


**LEE COUNTY, FLORIDA  
PROPOSAL QUOTE FORM  
FOR A HAND-DIPPED ICE CREAM PARLOR/COFFEE SHOP  
FOR LAKES PARK**

DATE SUBMITTED: January 8, 2009

VENDOR NAME: ScottJohn Rentals, DBA Wheel Fun Rentals

TO: The Board of County Commissioners  
Lee County  
Fort Myers, Florida

Having carefully examined the "General Conditions", and the "Detailed Specifications", all of which are contained herein, the Undersigned proposes to furnish the following which meet these specifications:

The undersigned acknowledges receipt of Addenda numbers: #1 

**LAKES PARK HAND-DIPPED ICE CREAM PARLOR/COFFEE SHOP & VENDING MACHINES:**

MONTHLY RENT OFFERED: \$ 510.00 X 12 =

TOTAL ANNUAL RENT: \$ 6120.00

TIME REQUIRED TO BEGIN OPERATIONS: 30 CALENDAR DAYS.

IT IS CLEARLY UNDERSTOOD THAT LEE COUNTY RESERVES THE RIGHT TO REFUSE ALL OFFERS AS A RESULT OF THIS QUOTATION.

INFORMAL QUOTE NO.: IW090009

Quoters should carefully read all the terms and conditions of the specifications. Any representation of deviation or modification to the quote may be grounds to reject the quote.

Are there any modifications to the quote or specifications?

Yes \_\_\_\_\_ No   X  

Failure to clearly identify any modifications in the space below or on a separate page may be grounds for the quoter being declared nonresponsive or to have the award of the quote rescinded by the County.

MODIFICATIONS:

None

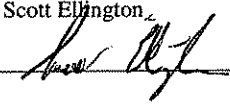
INFORMAL QUOTE NO.: IW090009

ANTI-COLLUSION STATEMENT

**THE BELOW SIGNED QUOTER HAS NOT DIVULGED TO, DISCUSSED OR COMPARED HIS QUOTE WITH OTHER QUOTERS AND HAS NOT COLLUDED WITH ANY OTHER QUOTER OR PARTIES TO A QUOTE WHATSOEVER. NOTE: NO PREMIUMS, REBATES OR GRATUITIES TO ANY EMPLOYEE OR AGENT ARE PERMITTED EITHER WITH, PRIOR TO, OR AFTER ANY DELIVERY OF MATERIALS. ANY SUCH VIOLATION WILL RESULT IN THE CANCELLATION AND/OR RETURN OF MATERIALS (AS APPLICABLE) AND THE REMOVAL FROM THE MASTER BIDDERS LIST.**

FIRM NAME: ScottJohn Rentals, DBA Wheel Fun Rentals

BY (Printed): Scott Ellington

BY (Signature):   
TITLE: President

FEDERAL ID # OR S.S.# 26-1616712

ADDRESS: 17444 Butler Road  
Fort Myers, FL 33967

PHONE NO.: 239-707-5994

FAX NO.: 239-949-0242

CELLULAR PHONE/PAGER NO.: 239-707-5994

LEE COUNTY LOCAL BUSINESS TAX ACCOUNT NUMBER: 0600460

Step One



*The Whistle Stop  
Ice Cream Shoppe*



Featuring

**Royal Scoop  
Homemade Ice Cream**



**Bid for Project No. IW090009**

**HAND-DIPPED ICE CREAM SHOPPE/  
COFFEE SHOP  
FOR LAKES PARK**

**By  
ScottJohn Rentals Co.**

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## **Management Philosophy**

Our philosophy is to provide the highest level of service and quality of products for the patrons of Lakes Regional Park. When a customer has a great experience with our company; we know we will build a more durable business over time. Being the bike and boat concessionaire in Lakes Park, we have gained valuable insight into running a successful business here and know well the visitor patterns and demographics.

Servicing as many park visitors as possible is our goal. We believe our unique capability to provide multiple services within the park will allow us to maximize operating hours. In 2008 our bicycle and boat rental service was open 338 days, growing from 261 days in 2007. Leveraging this advantage, we will be open more days and more hours than other potential bidders.

We have brought together the necessary management capabilities to fulfill the requirements of this proposal. The backgrounds of our key personnel contain many years of experience in the food service and vending industries, including successfully owning and operating an ice cream parlor in Bonita Springs, FL for 14 years. Our management team has also overseen a successful vending company for over 20 years and has experience in various fast food franchises over the past 35 years. All of our management personnel are also Certified Food Safety Managers. Please see the key personnel section for more info on the backgrounds of our team.

The contact person for our quotation is Scott Ellington at 239-707-5994.

## Criteria 1 – Management Summary

- ScottJohn Rentals, DBA Wheel Fun Rentals has created a partnership with award winning Royal Scoop Ice Cream, a Lee County owned and operated business. Royal Scoop brings over 14 years experience operating the very successful Royal Scoop Ice Cream Shoppe located at 15 8th Street, Suite D, in Bonita Shores. Royal Scoop Homemade Ice Cream is served in dipping stores, restaurants and country clubs from Naples to Ft. Myers.

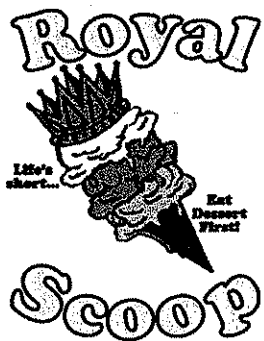
The area's finest homemade ice cream is made fresh daily using only the best ingredients available. Royal Scoop Ice Cream has been voted the area's best ice cream for more than 8 years straight by both local newspapers, using the freshest sweet cream, rich fudge and caramels and juicy fruits to flavor our ice cream, yogurt and sorbets.



