

## STAY AHEAD of Productivity, Performance and Health Issues

## **Lee County**

Monthly Utilization Report Reporting Period (12/1/2021 - 12/31/2021)



|  | This | This Month |     | Year To Date |     | Last Year |  |
|--|------|------------|-----|--------------|-----|-----------|--|
| Access To Services   |      |            |     |              |     |           |  |
| Telephone/Email Access   |      |            |     |              |     |           |  |
| EAP  | 6    | 86%        | 144 | 83%          | 151 | 82%       |  |
| FamilySource   | 0    | 0%         | 10  | 6%           | 3   | 2%        |  |
| FinancialConnect   | 0    | 0%         | 2   | 1%           | 3   | 2%        |  |
| LegalConnect   | 1    | 14%        | 18  | 10%          | 28  | 15%       |  |
| Sub Total  |      | 7          | 1   | 74           | 1   | 185       |  |
| Online Access  |      |            |     |              |     |           |  |
| EAP  | 5    | 11%        | 168 | 27%          | 233 | 34%       |  |
| FamilySource   | 7    | 15%        | 154 | 25%          | 152 | 22%       |  |
| FinancialConnect   | 15   | 33%        | 99  | 16%          | 42  | 6%        |  |
| GlobalConnect  | 0    | 0%         | 0   | 0%           | 4   | 1%        |  |
| Health & Wellness  | 4    | 9%         | 71  | 12%          | 52  | 8%        |  |
| Health Care Navigation   | 0    | 0%         | 15  | 2%           | 15  | 2%        |  |
| LegalConnect   | 15   | 33%        | 107 | 17%          | 186 | 27%       |  |
| Sub Total  | 46   |            | 6   | 14           | 684 |           |  |
| Combined Access  |      |            |     |              |     |           |  |
| EAP  | 11   | 21%        | 312 | 40%          | 384 | 44%       |  |
| FamilySource   | 7    | 13%        | 164 | 21%          | 155 | 18%       |  |
| FinancialConnect   | 15   | 28%        | 101 | 13%          | 45  | 5%        |  |
| GlobalConnect  | 0    | 0%         | 0   | 0%           | 4   | 0%        |  |
| Health & Wellness  | 4    | 8%         | 71  | 9%           | 52  | 6%        |  |
| Health Care Navigation   | 0    | 0%         | 15  | 2%           | 15  | 2%        |  |
| LegalConnect   | 16   | 30%        | 125 | 16%          | 214 | 25%       |  |
| Total  |      | 53         | 7   | 88           |     | 369       |  |
| Additional EAP Services  |      |            |     |              |     |           |  |
| Critical Incident Debriefing Sessions (number is                         |      | 0          |     | 7            |     | 13        |  |
| excluded from overall utilization counts)                                |      |            |     |              |     |           |  |
| Critical Incident Debriefing Event Participants                          |      | 0          |     | 0            |     | 24        |  |
| Training Sessions (number is excluded from                               |      | 0          |     | 0            |     | 2         |  |
| overall utilization counts)  |      | _          |     |              |     |           |  |
| Training Session Participants  |      | 0          |     | 0            |     | 10        |  |
| Health Fairs Events (number is excluded from overall utilization counts) |      | 0          |     | 0            |     | 1         |  |
| Total Utilization  |      | 53         | 7   | 88           |     | 903       |  |



|  |               | This Month             |    | Year T                 | Year To Date |                        | Year |
|--|---------------|------------------------|----|------------------------|--------------|------------------------|------|
| Utilization Results                                |               |                        |    |                        |              |                        |      |
| Total Utilization Rate (% - A                      | Annualized)   | <b>19.04%</b><br>3,341 |    | <b>23.59%</b><br>3,341 |              | <b>27.03%</b><br>3,341 |      |
| Based on Monthly Average Em                        | ployee Counts |                        |    |                        |              |                        |      |
| Case Closure (only EAP cases)  Resolved within EAP |               | 0                      | 0% | 91                     | 93%          | 138                    | 95%  |
| Referred to benefits resource                      | Inpatient     | 0                      | 0% | 0                      | 0%           | 1                      | 1%   |
| Referred to benefits resource                      | Outpatient    | 0                      | 0% | 7                      | 7%           | 7                      | 5%   |
| Total  |               | 0                      |    | (                      | 98           | 1                      | 46   |



