

## CONTRACT SUMMARY INFORMATION

SUMMARY: Purchase is made in accordance with the Terms and Conditions of Lee County Solicitation Number....

Solicitation No.: RFP210140BAG

Project Title: VCB Tourism Advertising, Program Planning, Creation & Implementation

Start Date: October 1, 2021

Expiration Date: **September 30, 2025**      **Renewed Once**

Board Date: 09/07/2021

Agenda Item: 25

Term: one (1) three-year (3) period

Renewal Options: Upon mutual written agreement of both parties, the parties may renew the Agreement, in whole or in part, for a renewal term or terms not to exceed the initial Agreement term of three (3) years. The increments of renewal shall be at the sole discretion of the County as deemed in its best interest.

Address Book (E1) No.: 402559

Awarded Vendor: MMGY Global, LLC

Contact Person: Hugh McConnell

Phone No.: 816-472-5988

Fax No.: 816-221-1021

Email Address: [mborchers@mmgyglobal.com](mailto:mborchers@mmgyglobal.com)