*Butter Pecan Cone*

On July 1, 1994, the Royal Scoop was purchased by David and Sarah Zimmermann, who pride themselves on carrying on the tradition of making and serving the finest homemade ice cream, low-fat yogurt, sugar-free treats and sorbets. In addition to running a successful ice cream business, Royal Scoop offers programs, like Safety Fun Fest in January, April's Easter Egg Hunt, a Halloween Party each October and Celebrity Scoop Nights throughout the year for our local schools, to support the community.

David and Sarah's expertise and knowhow will help assure the success of The Whistle Stop Ice Cream Shoppe at Lakes Park.



Royal Scoop Homemade Ice Cream  
15 8<sup>th</sup> Street, Suite D  
Bonita Springs, FL 34134  
(941) 992-2000  
[www.royalscoop.com](http://www.royalscoop.com)

## **Royal Scoop Homemade Ice Cream**

David Zimmermann graduated from James Madison University with a double major in accounting and finance. Following graduation David began his working career with the Marriott Corporation as an assistant controller for one of their hotels located in Washington, DC. While working for Marriott, David gained valuable experience in the areas of financial systems management and personnel training and development. For the past 15 years David Zimmermann has been the owner operator of Royal Scoop Homemade Ice Cream. During this time the Royal Scoop has grown from two staff members operating in 1,000 sqft., to more than 28 staff members working in just over 4,000 sqft. The Chamber of Commerce and the FGCU Business School awarded the Small Business of the Year Award to Royal Scoop Homemade Ice Cream in 2001. In addition, the readers of the News Press have chosen Royal Scoop Homemade Ice Cream as the area's Best Ice Cream for the past nine years. David's unique understanding of the retail ice cream world was recognized again in 2007 when he was elected to the Board of the National Ice Cream Retailers Association ([www.NICRA.org](http://www.NICRA.org)).

Royal Scoop Homemade Ice Cream has increased sales every year for the past 15 years despite recessions, what the 9/11 attacks did to tourism, Hurricanes and the collapse of the real-estate market. We have faced significant competition over the years from a great many national brands. At one point there were 13 ice cream parlors within a 6-mile radius of our store. Names such as Friendly's, Bruster's, Dairy Queen and Maggie Moos have all opened and closed within our area each of them being within 4 miles of our store. Thankfully the residents and tourists that visit our area appreciate a quality product and the kind of service that says, "we know you had a choice and we appreciate that you chose us". If Lee County should choose this bid proposal I am certain they will be pleased with the choice they have made.

- Brief overview, current Wheel Fun Rentals owner operators

#### Scott Ellington

Scott worked (and grew up in) various restaurant franchises his parents owned, including Burger King, Dunkin Donuts, Lee's Famous Recipe, and Shoney's. From this he learned a great deal about management and customer service. From 1985-2002, Scott owned and managed a successful vending company called Gourmet Office Services.

#### John Shaffer

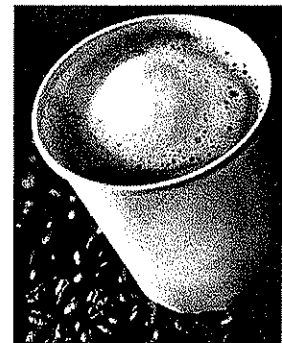
Currently the general partner for an investment-based limited partnership, John greatly enjoys researching companies and industries to identify potential investment opportunities in both private and public equities. His prior work history includes working for Mentor Corporation (a medical device manufacturer) which provided valuable operations and management experience.

Both John & Scott (& their wives) have enjoyed a very successful year operating the recreational rentals in Lakes Park and look forward to offering additional services to park visitors.

## Criteria 2 – Business Plan

### Organization Structure

- General operations will be overseen by David Zimmermann owner of Royal Scoop Ice Cream while day to day operations will be managed by the current Wheel Fun Rentals owner operators and a newly hired Whistle Stop Ice Cream Shoppe manager. ScottJohn Rental Co, DBA Wheel Fun Rentals will be the concessionaire of record.



*Turtle Sundae*

- Management and staff will go through onsite training at the Royal Scoop location mentioned above. An in house "certification" program will be implemented to assure all aspects of ice cream service, customer service and cleanliness are well covered.

- Wheel Fun Rentals currently has in place an Employee Handbook outlining policies, controls and other human resources agenda. We also have in place a Training & Reference Manual addressing accounting, customer service and operational issues (copies of above available upon request). With the guidance of Royal Scoop, these documents will be modified as needed for The Whistle Stop Ice Cream Parlor.



## Plan of Approach

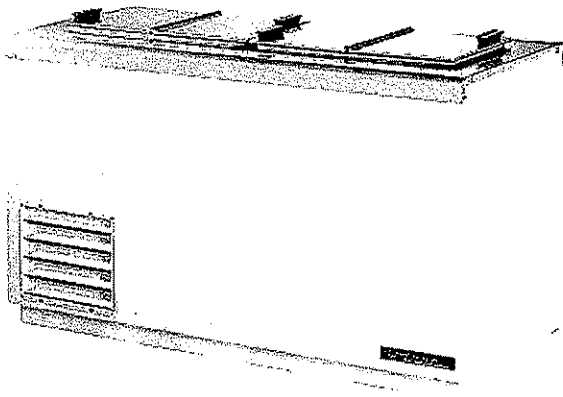
- Royal Scoop Homemade Ice Cream has been manufacturing, retailing and distributing the area's best homemade ice cream for 30 years. At our retail store in Bonita Springs we serve more than 1000 cones per day during season. We look forward to bringing the procedures and marketing that make this possible to Lakes Park. We have the necessary, freezer trucks and personnel to ensure timely deliveries to Lakes Park. After working with and helping to set-up many retail outlets in Lee and Collier County we have the best background and experience available to ensure that the facility at Lakes Park is properly, staffed, and outfitted professionally.