Reporting Period: (12/1/2021 - 12/31/2021)

|                          | This I | Month | Year T | o Date | Last Year |     |
|--------------------------|--------|-------|--------|--------|-----------|-----|
| Referral Source          |        |       |        |        |           |     |
| Brochure                 | 0      | 0%    | 13     | 7%     | 7         | 4%  |
| Cross Referral           | 0      | 0%    | 2      | 1%     | 0         | 0%  |
| Decline                  | 0      | 0%    | 13     | 7%     | 2         | 1%  |
| EAP Connect              | 0      | 0%    | 0      | 0%     | 5         | 3%  |
| Email                    | 0      | 0%    | 4      | 2%     | 3         | 2%  |
| Emergency Loan services  | 0      | 0%    | 0      | 0%     | 1         | 1%  |
| Employee Health & Safety | 0      | 0%    | 1      | 1%     | 1         | 1%  |
| Faculty Administration   | 0      | 0%    | 0      | 0%     | 1         | 1%  |
| Family                   | 0      | 0%    | 11     | 6%     | 7         | 4%  |
| Flyer                    | 0      | 0%    | 2      | 1%     | 5         | 3%  |
| Formal Referral          | 0      | 0%    | 7      | 4%     | 8         | 4%  |
| GuidanceResources Online | 0      | 0%    | 1      | 1%     | 2         | 1%  |
| HR                       | 1      | 14%   | 28     | 16%    | 26        | 14% |
| Internal                 | 0      | 0%    | 3      | 2%     | 9         | 5%  |
| Internet / Intranet      | 0      | 0%    | 0      | 0%     | 1         | 1%  |
| Mailing                  | 1      | 14%   | 1      | 1%     | 0         | 0%  |
| Online - Ask the Expert  | 0      | 0%    | 2      | 1%     | 8         | 4%  |
| Other                    | 1      | 14%   | 2      | 1%     | 2         | 1%  |
| Peer                     | 1      | 14%   | 4      | 2%     | 1         | 1%  |
| Previous GR User         | 0      | 0%    | 20     | 11%    | 18        | 10% |
| Supervisor/Manager       | 1      | 14%   | 3      | 2%     | 5         | 3%  |
| Unknown                  | 2      | 29%   | 57     | 33%    | 73        | 39% |
| Sub Total                |        | 7     | 17     | '4     | 1         | 85  |
| Client Status            |        |       |        |        |           |     |
| Employee                 | 6      | 86%   | 135    | 78%    | 136       | 74% |
| Dependent                | 1      | 14%   | 23     | 13%    | 31        | 17% |
| Member                   | 0      | 0%    | 0      | 0%     | 2         | 1%  |
| Other                    | 0      | 0%    | 1      | 1%     | 0         | 0%  |
| Significant Other        | 0      | 0%    | 0      | 0%     | 1         | 1%  |
| Spouse                   | 0      | 0%    | 14     | 8%     | 11        | 6%  |
| Unknown                  | 0      | 0%    | 1      | 1%     | 4         | 2%  |
| Sub Total                |        | 7     | 17     | '4     | 1         | 85  |

