



## **Intended Single Source Purchase: Mobile Application for Recycling Program**

**Date Posted:** 03/26/2024 to 04/15/2024

**Project #:** SS240273JBD

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The description of services intended for purchase from a single source is posted in accordance with section 3.9, Procurement Ordinance 23-21 and will be posted for a minimum of 15 business days.

**Commodity or Service Required:**  
Mobile Application for Recycling Program

**Description:**  
Lee County Solid Waste is seeking to execute a single source for a mobile application platform that makes it easy for residents to get fast and accurate information about their local recycling program. At its core is a free mobile app with personalized recycling schedules, pick-up reminders, What Goes Where, and activities making recycling education fun, simple, and engaging.

**Intended Single Source:**  
Municipal Media Inc dba Recycle Coach

**Justification for Single Source Acquisition:**  
Municipal Media Inc dba Recycle Coach is unique in its ability to help municipal governments educate and encourage residents about recycling with a complete suite of technology tools. No other similar technology is available that compares to the features we intend to implement.

**Recommended Procurement Approach:**  
For the reason(s) stated above, Lee County Procurement Management intends to utilize the Single Source Procurement method to purchase from Municipal Media Inc dba Recycle Coach for supplying the above.

**Respond to:**  
If your firm feels they have the ability to supply the above, please contact Jennifer Brewer-Dano, Lee County Procurement Management at [jbrewer-dano@leegov.com](mailto:jbrewer-dano@leegov.com) for review.