

## CONTRACT SUMMARY INFORMATION

SUMMARY: Purchase is made in accordance with the Terms and Conditions of Lee County Solicitation Number....

Solicitation No.:	RFP210140BAG
Project Title:	VCB Tourism Advertising, Program Planning, Creation & Implementation
Start Date:	October 1, 2021
Expiration Date:	September 30, 2026
Board Date:	09/07/2021
Agenda Item:	25
Term:	one (1) three-year (3) period
Renewal Options:	Upon mutual written agreement of both parties, the parties may renew the Agreement, in whole or in part, for a renewal term or terms not to exceed the initial Agreement term of three (3) years. The increments of renewal shall be at the sole discretion of the County as deemed in its best interest.
Address Book (E1) No.:	402559
Awarded Vendor:	MMGY Global, LLC
Contact Person:	Hugh McConnell
Phone No.:	816-472-5988
Fax No.:	816-221-1021
Email Address:	<a href="mailto:mborchers@mmgyglobal.com">mborchers@mmgyglobal.com</a>