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|  | This I | Month | Year T | o Date | Last Year |     |
|--|--------|-------|--------|--------|-----------|-----|
| Client Gender                              |        |       |        |        |           |     |
| Decline                                    | 0      | 0%    | 3      | 2%     | 1         | 1%  |
| Female                                     | 2      | 29%   | 105    | 60%    | 113       | 61% |
| Male                                       | 5      | 71%   | 65     | 37%    | 69        | 37% |
| Other                                      | 0      | 0%    | 1      | 1%     | 2         | 1%  |
| Sub Total                                  |        | <br>7 | 17     | 74     | 1         | 85  |
| Client Age Group                           |        |       |        |        |           |     |
| 0-12                                       | 0      | 0%    | 6      | 3%     | 5         | 3%  |
| 13-19                                      | 1      | 14%   | 12     | 7%     | 17        | 9%  |
| 20-29                                      | 2      | 29%   | 20     | 11%    | 28        | 15% |
| 30-39                                      | 0      | 0%    | 20     | 11%    | 29        | 16% |
| 40-49                                      | 1      | 14%   | 38     | 22%    | 30        | 16% |
| 50-59                                      | 2      | 29%   | 43     | 25%    | 42        | 23% |
| 60 +                                       | 0      | 0%    | 15     | 9%     | 7         | 4%  |
| Unknown                                    | 1      | 14%   | 17     | 10%    | 19        | 10% |
| Decline                                    | 0      | 0%    | 3      | 2%     | 8         | 4%  |
| Sub Total                                  |        | 7     | 17     |        |           | 85  |
| Employee Job Category (employee data only) |        |       |        |        |           |     |
| Administration                             | 0      | 0%    | 2      | 1%     | 4         | 3%  |
| Branch Office Assistant                    | 0      | 0%    | 0      | 0%     | 1         | 1%  |
| Customer Service and Reservation Agent     | 0      | 0%    | 1      | 1%     | 3         | 2%  |
| Declined                                   | 2      | 33%   | 50     | 37%    | 49        | 36% |
| Dispatch                                   | 0      | 0%    | 1      | 1%     | 1         | 1%  |
| General Partner                            | 0      | 0%    | 1      | 1%     | 0         | 0%  |
| Laborer                                    | 0      | 0%    | 1      | 1%     | 0         | 0%  |
| Management                                 | 0      | 0%    | 10     | 7%     | 6         | 4%  |
| Office / Clerical                          | 0      | 0%    | 4      | 3%     | 2         | 1%  |
| Operations                                 | 0      | 0%    | 3      | 2%     | 2         | 1%  |
| Police / Fire                              | 0      | 0%    | 1      | 1%     | 0         | 0%  |
| Professional                               | 1      | 17%   | 37     | 27%    | 45        | 33% |
| Public Safety                              | 0      | 0%    | 1      | 1%     | 2         | 1%  |
| Service                                    | 2      | 33%   | 11     | 8%     | 9         | 7%  |
| Skilled Trade                              | 1      | 17%   | 7      | 5%     | 3         | 2%  |
| Technical                                  | 0      | 0%    | 1      | 1%     | 4         | 3%  |
| Transportation                             | 0      | 0%    | 4      | 3%     | 5         | 4%  |
| Sub Total                                  |        | 6     | 13     | 35     | 1         | 36  |



|  | This I | nis Month Year To Date |    | o Date | Last Year |     |
|--|--------|------------------------|----|--------|-----------|-----|
| Employee Job Tenure (employee data only) |        |                        |    |        |           |     |
| Less than 1 year                         | 3      | 50%                    | 15 | 11%    | 10        | 7%  |
| 1 - 4 years                              | 0      | 0%                     | 27 | 20%    | 35        | 26% |
| 5 - 9 years                              | 0      | 0%                     | 24 | 18%    | 20        | 15% |
| 10 - 14 years                            | 1      | 17%                    | 10 | 7%     | 9         | 7%  |
| 15 - 19 years                            | 0      | 0%                     | 10 | 7%     | 8         | 6%  |
| 20+ years                                | 0      | 0%                     | 2  | 1%     | 4         | 3%  |
| Unknown                                  | 1      | 17%                    | 38 | 28%    | 38        | 28% |
| Decline                                  | 1      | 17%                    | 9  | 7%     | 12        | 9%  |
| Sub Total                                |        | 6                      | 13 | 35     | 136       |     |
| GRA User Count                           |        |                        |    |        |           |     |
| GRA Unique Users                         |        | 7                      | 14 | 14     | 1         | 45  |



|  | Th | s Month      | Year T                       |     | Las | st Year |  |
|--|----|--------------|------------------------------|-----|-----|---------|--|
|  |    | Employee Ass | istance Program <sup>®</sup> | )   |     |         |  |
| J.S. Services                                |    |              |                              |     |     |         |  |
| Primary Issue Presented                      |    |              |                              |     |     |         |  |
| Alcohol/Related                              | 0  | 0%           | 0                            | 0%  | 1   | 1%      |  |
| Anger Issues                                 | 0  | 0%           | 1                            | 1%  | 4   | 3%      |  |
| Anxiety Related                              | 1  | 17%          | 12                           | 8%  | 6   | 4%      |  |
| Attention Issues                             | 0  | 0%           | 3                            | 2%  | 0   | 0%      |  |
| Autism                                       | 0  | 0%           | 0                            | 0%  | 1   | 1%      |  |
| Bereavement/Grief                            | 1  | 17%          | 14                           | 10% | 5   | 3%      |  |
| Depression Related                           | 0  | 0%           | 11                           | 8%  | 16  | 11%     |  |
| Eating Related Issues                        | 0  | 0%           | 0                            | 0%  | 1   | 1%      |  |
| Family/Child                                 | 1  | 17%          | 7                            | 5%  | 2   | 1%      |  |
| Family/Child - Behavioral Issues             | 0  | 0%           | 2                            | 1%  | 2   | 1%      |  |
| Family/Child - Family Issues                 | 0  | 0%           | 12                           | 8%  | 10  | 7%      |  |
| Health Crisis                                | 0  | 0%           | 0                            | 0%  | 5   | 3%      |  |
| Interpersonal Issues                         | 0  | 0%           | 1                            | 1%  | 6   | 4%      |  |
| Legal  | 0  | 0%           | 2                            | 1%  | 3   | 2%      |  |
| Medical                                      | 0  | 0%           | 1                            | 1%  | 0   | 0%      |  |
| Mood Disturbance Related                     | 0  | 0%           | 0                            | 0%  | 1   | 1%      |  |
| Occupational                                 | 0  | 0%           | 7                            | 5%  | 14  | 9%      |  |
| Occupational - Interpersonal                 | 0  | 0%           | 3                            | 2%  | 2   | 1%      |  |
| Occupational - Performance                   | 0  | 0%           | 2                            | 1%  | 2   | 1%      |  |
| Partner/Relationship                         | 1  | 17%          | 23                           | 16% | 19  | 13%     |  |
| Psychological                                | 0  | 0%           | 22                           | 15% | 26  | 17%     |  |
| Stress                                       | 2  | 33%          | <br>18                       | 13% | 22  | 15%     |  |
| Substance Use Related                        | 0  | 0%           | 1                            | 1%  | 0   | 0%      |  |
| Trauma                                       | 0  | 0%           | 2                            | 1%  | 3   | 2%      |  |
| Sub-Total Issues                             |    | 6            |                              | 44  |     |         |  |
|  |    |              |                              |     |     |         |  |
| Consultation Type                            |    |              |                              |     |     |         |  |
| Face to Face                                 | 6  | 100%         | 107                          | 74% | 124 | 82%     |  |
| Telephone                                    | 0  | 0%           | 10                           | 7%  | 2   | 1%      |  |
| Video  | 0  | 0%           | 19                           | 13% | 8   | 5%      |  |
| Bar Association / Consumer Credit Counseling | 0  | 0%           | 2                            | 1%  | 3   | 2%      |  |
| BehavioralExpert                             | 0  | 0%           | 2                            | 1%  | 6   | 4%      |  |
| Supervisor / Management Consult              | 0  | 0%           | 4                            | 3%  | 8   | 5%      |  |



|   | This Month | Year To Date | Last Year |   |
|---|------------|--------------|-----------|---|
| Sub-Total - Consultations               | 6          | 144          | 151       | - |
| Total Number of Issues                  | 6          | 144          | 151       |   |
| Online Services                         |            |              |           |   |
| Total Online Services                   | 5          | 168          | 233       | - |
| Total Product Utilization               | 11         | 312          | 384       |   |
| Employee Count                          |            |              |           |   |
| Total Utilization Rate (% - Annualized) | 3.95%      | 9.34%        | 11.49%    |   |
| Based on Monthly Average employees      | 3,341      | 3,341        | 3,341     |   |



| _                                       | This | This Month |                      | Year To Date |     | t Year |
|---|------|------------|----------------------|--------------|-----|--------|
|   |      | Famil      | ySource <sup>®</sup> |              |     |        |
| I.S. Services                           |      |            |                      |              |     |        |
| Primary Issue Presented                 |      |            |                      |              |     |        |
| Education-Other                         | 0    | 0%         | 0                    | 0%           | 1   | 33%    |
| Elder Care-Assisted Living              | 0    | 0%         | 1                    | 10%          | 0   | 0%     |
| Elder Care-Consultation                 | 0    | 0%         | 2                    | 20%          | 0   | 0%     |
| Elder Care-Geriatric Case Management    | 0    | 0%         | 1                    | 10%          | 0   | 0%     |
| Elder Care-Home Care                    | 0    | 0%         | 2                    | 20%          | 0   | 0%     |
| Gov't Services-Financial Assistance     | 0    | 0%         | 1                    | 10%          | 1   | 33%    |
| Moving-Apartment Hunting                | 0    | 0%         | 3                    | 30%          | 0   | 0%     |
| Support Groups-Substance Abuse          | 0    | 0%         | 0                    | 0%           | 1   | 33%    |
| Sub-Total Issues                        |      | 0          | 1                    | 10           |     | 3      |
| Total Number of Issues                  |      | 0          | 1                    | 0            | :   | 3      |
| Online Services                         |      |            |                      |              |     |        |
| Total Online Services                   | 7    | 100%       | 154                  | 100%         | 152 | 100%   |
| Total Online Services                   |      | 7          | 1                    | 54           | 1   | 52     |
| Total Product Utilization               |      | 7          | 16                   | <u> </u>     | 1   | 55     |
| imployee Count                          |      |            |                      |              |     |        |
| Total Utilization Rate (% - Annualized) | 2    | .51%       | 4.9                  | 11%          | 4.  | 64%    |
| Based on Monthly Average employees      | 3    | 3,341      | 3,3                  | 341          | 3,  | 341    |



|   | Thi | s Month |                      | o Date | Las | st Year |
|---|-----|---------|----------------------|--------|-----|---------|
|   |     | Legal   | Connect <sup>®</sup> |        |     |         |
| J.S. Services                           |     |         |                      |        |     |         |
| Primary Issue Presented                 |     |         |                      |        |     |         |
| Bankruptcy                              | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Child Custody                           | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Civil                                   | 0   | 0%      | 1                    | 6%     | 0   | 0%      |
| Consumer                                | 0   | 0%      | 0                    | 0%     | 2   | 7%      |
| Credit                                  | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Criminal                                | 0   | 0%      | 2                    | 11%    | 0   | 0%      |
| Divorce / Separation                    | 0   | 0%      | 1                    | 6%     | 5   | 18%     |
| Elder Law                               | 0   | 0%      | 0                    | 0%     | 2   | 7%      |
| Estate Planning                         | 0   | 0%      | 3                    | 17%    | 1   | 4%      |
| Family Law                              | 0   | 0%      | 6                    | 33%    | 6   | 21%     |
| Government Benefits                     | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Guardianship                            | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| ID Theft Service                        | 0   | 0%      | 1                    | 6%     | 0   | 0%      |
| Landlord/Tenant                         | 1   | 100%    | 2                    | 11%    | 1   | 4%      |
| Personal Injury                         | 0   | 0%      | 1                    | 6%     | 1   | 4%      |
| Probate                                 | 0   | 0%      | 1                    | 6%     | 2   | 7%      |
| Trusts                                  | 0   | 0%      | 0                    | 0%     | 2   | 7%      |
| Wills                                   | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Sub-Total Issues                        |     | 1       | ,                    | 18     |     | 28      |
| Consultation Type                       |     |         |                      |        |     |         |
| After Hours Report                      | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Client Contact                          | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Consultation and referral (main source) | 1   | 100%    | 12                   | 67%    | 9   | 32%     |
| Consultation only                       | 0   | 0%      | 3                    | 17%    | 10  | 36%     |
| Missed Appointment                      | 0   | 0%      | 0                    | 0%     | 1   | 4%      |
| Other                                   | 0   | 0%      | 3                    | 17%    | 6   | 21%     |
| Sub-Total - Consultations               |     | 1       |                      | 18     |     | 28      |
| Total Number of Issues                  |     | 1       | 1                    | Ω      |     | 28      |



|   | This | Month  | Year To | o Date | Las | st Year |
|---|------|--------|---------|--------|-----|---------|
| Online Services                         |      |        |         |        |     |         |
| Total Online Services                   | 15   | 100%   | 107     | 100%   | 186 | 100%    |
| <b>Total Online Services</b>            |      | 15 107 |         | ,      | 186 |         |
|   |      |        |         |        |     |         |
| Total Product Utilization               |      | 16     | 12      | 5      | 2   | 14      |
| Employee Count                          |      |        |         |        |     |         |
| Total Utilization Rate (% - Annualized) | 5    | .75%   | 3.7     | 4%     | 6   | .41%    |
| Based on Monthly Average employees      | 3    | 3,341  | 3,3     | 41     | 3,  | 341     |



|   | This | s Month  | _            | Year To Date |    | Last Year |  |
|---|------|----------|--------------|--------------|----|-----------|--|
|   |      | Financia | alConnect SM |              |    |           |  |
| U.S. Services                                       |      |          |              |              |    |           |  |
| Primary Issue Presented                             |      |          |              |              |    |           |  |
| Assist with major purchase decision / affordability | 0    | 0%       | 0            | 0%           | 1  | 33%       |  |
| Credit Card Debt                                    | 0    | 0%       | 1            | 50%          | 0  | 0%        |  |
| General Financial                                   | 0    | 0%       | 1            | 50%          | 0  | 0%        |  |
| Student Loan Debt                                   | 0    | 0%       | 0            | 0%           | 2  | 67%       |  |
| Sub-Total Issues                                    |      | 0        |              | 2            |    | 3         |  |
| Consultation Type                                   |      |          |              |              |    |           |  |
| Ask the Expert                                      | 0    | 0%       | 1            | 50%          | 0  | 0%        |  |
| Consultation and referral (main source)             | 0    | 0%       | 0            | 0%           | 1  | 33%       |  |
| Consultation only                                   | 0    | 0%       | 1            | 50%          | 2  | 67%       |  |
| Sub-Total - Consultations                           |      | 0        |              | 2            |    | 3         |  |
| Total Number of Issues                              |      | 0        | 2            | 2            |    | 3         |  |
| Online Services                                     |      |          |              |              |    |           |  |
| Total Online Services                               | 15   | 100%     | 99           | 100%         | 42 | 100%      |  |
| Total Online Services                               |      | 15       | 9            | 99           |    | 42        |  |
| Total Product Utilization                           |      | 15       | 10           | 01           |    | 45        |  |
| Employee Count                                      |      |          |              |              |    |           |  |
| Total Utilization Rate (% - Annualized)             | ţ    | 5.39%    | 3.0          | )2%          | 1. | .35%      |  |
| Based on Monthly Average employees                  |      | 3,341    | 3,3          | 341          | 3  | ,341      |  |



Customer Name: Lee County Reporting Period: (12/1/2021 - 12/31/2021)

This Month

Year To Date

Last Year

|  | This Mont | n           | Year To Dat                | <u></u> | Last Yea | <u>r                                    </u> |  |
|--|-----------|-------------|----------------------------|---------|----------|--|--|
|  |           | GuidanceRes | ources Online <sup>®</sup> |         |          |  |  |
| GRO User Counts                              |           |             |                            |         |          |  |  |
| Registered Users                             | 8         |             | 85                         |         | 104      |  |  |
| Repeat Users                                 | 10        |             | 87                         |         | 100      |  |  |
| Unique Users                                 | 14        |             | 141                        |         | 163      |  |  |
| Device Usage Counts (Logins and Registration |           |             |                            |         |          |  |  |
| APP  | 4         | 19%         | 13                         | 5%      | 17       | 5%   |  |
| Desktop Browser                              | 10        | 48%         | 186                        | 70%     | 273      | 82%  |  |
| Mobile Browser                               | 7         | 33%         | 64                         | 24%     | 40       | 12%  |  |
| Tablet                                       | 0         | 0%          | 2                          | 1%      | 4        | 1%   |  |
| Total logins and Registrations               |           |             | 265                        |         | 334      |  |  |
| Total logilis and Registrations              | 21        |             | 203                        |         | 334      |  |  |
| English USA Usage                            |           |             |                            |         |          |  |  |
| Online Topics                                |           |             |                            |         |          |  |  |
| Financial                                    |           |             |                            |         |          |  |  |
| Consumer Issues                              | 5         | 15%         | 16                         | 3%      | 3        | 1%   |  |
| Debt & Bankruptcy                            | 3         | 9%          | 14                         | 3%      | 4        | 1%   |  |
| Insurance                                    | 4         | 12%         | 6                          | 1%      | 5        | 1%   |  |
| Personal Finance                             | 0         | 0%          | 25                         | 5%      | 8        | 2%   |  |
| Real Estate                                  | 5         | 15%         | 17                         | 3%      | 5        | 1%   |  |
| Tax  | 1         | 3%          | 4                          | 1%      | 6        | 1%   |  |
| Home & Auto                                  |           |             |                            |         |          |  |  |
| Buying & Selling an Auto                     | 0         | 0%          | 10                         | 2%      | 1        | 0%   |  |
| Driver Safety & Education                    | 0         | 0%          | 0                          | 0%      | 1        | 0%   |  |
| Home Improvement & Maintenance               | 0         | 0%          | 1                          | 0%      | 9        | 2%   |  |
| Home Safety & Security                       | 0         | 0%          | 0                          | 0%      | 6        | 1%   |  |
| Moving                                       | 0         | 0%          | 15                         | 3%      | 0        | 0%   |  |
| Legal  |           |             |                            |         |          |  |  |
| Consumer Issues                              | 0         | 0%          | 2                          | 0%      | 0        | 0%   |  |
| Criminal Law                                 | 0         | 0%          | 1                          | 0%      | 2        | 0%   |  |
| Debt & Bankruptcy                            | 0         | 0%          | 5                          | 1%      | 6        | 1%   |  |
| Estate Planning & Elder Law                  | 1         | 3%          | 10                         | 2%      | 20       | 4%   |  |
| Family Law                                   | 0         | 0%          | 13                         | 2%      | 21       | 4%   |  |
| Insurance                                    | 0         | 0%          | 0                          | 0%      | 2        | 0%   |  |
| Lawyers & Court                              | 0         | 0%          | 11                         | 2%      | 5        | 1%   |  |
| Real Estate                                  | 2         | 6%          | 11                         | 2%      | 7        | 1%   |  |
| Lifestyle                                    |           |             |                            |         |          |  |  |