The basic operating philosophy of Wheel Fun Rentals and Royal Scoop Ice Cream is such that customer service and quality products are paramount. The owner operators of Wheel Fun Rentals are committed to maintaining a high level of service. Our primary emphasis is on maximizing the enjoyment of each park visitor. As such, we are committed to keeping the area in and around the concession clean and inviting and having a friendly face behind the counter to provide optimal customer service.

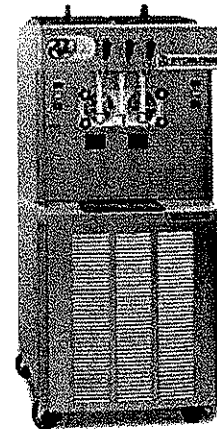
### Service quality program

The Whistle Stop Ice Cream Shoppe at Lakes Park will be fully equipped as a scoop ice cream parlor. Equipment will include:

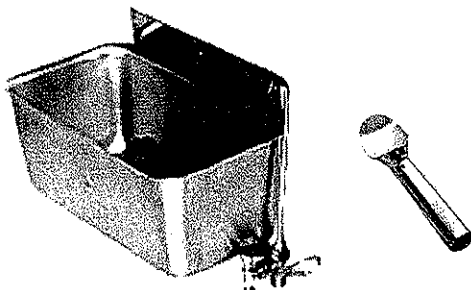
Cabinet Freezers



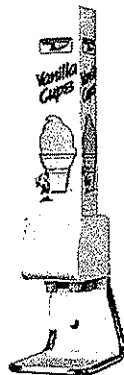
Soft Serve Machine



Dipper Well & Scoopers



Cone Dispensers



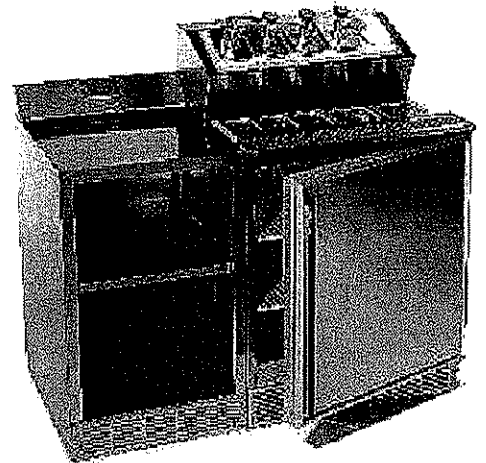
Spindle Mixers



## Soda Fountain Fridge

### Complete list

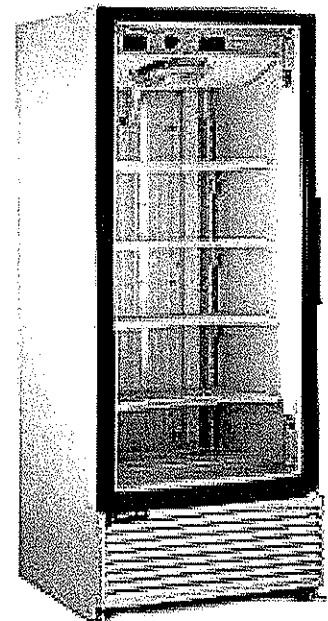
Description	Quantity
Single head spindle mixer	1
Vitamix Blenders	1
Soft Serve Machine	1
Zeroll Scoopers	4
Zeroll Spades	2
Dipper Well	1
Dual Hot Fudge Warmer	1
Reach in refrigerator	1
Soda rail & under counter fridge	1
Display Cooler	1
Chest or Cavity Freezer	1
Microwave	1
Wire shelving 10 - 20'	1
4' Stainless Steel Table	1
5' Stainless Steel Table	1
Menu Boards	3
Drop Safe	1
Change Safe	1
Wire Shelving for Draining Dishes	1
Soda Fountain Machine	1
Coffee Machine	1
Ice Machine under counter 185#/da	1
Cone Dispenser	3
Telephone Answering machine	1
Cash registers	1
Misc. Small wares and supplies	1



## Coffee maker



## Display Coolers



By choosing quality vendors with award winning product we insure our customers receive the freshest and finest beverages and treats. All scooped ice cream sold is produced locally subject to Royal Scoop quality standards – including rigorous tasting competitions by staff members and thousands of visitors daily.

- **Portion sizes and prices** see Attachment A

- **Drug Free work program** guidelines are outlined in our Employee Handbook (copy available on request).

- **Vending machines replenishment and replacement** - Our current presence in the park will enhance the opportunity to replenish, service and assure park visitors receive overall superior vending service. As we have staff in the park on a daily basis, vending machine replenishment will be checked daily during peak and shoulder seasons and a minimum of three times weekly during the off season months. We currently monitor our machines daily. If a machine does break down, we will repair or replace the machine within 1 week as required.

