

CONTRACT SUMMARY INFORMATION

SUMMARY: Purchase is made in accordance with the Terms and Conditions of Lee County Solicitation Number....

Solicitation No.: RFP210140BAG
Project Title: VCB Tourism Advertising, Program Planning, Creation & Implementation
Start Date: October 1, 2021
Expiration Date: September 30, 2027
Board Date: 09/07/2021
Agenda Item: 25
Term: three (3) one-year (1) periods
Renewal Options: Upon mutual written agreement of both parties, the parties may renew the Agreement, in whole or in part, for a renewal term or terms not to exceed the initial Agreement term of three (3) years. The increments of renewal shall be at the sole discretion of the County as deemed in its best interest.
Renewal #1 – 2024-2025
Renewal #2 – 2025-2026
Renewal #1 – 2026-2027

Address Book (E1) No.: 402559

Awarded Vendor: MMGY Global, LLC

Contact Person: Hugh McConnell

Phone No.: 816-472-5988

Fax No.: 816-221-1021

Email Address: mborchers@mmgyglobal.com

NOTES:

Fees provided for within the final Agreement shall be renegotiated annually and shall be replaced in its entirety by an amendment to the Agreement executed by the County and the Vendor.