|  | This Month |     | Year To Date |     | Last Year |     |
|--|------------|-----|--------------|-----|-----------|-----|
| Computers & Electronics                      | 0          | 0%  | 0            | 0%  | 1         | 0%  |
| Food & Beverage                              | 0          | 0%  | 1            | 0%  | 0         | 0%  |
| Going Green                                  | 0          | 0%  | 0            | 0%  | 1         | 0%  |
| Pets   | 0          | 0%  | 1            | 0%  | 2         | 0%  |
| Planning an Event                            | 0          | 0%  | 3            | 1%  | 1         | 0%  |
| Shopping & Consumer Rights                   | 0          | 0%  | 3            | 1%  | 0         | 0%  |
| Travel                                       | 0          | 0%  | 0            | 0%  | 1         | 0%  |
| Relationships                                |            |     |              |     |           |     |
| Child Care                                   | 0          | 0%  | 11           | 2%  | 2         | 0%  |
| Divorce & Domestic Issues                    | 0          | 0%  | 29           | 6%  | 29        | 6%  |
| Elder Care                                   | 0          | 0%  | 4            | 1%  | 18        | 4%  |
| Expanding a Family                           | 0          | 0%  | 2            | 0%  | 1         | 0%  |
| Marriage & Relationships                     | 0          | 0%  | 56           | 11% | 25        | 5%  |
| Parenting                                    | 0          | 0%  | 14           | 3%  | 14        | 3%  |
| Special Needs & Gifted Children              | 0          | 0%  | 5            | 1%  | 0         | 0%  |
| Wellness                                     |            |     |              |     |           |     |
| Addiction                                    | 0          | 0%  | 16           | 3%  | 5         | 1%  |
| Emotional Well-being                         | 0          | 0%  | 50           | 10% | 99        | 20% |
| Fitness & Nutrition                          | 2          | 6%  | 21           | 4%  | 13        | 3%  |
| Grief & Loss                                 | 0          | 0%  | 9            | 2%  | 19        | 4%  |
| Personal Growth                              | 1          | 3%  | 22           | 4%  | 35        | 7%  |
| Personal Safety                              | 0          | 0%  | 2            | 0%  | 0         | 0%  |
| Physical Health                              | 0          | 0%  | 26           | 5%  | 55        | 11% |
| Pregnancy                                    | 0          | 0%  | 1            | 0%  | 2         | 0%  |
| Stress & Anger Management                    | 0          | 0%  | 37           | 7%  | 17        | 3%  |
| Work & Education                             |            |     |              |     |           |     |
| Career Development                           | 2          | 6%  | 7            | 1%  | 5         | 1%  |
| College & Graduate School                    | 0          | 0%  | 0            | 0%  | 1         | 0%  |
| In the Workplace                             | 7          | 21% | 18           | 3%  | 16        | 3%  |
| K-12 School                                  | 0          | 0%  | 1            | 0%  | 2         | 0%  |
| Manager Guidance                             | 0          | 0%  | 3            | 1%  | 3         | 1%  |
| Military                                     | 0          | 0%  | 0            | 0%  | 3         | 1%  |
| Personal Development                         | 0          | 0%  | 20           | 4%  | 21        | 4%  |
| Working Abroad                               |            |     |              |     |           |     |
| Cultural Assimilation                        | 0          | 0%  | 0            | 0%  | 2         | 0%  |
| Travel & Safety                              | 0          | 0%  | 0            | 0%  | 1         | 0%  |
| ·  | 33         |     | 523          |     | 505       |     |
| On-Demand Trainings                          |            |     |              |     |           |     |
| Are You Financially on Track for Retirement? | 0          | 0%  | 2            | 11% | 3         | 9%  |
| Balancing Work And Life                      | 0          | 0%  | 0            | 0%  | 8         | 23% |