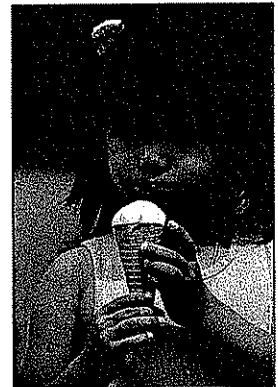
- **Applicable Code and Health Department requirements** See Addendum A

- **Current applicable regulatory licensing and insurances** See Addendum A

- **Certificates of Insurance** See Addendum A

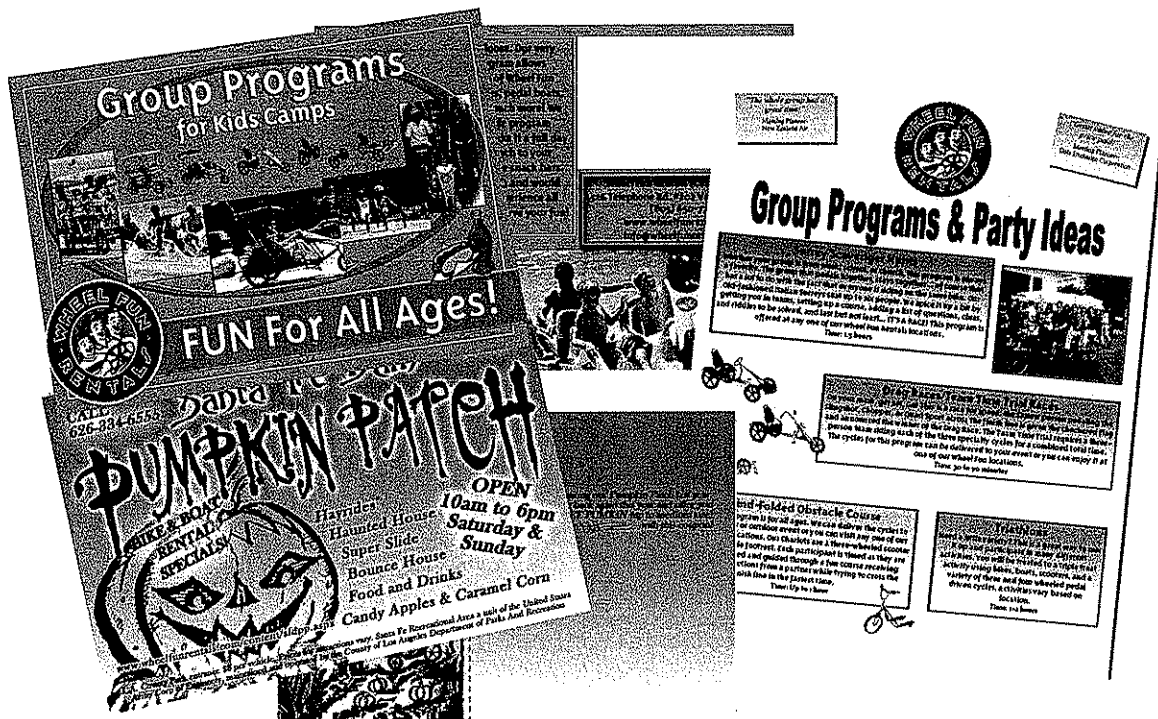
- **Start up of operations** can be within 30 days of contract signing.

- **Hours of operation** - Our current presence in the park will enhance the opportunity to be open more hours. The Whistle Stop Ice Cream Shoppe will be open no less than a minimum of thirty (30) hours per week and during much of the year will be open additional hours. The Whistle Stop Ice Cream Shoppe has the added advantage of onsite managers and staff from our sister operations at Wheel Fun Rentals allowing us to operate more effectively at non peak and other marginal times.



In addition to the Ice Cream Shoppe, we will offer packaged ice cream and other packaged foods sold from multiple park locations seven days a week, 10 + hours per day (schedule may vary slightly during the slowest times of the year)

- **Marketing** - We will actively promote The Whistle Stop Ice Cream Shoppe, at Lakes Park utilizing advertisements in local family publications, a dedicated website, brochures distributed in area hotels and community centers and in press releases. A minimum of 4% of revenue will be expended on marketing. We will receive added exposure by cross marketing and offering discount coupons through our Wheel Fun Rentals recreational rental locations and by mentioning The Whistle Stop Ice Cream Shoppe in all Wheel Fun Rentals marketing efforts.



- **Group activities and special events** - We will actively promote birthday parties and other special events where in we will offer discounts on ice cream and since we do recreational rentals in Lakes Park, we will also offer group discounts on rental products, tying together a fun, healthful recreational experience.

We plan to offer bundled packages for groups (i.e. birthday parties) that will include bike/boat rentals, train tickets, and ice cream and/or cake.

Special events: We plan to offer seasonal events like a Pumpkin Patch in October, Holiday Express evening concession coverage in December, and eventually an Easter event when park renovation is complete.

- **Pricing and overall pricing policies** will be to assure prices are similar to goods and services found in comparable venues. And though our pricing will be comparable (& in some cases lower due to park clientele), our service will be exemplary (see Attachment A for food pricing).

**Criteria 3 – Corporate Experience and Capacity**

See above information under Criteria 1.

In addition Scott and John are franchisees of Wheel Fun Rentals who operate recreational rental and food concessions in over 30 parks across the country, generating well in excess of one million dollars in food service.

WFR has sufficient capital availability and cash flow to support the necessary investment to launch the Whistle Stop Ice Cream Shoppe. We have already shown our commitment

to investing capital back into Lakes Park (i.e. rental fleet, floating dock, etc.) and are clearly committed to the long run success of Lakes Regional Park.

#### **Criteria 4 - Key Personnel**



See above information under Criteria 1 and 2.

The Whistle Stop Ice Cream Shoppe will recruit, employ, train, direct and properly supervise a sufficient number of employees to accommodate community and visitor needs. Staff will go through onsite training at the Royal Scoop Ice Cream Shoppe in Bonita Springs. Staff will meet all professional grooming and appearance standards and will wear a logo uniform.

