

RFP220204DWJ
Recycling & Solid Waste Advertising & Marketing Services
Z Axis Solutions LLC - Amendment No. 3

**THIRD AMENDMENT TO THE AGREEMENT FOR RECYCLING &
SOLID WASTE ADVERTISING & MARKETING SERVICES**

THIS THIRD AMENDMENT OF THE AGREEMENT FOR RECYCLING & SOLID WASTE ADVERTISING & MARKETING SERVICES, is made by and between the Lee County Board of County Commissioners, a political subdivision of the State of Florida ("County") and Z Axis Solutions LLC ("Vendor"), collectively, the "Parties."

WHEREAS, the County entered into an Agreement for the purchase of advertising and marketing services, through Solicitation RFP220204DWJ, with Vendor on the 22nd day of October, 2022 ("Agreement"); and,

WHEREAS, Section 1.2 of the Exhibit B. Fee Schedule provides that "Fees provided for within the final Agreement shall be renegotiated annually and shall be replaced in its entirety by an amendment to the Agreement executed by the County and the Vendor;" and,

WHEREAS, the Parties desire to modify the Exhibit B. Fee Schedule, pursuant to Article XIV. Miscellaneous of the Agreement, to set forth the Project Fees for year 2 of the Agreement.

NOW, THEREFORE, IN CONSIDERATION OF THE FOREGOING AND THE MUTUAL COVENANTS CONTAINED HEREIN, IT IS AGREED AS FOLLOWS:

1. The Parties agree that Exhibit B. Fee Schedule for the Vendor shall be superseded by the following:

[Remainder of the page left intentionally blank.]

1. Compensation

- 1.1. For all services and work products described in Exhibit A, the County agrees to pay the Vendor as provided below for the second year of the Agreement. Total payments under this Agreement for the second year shall not exceed \$125,000.00; however, the fee allocated to each Task below may be adjusted by the County in order to best take advantage of current market conditions.
- 1.2. Fees provided for within the final Agreement shall be renegotiated annually and shall be replaced in its entirety by an amendment to the Agreement executed by the County and the Vendor.

Project Fees

We work closely with your team to ensure the scope of services outlined in this proposal do not exceed your project budget.

Lee County Solid Waste - Year 2 - Proposed Budget

Phase 1: Professional Services

Project Management - \$13,500
Campaign Buildout - \$23,197
Total (Proposed): \$36,697

Phase 2: Advertising/Implementation

Project Management - \$10,350
Media Buying - \$75,253
Total (Proposed): \$85,603

Phase 3: Evaluation

Reporting - \$2,700
Total (Proposed): \$2,700

Total (Proposed): \$125,000

TOTAL PROJECT FEES NOT TO EXCEED \$450,000.00 FOR THREE (3) YEAR TERM OF PROJECT

IN WITNESS WHEREOF, this Third Amendment of the Agreement has been signed and sealed,
in duplicate, by the respective parties hereto.

DATED this 11/16/2023 | 9:39 AM EST by the Lee County Board of County Commissioners.

COUNTY: LEE COUNTY, FLORIDA

DocuSigned by:
BY: Douglass L. Whitehead
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Douglass Whitehead
Director of Solid Waste, on behalf of the
Board of County Commissioners

APPROVED as to Form for the Reliance of
Lee County Only
DocuSigned by:
BY: Amanda L. Swindle
EC9B5A5584DD473...
County Attorney's Office

DATED this 14 day of November, 2023 by Z Axis Solutions LLC.

ATTEST:

Amanda Swindle
(Witness)

BY: [Signature]
Authorized Signature

Andrew Allen
Authorized Signature Printed Name

Owner
Authorized Signature Title

CORPORATE SEAL: