



BOARD OF COUNTY COMMISSIONERS

April 23, 2020

(239) 338-3500

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County Attorney

Donna Marie Collins
County Hearing Examiner

Shelley Crant-Baggot
Florida Travel Marketing, Inc.
1134 Lenox Ct.
Cape Coral, FL 33904

RE: NOTICE OF MODIFICATION OF WORK - LEE COUNTY VISITOR & CONVENTION BUREAU TOURISM SALES AND PROMOTION REPRESENTATION

Dear Ms. Crant-Baggot:

On January 30, 2019, Lee County entered into an Agreement with Florida Travel Marketing, Inc. for tourism sales and promotional representation services through Solicitation No. RFP180170LAC.

Pursuant to Article XII, Termination, of the agreement, the County is exercising its right to terminate the Agreement, only in part, for convenience. The County will be making a reduction in market spending (Reimbursables), in the amount of \$59,385.30; resulting in a balance of \$39,590.20 for the remainder of FY2019-2020.

These changes will become effective as of May 1, 2020 and will continue through the remainder of the current fiscal year, ending September 30, 2020. The Lee County Visitor & Convention Bureau staff will be in contact to specifically discuss details of the reduction in services.

If you should have any questions, please contact our office.

Sincerely,

Tamara Pigott
Director, Visitor & Convention Bureau

cc: FinanceOnBase@leeclerk.org
Project File