#### **Criteria 5 - References**

**Don Ballo**  
President, Rotary Foundation  
P.O. Box 1989  
Bonita Springs, FL 34133  
(239) 560-0015  
Ice Cream Service –  
Taste of Bonita 1995 - 2008

**Arlene Houston**  
Events Planner for the City of Bonita Springs  
9101 Bonita Beach Road  
Bonita Springs, FL 34135  
(850) 566-3613  
Ice Cream Service – Special Events (Fireworks,  
Parades, etc.) 1998 - 2008

**Elke Kauder**  
Bonita Bay Community Activities Director  
26951 Country Club Drive  
Bonita Springs, FL 34134  
(239) 390-5550  
Ice Cream Service –  
Annual Social Events 2007- 2008

**Steve Ladd**  
Director of Field Operations  
Big Cypress Basin  
South Florida Water Management District  
2640 Golden Gate Parkway, Suite 205  
Naples, FL 34105  
Phone: (239) 597-2236, ext. 7811  
Scott Ellington provided Snack Vending from:  
1987-2008

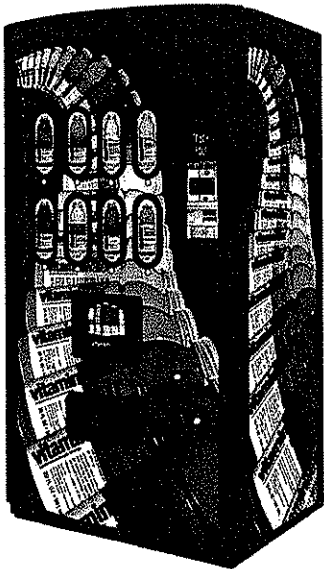
**Lisa Walterick**  
Micro Control Systems, Inc.  
5877 Enterprise Pkwy  
Fort Myers, FL 33905  
Phone: (239) 694-0089  
Scott Ellington provided Snack Vending from:  
1987-2008

## Criteria 6 – Vending Machines

We plan to offer four vending machines in the vending bay at the Marina concession building. The machines will consist of the following and the brands are listed below.

In addition to the four machines in the vending bay, we will continue to provide two drink machines at our rental location near the beach (between the two water playgrounds) and one in the maintenance building. These machines have Coke and Pepsi products priced at \$1.50 and \$1.00 each.

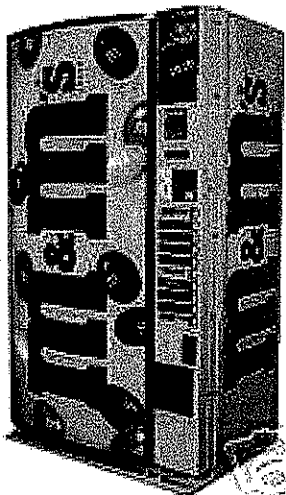
One Vitamin Water machine carrying  
20 oz. bottles priced @ \$2.00 ea:



One Coca-Cola machine carrying  
20 oz. bottles priced @ \$1.50 ea:



One outdoor snack machine with  
chiller for candy priced @ \$1.00 ea:



### Vending brands/sizes

Vitamin Water 20 oz. bottles  
Coke, Diet Coke, Sprite, Nestea, Powerade, Dasani Water 20 oz. bottles  
M&M, Snickers, Reeses, Mars candies, etc.  
Frito-Lay snacks in 1 ½ oz. bags, Planters Nuts, Lance Crackers and Nature Valley Granola Bars

Vending machine posted refund policy - We have found with our rental business that it is very important for the vending machine operator to provide daily service. Our employees have fielded many complaints from patrons who have lost money, etc. and simply assumed they were our machines. We feel we can provide daily service and have staff on site at both ends of the park to eliminate frustrated visitors.

We have the capability to provide these machines in a few weeks from when the contract is awarded. All vending machines will be equipped with "Vendor Miser" energy saving devices. Initially we will not have credit card capability on these machines due to the uncertain volume of sales that these machines will generate. We do however realize the importance of credit cards to our business and will offer this at the ice cream shoppe. We would certainly invest in this technology for the vending machine if volume is sufficient.

### Criteria 7 – Hand-Dipped Ice Cream Shoppe/Coffee Shop

See Attachment A for full list of menu items.

Menu will include

- A minimum of 10 flavors of scoop ice cream plus a minimum of 3 flavors of sugar free ice cream and three flavors of soft serve along with an assortment of toppings. Multiple cone types and cup sizes will also be available.
- Sundaes, shakes, floats and frozen drinks
- Specialty items and novelties
- Bottled and fountain beverages
- Coffee Drinks

We will serve  
Green Mountain Coffee and Celestial Teas  
every cup made fresh to order



Additional concessions at our primary rental location – We plan to continue offering our current availability of novelty ice cream, candy, chips, popcorn, and specialty drinks at our "Beach" rental location. In addition, we would likely provide some quick to prepare food items (i.e. hot dogs) as we continue to receive requests from patrons for such food items. In our experience, we believe many patrons stay near the area where they park and having concession availability at both ends of Lakes Park maximizes service for park visitors.

- **Sundry items** See Attachment A

**LEE COUNTY, FLORIDA  
PROPOSAL QUOTE FORM  
FOR A HAND-DIPPED ICE CREAM PARLOR/COFFEE SHOP  
FOR LAKES PARK**

DATE SUBMITTED: January 8, 2009

VENDOR NAME: ScottJohn Rentals, DBA Wheel Fun Rentals

TO: The Board of County Commissioners  
Lee County  
Fort Myers, Florida

Having carefully examined the "General Conditions", and the "Detailed Specifications", all of which are contained herein, the Undersigned proposes to furnish the following which meet these specifications:

The undersigned acknowledges receipt of Addenda numbers: #


1 

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FIRM NAME: ScottJohn Rentals, DBA Wheel Fun Rentals

