

## CONTRACT SUMMARY INFORMATION

### SUMMARY:

Purchasing of services are in accordance with the terms and conditions of Lee County Request for Proposal # RFP160255.

Solicitation No.: RFP160255  
Project Title: Tourism Advertising, Program Planning, Creation & Implementation  
Procurement Analyst:  
Start Date: 10/1/2016  
Expiration Date: **9/30/2021**                      **Renewed Twice**  
Board Date: 9/20/2016  
Blue Sheet No.: 20160497  
Term: 3 years  
Renewal Options: Two additional 1-year periods  
Address Book No.: 402559  
Awarded Vendor: MMGY Global, LLC.  
Contact Person: Kim Lenox  
Email Address: [Klenox@mmgyglobal.com](mailto:Klenox@mmgyglobal.com)  
[CREid@mmgyglobal.com](mailto:CREid@mmgyglobal.com)

Phone No.:  
Fax No.:  
Cell Phone/Pager No.:  
Local Business Tax No.:  
Local Vendor Preference Used:

Notes: