantasy Camp	110
River, Roots & Ruts Half Marathon	100
AAU Basketball Super Regionals	485
GCST Winter Swimming Invitational	568
Red Sox Official Fantasy Camp	210
Perfect Game Baseball MLK Championships	976
Baseball International Showcase	159
Wagner Wood Bat	144
SW Florida Disc Golf Open	76
Ponce DeLeon Baseball Showcase	124

#### Direct Impact

Month Total =	<b>\$3,613,353</b>
Collegiate Swim Team Training	\$349,395
NFHS Athletic Director Annual Convention	\$155,677
Perfect Game Baseball World Showcase	\$213,343
Minnesota Twins Fantasy Camp	\$442,932
River, Roots & Ruts Half Marathon	\$50,690
AAU Basketball Super Regionals	\$183,759
GCST Winter Swimming Invitational	\$166,264
Red Sox Official Fantasy Camp	\$672,021
Perfect Game Baseball MLK Championships	\$481,379
Baseball International Showcase	\$277,404
Wagner Wood Bat	\$344,890
SW Florida Disc Golf Open	\$52,525
Ponce DeLeon Baseball Showcase	\$223,074

#### Total Direct and Indirect Economic Impact

Month Total =	<b>\$6,034,299</b>
Collegiate Swim Team Training	\$583,490
NFHS Athletic Director Annual Convention	\$259,980
Perfect Game Baseball World Showcase	\$356,282
Minnesota Twins Fantasy Camp	\$739,696
River, Roots & Ruts Half Marathon	\$84,653
AAU Basketball Super Regionals	\$306,878
GCST Winter Swimming Invitational	\$277,661
Red Sox Official Fantasy Camp	\$1,122,275
Perfect Game Baseball MLK Championships	\$803,903
Baseball International Showcase	\$463,264
Wagner Wood Bat	\$575,966
SW Florida Disc Golf Open	\$87,717
Ponce DeLeon Baseball Showcase	\$372,534

\*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.