BY (Printed): Scott Ellington

BY (Signature):   
TITLE: President

FEDERAL ID # OR S.S.# 26-1616712

ADDRESS: 17444 Butler Road  
Fort Myers, FL 33967

PHONE NO.: 239-707-5994

FAX NO.: 239-949-0242

CELLULAR PHONE/PAGER NO.: 239-707-5994

LEE COUNTY LOCAL BUSINESS TAX ACCOUNT NUMBER: 0600460



AFFIDAVIT CERTIFICATION  
IMMIGRATION LAWS

SOLICITATION NO.: IW090009 PROJECT NAME: HAND-DIPPED ICE CREAM PARLOR / COFFEE SHOP

LEE COUNTY WILL NOT INTENTIONALLY AWARD COUNTY CONTRACTS TO ANY CONTRACTOR WHO KNOWINGLY EMPLOYS UNAUTHORIZED ALIEN WORKERS, CONSTITUTING A VIOLATION OF THE EMPLOYMENT PROVISIONS CONTAINED IN 8 U.S.C. SECTION 1324 a(e) (SECTION 274A(e) OF THE IMMIGRATION AND NATIONALITY ACT ("INA").

LEE COUNTY MAY CONSIDER THE EMPLOYMENT BY ANY CONTRACTOR OF UNAUTHORIZED ALIENS A VIOLATION OF SECTION 274A(e) OF THE INA. SUCH VIOLATION BY THE RECIPIENT OF THE EMPLOYMENT PROVISIONS CONTAINED IN SECTION 274A(e) OF THE INA SHALL BE GROUNDS FOR UNILATERAL CANCELLATION OF THE CONTRACT BY LEE COUNTY.

BIDDER ATTESTS THAT THEY ARE FULLY COMPLIANT WITH ALL APPLICABLE IMMIGRATION LAWS (SPECIFICALLY TO THE 1986 IMMIGRATION ACT AND SUBSEQUENT AMENDMENTS).

Company Name: ScottJohn Rentals, DBA Wheel Fun Rentals

[Signature] Signature      President Title      1/8/09 Date

STATE OF Florida  
COUNTY OF Lee

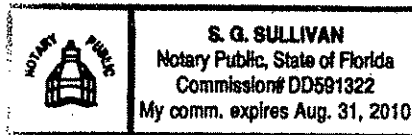
The foregoing instrument was signed and acknowledged before me this 8<sup>th</sup> day of January, 2009, by Scott G. Ellington who has produced

(Print or Type Name)  
FLDL as identification.  
(Type of Identification and Number)

[Signature]  
Notary Public Signature


Stacey G. Sullivan  
Printed Name of Notary Public

Aug 31<sup>st</sup>, 2010  
Notary Commission Number/Expiration



The signee of this Affidavit guarantees, as evidenced by the sworn affidavit required herein, the truth and accuracy of this affidavit to interrogatories hereinafter made. **LEE COUNTY RESERVES THE RIGHT TO REQUEST SUPPORTING DOCUMENTATION, AS EVIDENCE OF SERVICES PROVIDED, AT ANY TIME.**

Addendum A

 <b>CHARLES H. BRONSON</b> Commissioner	<b>State of Florida</b> <b>Florida Department of Agriculture and Consumer Services</b> <b>Division of Dairy Industry</b> 888-487-1828	Permit Number: <b>12-1572</b>
	<b>FROZEN DESSERTS LICENSE</b>	

<b>Animal Affairs, Inc. d/b/a Royal Sheep Homemade Ice Cream</b> 15 6th Street, Suite D Bonita Springs, FL 33623	<u>07/01/2009</u> Date Issued	<u>06/30/2010</u> Date Expires
--	----------------------------------	-----------------------------------


This is to certify that the manufacturer of frozen desserts whose name and address are shown above, doing a wholesale business, having applied for a license pursuant to and in compliance with the requirements of Chapter 503, Florida Statutes, and having paid the required fee, is hereby granted this license to manufacture frozen desserts for sale in the State of Florida.

This permit is not transferable to another person or location

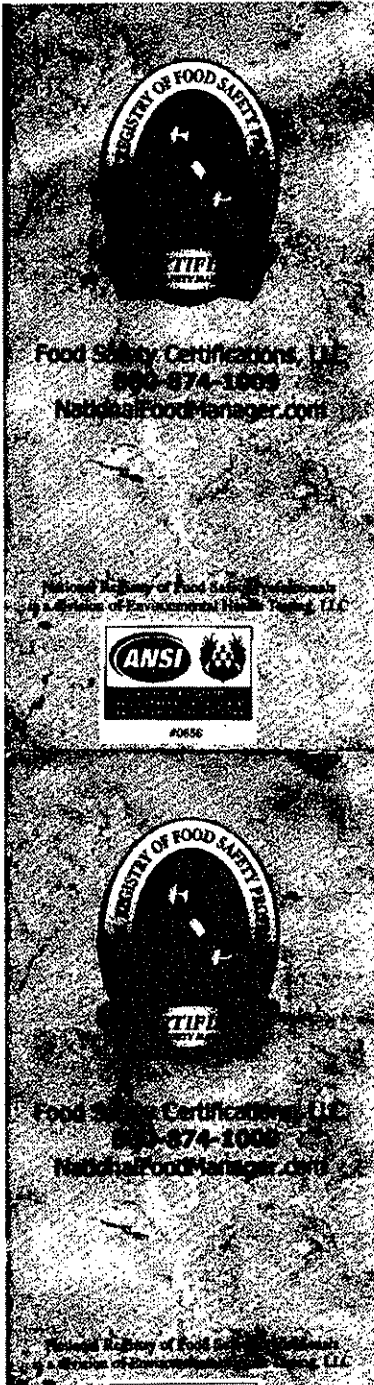
_____ INITIAL LICENSE FEE	- \$200
<u>X</u> ANNUAL RENEWAL FEE	- \$100

PLEASE POST CONSPICUOUSLY

DACS-05018  
Rev 03/01

  
**CHARLES H. BRONSON**  
Commissioner of Agriculture

Addendum A (cont.)



