

## CONTRACT SUMMARY INFORMATION

SUMMARY: Purchase is made in accordance with the Terms and Conditions of Lee County Solicitation Number....

**Solicitation No.:** RFP210140BAG  
**Project Title:** VCB Tourism Advertising, Program Planning, Creation & Implementation  
**Start Date:** October 1, 2021  
**Expiration Date:** September 30, 2027  
**Board Date:** 09/07/2021  
**Agenda Item:** 25  
**Term:** three (3) one-year (1) periods  
**Renewal Options:** Upon mutual written agreement of both parties, the parties may renew the Agreement, in whole or in part, for a renewal term or terms not to exceed the initial Agreement term of three (3) years. The increments of renewal shall be at the sole discretion of the County as deemed in its best interest.

**Address Book (E1) No.:** 402559

**Awarded Vendor:** MMGY Global, LLC  
**Contact Person:** Hugh McConnell  
**Phone No.:** 816-472-5988  
**Fax No.:** 816-221-1021  
**Email Address:** [mborchers@mmgyglobal.com](mailto:mborchers@mmgyglobal.com)

### **NOTES:**

Fees provided for within the final Agreement shall be renegotiated annually and shall be replaced in its entirety by an amendment to the Agreement executed by the County and the Vendor.