

FOR IMMEDIATE RELEASE

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Relief Funds Established for Victims of Hurricane Irma

100% of contributions will be disbursed to Unit those in need via United Way

FORT MYERS, Fla. (Sept. 9, 2017) – The Southwest Florida Community Foundation has joined forces with the United Way of Lee, Hendry, Glades and Okeechobee Counties to create a giving fund to help in the aftermath of those affected by Hurricane Irma. People can donate online or by text.

100 percent of the funds donated through the Southwest Florida Community Foundation will be used by the United Way to provide emergency funds to directly help people displaced from their homes and those suffering loss due to the hurricane and floods. The United Way works directly with Lee County Emergency Management, Red Cross, Salvation Army and a network of nonprofit organization in Southwest Florida.

Donors can give at www.FloridaCommunity.com or text **GIVESWFL to 444999**

The Southwest Florida Community Foundation, founded in 1976, cultivates regional change for the common good through collective leadership, social innovation and philanthropy to address the evolving community needs in Lee, Collier, Charlotte, Hendry and Glades counties. The Foundation partners with individuals, families and corporations who have created more than 400 philanthropic funds. Thanks to them, the Foundation invested \$5 million in grants and programs to the community. With assets of \$111 million, it has provided more than \$69 million in grants and scholarships to the communities it serves since inception. The Foundation is the backbone organization for the regional FutureMakers Coalition and Lee County's Sustainability Plan. Currently, the Southwest Florida Community Foundation's regional headquarters are located off College Parkway in South Fort Myers, with satellite offices located on Sanibel Island, in LaBelle (Hendry County) and downtown Fort Myers. For more information, call 239-274-5900 or visit www.floridacommunity.com.

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