**The National Registry Of  
Food Safety Professionals®**

Certifies

**JOHN A SHAFFER**

Has Successfully Satisfied the Requirements For

**The Food Safety Manager**

**Certification Examination**

President: \_\_\_\_\_

*Lawrence J. Lynch*

Issue Date: September 18, 2008

Certificate No: XE20298918

Test Form: XED

This certificate is not valid for more than 60 consecutive days after issue.

**The National Registry Of  
Food Safety Professionals®**

Certifies

**SCOTT G ELLINGTON**

Has Successfully Satisfied the Requirements For

**The Food Safety Manager**

**Certification Examination**

President: \_\_\_\_\_

*Lawrence J. Lynch*

Addendum A (cont.)

**Local Business Tax Notice**  
**October 1, 2008 - September 30, 2009**  
 Lee County, Florida

**Pay by Internet**

**www.leetc.com**

- 24 hours a day - 7 days a week using your account number
- VISA, MasterCard, Discover and American Express cards accepted
- Allow 2 business days for payment processing plus sufficient mail time
- If supporting documentation is required this option is not available

**Pay by Phone**  
 (Automated System)

**(239) 332-8731**

- 24 hours a day - 7 days a week using your account number
- VISA, MasterCard, Discover and American Express cards accepted
- Allow 2 business days for payment processing plus sufficient mail time
- If supporting documentation is required this option is not available

**Pay by Mail**

- Make checks payable to: Lee County Tax Collector
- Return payment and payment coupon(s) in enclosed envelope
- Allow 4 business days for payment processing plus sufficient mail time

To pay in person please see reverse side, for our office hours and locations. Incorrect Information/Questions? - Please see insert.



*This portion intentionally left blank*

<table> <tr> <td>Account Amount</td> <td>\$50.00</td> </tr> <tr> <td>Unpaid prior year fee</td> <td>NA</td> </tr> <tr> <td><b>Amount Due:</b></td> <td><b>\$50.00</b></td> </tr> <tr> <td><b>By September 30</b></td> <td></td> </tr> <tr> <td colspan="2">Delinquent amount due if postmarked by:</td> </tr> <tr> <td>October 31, 2008</td> <td>\$53.00*</td> </tr> <tr> <td>November 30, 2008</td> <td>\$54.50*</td> </tr> <tr> <td>December 31, 2008</td> <td>\$56.00*</td> </tr> </table>	Account Amount	\$50.00	Unpaid prior year fee	NA	<b>Amount Due:</b>	<b>\$50.00</b>	<b>By September 30</b>		Delinquent amount due if postmarked by:		October 31, 2008	\$53.00*	November 30, 2008	\$54.50*	December 31, 2008	\$56.00*	<p>Your current Local Business Tax account expires at midnight on September 30, 2008.</p> <p>Account Number: 0000490                  Type of Business: RENTAL SERVICE                  Physical Location: 7330 GLADIOLUS DR                  FT MYERS FL 33906</p> <p style="text-align: right; font-size: 2em; font-weight: bold;">PAID                  BOA                  VISA                  9/9/08</p>
Account Amount	\$50.00																
Unpaid prior year fee	NA																
<b>Amount Due:</b>	<b>\$50.00</b>																
<b>By September 30</b>																	
Delinquent amount due if postmarked by:																	
October 31, 2008	\$53.00*																
November 30, 2008	\$54.50*																
December 31, 2008	\$56.00*																

\*Late fee is included in the delinquent amount due. Please detach coupon(s) and return with payment

WHEEL FUN RENTALS  
 SCOTT JOHN RENTALS CO  
 17444 BUTLER RD  
 FT MYERS FL 33967

PO BOX 1549  
 FORT MYERS FL 33902-1549

00 20095 0000050002 0000030000 006004601 040017

Addendum A (cont.)

68768 11/03/08



**Certificate of Registration**

DR-11  
R. 01/08

Issued Pursuant to Chapter 212, Florida Statutes

48-8013959501-9	01/10/08	01/11/08	QUARTERLY
Certificate Number	Registration Effective Date	Opening Date	Filing Frequency

This certifies that:

WHEEL FUN RENTALS  
SCOTTJOHN RENTALS CO.  
17444 BUTLER RD  
FORT MYERS FL 33967-2963

has met the sales and use tax registration requirements for the business location stated above and is authorized to collect and remit tax as required by law. This certificate is non-transferable.

**POST THIS CERTIFICATE IN A CONSPICUOUS PLACE**

**THIS IS YOUR SALES & USE TAX CERTIFICATE OF REGISTRATION  
(DETACH AND POST IN A CONSPICUOUS PLACE)**



**REFER TO THE BACK OF THIS SECTION FOR  
SPECIFIC INFORMATION REGARDING YOUR  
COUNTY'S TAX RATES.**

**THIS IS YOUR ANNUAL RESALE CERTIFICATE FOR SALES TAX**

Note: New dealers who register after mid-October are issued annual resale certificates that expire on December 31 of the following year.

**These certificates are valid immediately.**



DR-11R, R. 10/08



**2009 Florida Annual Resale Certificate for Sales Tax**

DR-13  
R. 01/08

**THIS CERTIFICATE EXPIRES ON DECEMBER 31, 2009**

<b>Business Name and Location Address</b>	<b>Registration Effective Date</b>	<b>Certificate Number</b>
WHEEL FUN RENTALS SCOTTJOHN RENTALS CO. 17444 BUTLER RD FORT MYERS FL 33967-2963	01/10/08	48-8013959501-9

This is to certify that all tangible personal property purchased or rented, real property rented, or services purchased on or after the above Registration Effective Date by the above business are being purchased or rented for one of the following purposes:

- Resale as tangible personal property.
- Re-rental as tangible personal property.
- Resale of services.
- Re-rental as real property.
- Incorporation into and sale as part of the repair of tangible personal property by a repair dealer.
- Re-rental as transient rental property.
- Incorporation as a material, ingredient, or component part of tangible personal property that is being produced for sale by manufacturing, compounding, or processing.