Reporting Period: (12/1/2021 - 12/31/2021)

|  | This Mont | th       | Year To Dat | te       | Last Yea | ır       |
|--|-----------|----------|-------------|----------|----------|----------|
| Coping With a Crisis or Traumatic Event      | 0         | 0%       | 1           | 6%       | 5        | 14%      |
| Emotional Eating: The Connection Between     | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| Mood and Food                                |           |          |             |          |          |          |
| Exercise At Your Desk                        | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| Healthy Eating On A Budget                   | 0         | 0%       | 1           | 6%       | 3        | 9%       |
| Laughter, Humor & Play To Reduce Stress &    | 0         | 0%       | 1           | 6%       | 1        | 3%       |
| Solve Problems                               |           |          |             |          |          |          |
| Learning To Relax                            | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| Living with Change                           | 0         | 0%       | 3           | 17%      | 0        | 0%       |
| Managing Emotions in the Workplace           | 0         | 0%       | 2           | 11%      | 1        | 3%       |
| Managing Holiday Stress                      | 1         | 50%      | 1           | 6%       | 0        | 0%       |
| Managing Staff through Change & Stress       | 1         | 50%      | 1           | 6%       | 1        | 3%       |
| Stress - A Way of Life or Fact of Life?      | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| Talking about Tough Subjects with Elderly    | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| Parents                                      |           |          |             |          |          |          |
| The Confident You                            | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| The Impact of Attitude on Work and Life      | 0         | 0%       | 1           | 6%       | 1        | 3%       |
| The Impact of Shift Work on Mind and Body    | 0         | 0%       | 1           | 6%       | 3        | 9%       |
| The Sandwich Generation - Balancing Your     | 0         | 0%       | 1           | 6%       | 0        | 0%       |
| Personal Life with the Needs of Your Elderly |           |          |             |          |          |          |
| Parents                                      |           |          |             |          |          |          |
| Time Management Tools and Principles         | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| Using Kindness To Achieve Personal Success & | 0         | 0%       | 0           | 0%       | 1        | 3%       |
| Happiness                                    | _         |          | _           |          |          |          |
| Using Reason To Resolve Conflict             | 0         | 0%       | 3           | 17%      | 1        | 3%       |
|  | 2         |          | 18          |          | 35       |          |
| Online Centers                               |           |          |             |          |          |          |
| Building a Stronger Family                   | 0         | 0%       | 0           | 0%       | 1        | 50%      |
| Sparking Positive Thinking                   | 0         | 0%       | 0           | 0%       | 1        | 50%      |
|  | 0         |          | 0           |          | 2        |          |
| Online Searches Topics                       |           |          |             |          |          |          |
| Certified Financial Planner                  | 2         | 18%      | 14          | 19%      | 5        | 4%       |
| Child Care Provider                          | 0         | 0%       | 7           | 10%      | 8        | 4%<br>6% |
|  | 0         | 0%       | 2           | 3%       | 0        | 0%<br>1% |
| College and University                       | 0         | 0%<br>0% |             | 3%<br>0% | •        |          |
| Elder Care Provider                          | •         |          | 0<br>50     |          | 8        | 6%       |
| Lawyer                                       | 9         | 82%      |             | 68%      | 118      | 84%      |
|  | 11        |          | 73          |          | 140      |          |

## Online Asset Type



|                           | This Mont | h   | Year To Da | te  | Last Yea | ır   |
|---------------------------|-----------|-----|------------|-----|----------|------|
| Article                   | 19        | 41% | 343        | 56% | 310      | 45%  |
| Assessment                | 0         | 0%  | 39         | 6%  | 29       | 4%   |
| Merchandise               | 5         | 11% | 18         | 3%  | 8        | 1%   |
| Multimedia                | 6         | 13% | 53         | 9%  | 44       | 6%   |
| On-Demand Trainings       | 2         | 4%  | 18         | 3%  | 35       | 5%   |
| Online Centers            | 0         | 0%  | 0          | 0%  | 2        | 0%   |
| Resource                  | 3         | 7%  | 64         | 10% | 114      | 17%  |
| Search Database           | 11        | 24% | 73         | 12% | 140      | 21%  |
| Survey                    | 0         | 0%  | 6          | 1%  | 0        | 0%   |
| Total Activity Types      | 46        |     | 614        |     | 682      |      |
| Spanish USA Usage         |           |     |            |     |          |      |
| Online Topics             |           |     |            |     |          |      |
| Legal<br>Lawyers & Court  | 0         | 0%  | 0          | 0%  | 2        | 100% |
|                           | 0         |     | 0          |     | 2        |      |
| Online Asset Type         |           |     |            |     |          |      |
| Article                   | 0         | 0%  | 0          | 0%  | 2        | 100% |
| Total Activity Types      | 0         |     | 0          |     | 2        | •    |
| Total Product Utilization | 46        |     | 614        |     | 684      |      |