



**Posted Date:** March 14, 2022

**Solicitation No.:** RFP220204DWJ

**Solicitation Name:** Recycling & Solid Waste Advertising & Marketing Services

**Subject:** Addendum Number 1

The following represents clarification, additions, deletions, and/or modifications to the above referenced bid. This addendum shall hereafter be regarded as part of the solicitation. Items not referenced herein remain unchanged, including the response date. Words, phrases or sentences with a strikethrough represent deletions to the original solicitation. Underlined words and bolded, phrases or sentences represent additions to the original solicitation.

**1. ATTACHMENT: NONE**

**2. QUESTIONS/ANSWERS**

1.	Whether companies from Outside USA can apply for this? (like, from India or Canada)
<b>Answer</b>	<b>Companies outside the United States may submit a proposal, it is preferred that Vendors have a local presence within the southwest Florida region. Per 4.1.4. of the detailed specifications, "Relationships with key journalists and media..." is one of the stated goals. Per 5.5 of the detailed specifications, respondents will "Have a working knowledge of the local market and must be able to place media buys based on industry standard ratings surveys and software in the Fort Myers-Naples Market Area."</b>
2.	Whether we need to come over there for meetings?
<b>Answer</b>	<b>Yes. Per 5.9 of the detailed specifications, respondents will "Meet with LCSW in Fort Myers/Lee County as necessary."</b>
3.	Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)
<b>Answer</b>	<b>Some of the tasks may be able to be performed from outside the USA, so long as the specifications listed in answers 1. and 2. are met.</b>
4.	Can we submit the proposals via email?
<b>Answer</b>	<b>Proposals submitted via email will not be accepted. Per 4.1 of the terms and conditions, "proposals must be sealed in an envelope, and the outside of the envelope must be affixed with the label included in the forms section."</b>
5.	I am reaching out because I read the RFP for solicitation number RFP220204DWJ. Could you please advise if there would be a conflict if I responded to this given my current contract with the County?
<b>Answer</b>	<b>No, there is no conflict.</b>

**BIDDER/PROPOSER IS ADVISED, YOU ARE REQUIRED TO ACKNOWLEDGE RECEIPT OF THIS ADDENDUM WHEN SUBMITTING A BID/PROPOSAL. FAILURE TO COMPLY WITH THIS REQUIREMENT MAY RESULT IN THE BIDDER/PROPOSER BEING CONSIDERED NON-RESPONSIVE.**

**ALL OTHER TERMS AND CONDITIONS OF THE SOLICITATION DOCUMENTS ARE AND SHALL REMAIN THE SAME.**

*David Jones*  
 Procurement Analyst - David Jones  
 Procurement Analyst Direct Line: 239-533-8864  
 Lee County Procurement Management