



## **Intended Single Source Purchase: Cvent Hospitality Cloud Access**

**Date Posted:** 03/01/2023 to 03/21/2023

**Project #:** SS230196JBD

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The description of services intended for purchase from a sole source is posted in accordance with section 287.057(3)(c), Florida Statutes and will be posted for a minimum of 15 business days.

**Commodity or Service Required:**  
Cvent Hospitality Cloud Access

**Description:**  
Lee County Visitor & Convention Bureau is seeking to execute a single source for the purchase of Cvent Hospitality Cloud Access allowing Lee County to directly market as a meetings & conventions destination to meeting planner organizations throughout the Cvent Supplier Network.

**Intended Single Source:**  
Cvent, Inc.

**Justification for Single Source Acquisition:**  
The justification is based on Cvent, Inc. being the sole RFP platform that allows for Destination Marketing Organization listings with search targeted advertising capabilities and integrations.

**Recommended Procurement Approach:**  
For the reason stated above, Lee County Procurement Management intends to utilize the Single Source Procurement method to purchase from Cvent, Inc. for supplying the above.

**Respond to:**  
If your firm feels they have the ability to supply the above, please contact Jennifer Brewer-Dano, Lee County Procurement Management at [jbrewer-dano@leegov.com](mailto:jbrewer-dano@leegov.com) for future purchase review.