This certificate cannot be reassigned or transferred. This certificate can only be used by the active registered dealer or its authorized employees. Misuse of this Annual Resale Certificate will subject the user to penalties as provided by law. Use stamped photocopy for resale purposes.

Presented by: \_\_\_\_\_ (insert name of seller on photocopy) (date) \_\_\_\_\_ Presented by: \_\_\_\_\_ (Authorized Signature (Purchaser)) (date)

Addendum A (cont.)

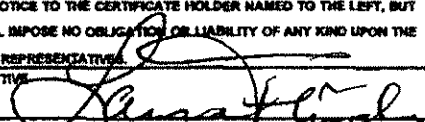
<b>ACORD CERTIFICATE OF LIABILITY INSURANCE</b>		DATE (MM/DD/YYYY) 01/11/2008
PRODUCER (909) 355-8772 De Palma Insurance Agency, Inc P.O. Box 576  Fontana CA 92334-0576		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.
INSURED ScottJohn Rentals Company DBA:Wheel Fun Rentals 17444 Butler Road  Fort Myers FL 33967-		
		INSURERS AFFORDING COVERAGE
		NAIC #
		INSURER A: Diamond State Ins.Co.
		INSURER B:
		INSURER C:
		INSURER D:
		INSURER E:

**COVERAGES**

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSURANCE TYPE	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YYYY)	POLICY EXPIRATION DATE (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR	DLR0002958	01/11/2008	01/11/2009	EACH OCCURRENCE \$ 1,000,000
					DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 50,000
					MED EXP (Any one person) \$ 5,000
					PERSONAL & ADV INJURY \$ 1,000,000
					GENERAL AGGREGATE \$ 2,000,000
					PRODUCTS - COMPROP AGG \$ 2,000,000
					NONRD
	AUTOMOBILE LIABILITY				COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> ANY AUTO				
	<input type="checkbox"/> ALL OWNED AUTOS				BODILY INJURY (Per person) \$
	<input type="checkbox"/> SCHEDULED AUTOS				
	<input type="checkbox"/> HIRED AUTOS				BODILY INJURY (Per accident) \$
	<input type="checkbox"/> NON-OWNED AUTOS				
					PROPERTY DAMAGE (Per accident) \$
	GARAGE LIABILITY				AUTO ONLY - EA ACCIDENT \$
	<input type="checkbox"/> ANY AUTO				OTHER THAN EA ACC \$
					AUTO ONLY: AGG \$
	EXCESS/UMBRELLA LIABILITY				EACH OCCURRENCE \$
	<input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE				AGGREGATE \$
					\$
	<input type="checkbox"/> DEDUCTIBLE				\$
	<input type="checkbox"/> RETENTION \$				\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY				WC STATE/TORY LIMITS \$
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?				OTH-ER \$
	If yes, describe under SPECIAL PROVISIONS below				E.L. EACH ACCIDENT \$
					E.L. DISEASE - EA EMPLOYEE \$
					E.L. DISEASE - POLICY LIMIT \$
	OTHER PROP	DLR0002958	01/11/2008	01/11/2009	

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/EXCLUSIONS ADDED BY ENDORSEMENT/SPECIAL PROVISIONS  
 Lee County, a political subdivision and Charter County of the State of Florida, its agents, employees and public officials are named as an additional insured on the above insured's policy.

<b>CERTIFICATE HOLDER</b> ( ) - ( ) - Wayne Fyalko  Lee County Risk Management P.O. Box 398 Fort Myers FL 33902-	<b>CANCELLATION</b> SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES. AUTHORIZED REPRESENTATIVE: 
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## Attachment A

### Coffee

Reg	\$1.50
Decafe	\$1.50
Flavored	\$1.50
Espresso	\$2.00
Cappucino	\$3.00
Latte	\$3.00

### Hand Dipped Ice Cream

Flavors: vanilla, chocolate, strawberry, butter pecan, cookie dough, cookies and cream, rocky road, mint chocolate chip, coffee, chocolate peanut butter

Sugar free: vanilla, pistachio, fudge swirl

Frozen Yogurt: vanilla, chocolate, strawberry

Cups and Cones

Single Scoop	\$2.83
Two Scoops	\$4.25

Cones available Sugar or Cake cones

Waffle cones are extra but well worth it! \$1.00 Extra

### Sundaes

Single Scoop	\$4.25
Two Scoops	\$5.42

All Sundaes finished with Whipped Cream, Chopped Nuts and a Cherry

Toppings:

Hot Fudge  
Hot Caramel  
Strawberry  
Rainbow & Chocolate Sprinkles  
Chopped Peanuts

### Frozen Drinks

Milkshakes	\$4.15
Floats	\$4.15
Old Fashioned Sodas	\$4.15
Iced Coffee	\$3.40
Frozen Lemonade	\$3.40
Smoothie	\$3.40

### Soft Serve: Vanilla, Chocolate, Twist

Small	\$2.59
Regular	\$3.77

### Ice Cream Novelties

Various (as currently offered) \$1.00-2.50

### Fountain Drinks: Soda, Tea

20 oz. \$1.42

### Popcorn

\$1.18

### Sundries

T-shirts, Hats, Visors, Suntan Lotion, Lip Balm, Train Whistles, Frisbee  
(Pricing to be determined)

\* All prices are sales tax not included