CONTRACT SUMMARY INFORMATION

SUMMARY: Purchase is made in accordance with the Terms and

Conditions of Lee County Solicitation Number

RFP240031KLB

Solicitation No.: RFP240031KLB

Project Title: Fertilizer Education and Outreach Program - Annual

Start Date: 4/16/2024

Expiration Date: 4/15/2027

Board Date: 4/16/2024

Agenda Item: 28

Term: Three years

Renewals: Three additional one-year periods

Awarded Vendor: Priority Marketing of Southwest Florida, Inc.

Address Book (E1) No.: 111134

Contact Person: Teri Hansen

Phone No.: (239) 267-2638

Email Address: teri@prioritymarketing.com

Notes: N/A