

B250290SML
LeeTran Advertising Graphics
Bladorn Investments, Inc. dba Monarch Direct - Amendment No. 2

SECOND AMENDMENT OF THE AGREEMENT FOR LEETRAN ADVERTISING GRAPHICS

THIS SECOND AMENDMENT OF THE AGREEMENT FOR LEETRAN ADVERTISING GRAPHICS, is made by and between the Lee County Board of County Commissioners, a political subdivision of the State of Florida ("County") and Bladorn Investments, Inc. dba Monarch Direct ("Vendor"), collectively, the "Parties."

WHEREAS, the County entered into an Agreement for the purchase of bus advertising graphics and installation through Solicitation B250290SML with Vendor on the 22nd day of October 2025 ("Agreement"); and,

WHEREAS, after the execution of the Agreement, it was determined that the County needed to wrap two (2) paratransit buses and it would be in the best interest of the County to add an additional advertising product, a full paratransit bus wrap; and,

WHEREAS, the Parties also agreed, after the execution of the Agreement that the County would not be charged hourly for wrap repair but rather charged per single- 3 square foot area of material and, therefore, it would be in the best interest of the County to revise the line item 9.16 – ‘Bus Wrap repair per hour’ in the Exhibit B. Fee Schedule of the Agreement and adjust the Exhibit A. Scope of Work and Specifications accordingly; and,

WHEREAS, the Parties desire to modify the Agreement pursuant to Article XVI. MISCELLANEOUS to add the new advertising product to the Exhibit B. Fee Schedule of the Agreement as items 4.3 – ‘Full Paratransit Wrap,’ revise the line item 9.16 – ‘Bus Wrap repair per hour’ from the Exhibit B. Fee Schedule of the Agreement and adjust the Exhibit A. Scope of Work and Specifications.

NOW, THEREFORE, IN CONSIDERATION OF THE FOREGOING AND THE MUTUAL COVENANTS CONTAINED HEREIN, IT IS AGREED AS FOLLOWS:

- 1. The Parties agree that the Full Paratransit Wrap product will be provided at a cost of \$5,088.00 each, for a total anticipated cost of \$10,176.00 for the two bus wraps being purchased.**
- 2. The Parties agree that, effective immediately upon full execution of this Amendment, the Exhibit A. Scope of Work and Specifications shall be superseded by the following:**

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SCOPE OF WORK

1. GENERAL SCOPE OF PROJECT

- 1.1 Lee County Board of County Commissioners, on behalf of Lee County Transit, also known as LeeTran, seeks to contract with a skilled and qualified Vendor to provide bus advertising graphics and installation, on an as needed basis, in accordance with the requirements stated herein.

2. DETAILED SCOPE OF PROJECT, DELIVERABLES, & PROJECT PROVISIONS

- 2.1 Installation, removal, and/or repair of bus advertising wraps shall be completed at the LeeTran Headquarters facility located at 3401 Metro Parkway, Fort Myers, FL 33901. In no event shall the Vendor remove a bus from the LeeTran facility.
- 2.2 Vendors are prohibited from driving LeeTran vehicles. If vehicles need to be moved by the Vendor, they must coordinate this effort with the maintenance supervisor or appointed designee on duty.
- 2.3 LeeTran shall make available to the Vendor suitable space for the application, removal, and/or maintenance of advertising. Work shall be completed seven (7) days per week during the hours of 05:00 AM to 12:00 AM with weekend days being the preferable option. LeeTran shall maintain control over the days that are acceptable for installations in order to minimize service disruptions. Coordination between the appointed designee and the Vendor will occur at least 3 weeks prior to any scheduled installation.
- 2.4 Work must be scheduled with the appointed designee to guarantee workspace and the availability of the vehicle at least three (3) business days in advance.
- 2.5 All materials, equipment, and tools required to complete services or tasks shall be furnished by the Vendor and are not to be stored on LeeTran property other than during the hours that work is being completed. All equipment used by the Vendor shall be in safe operational condition at all times and free from defects or wear which may in any way constitute a hazard to any person or persons.
- 2.6 All materials and trash shall be removed immediately following the completion of work. Trash receptacles and dumpsters are available.
- 2.7 Smoking is prohibited on LeeTran facilities.
- 2.8 The Vendor shall provide LeeTran with a list of all materials and chemicals along with MSDS sheets that shall be used while on property.
- 2.9 The Vendor must have an online platform to allow for graphic upload, necessary approvals, project tracking and billing status.
- 2.10 Upon receipt of final artwork, the Vendor shall ship all products to LeeTran Headquarters facility located at 3401 Metro Parkway, Fort Myers, FL 33901 F.O.B. destination within fourteen (14) calendar days.
- 2.11 Upon notification from LeeTran that product has been received, the Vendor shall install product within fourteen (14) days, unless otherwise arranged and/or requested by LeeTran. The installation must be complete within two (2) calendar days per vehicle.

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- 2.12 Vendor shall use 3M Graphics products as described in the applicable 3M Graphics Product and Instruction Bulletins found at 3Mgraphics.com/TechInfo to ensure the 3M™ MCS Warranty remains in effect.
- 2.13 The Vendor shall ensure all vehicle wrap material has an over laminate of either luster or matte. The over laminate material used must be 3M™ 8519 Luster Overlaminate or 3M™ 8520 Matte Overlaminate.
- 2.14 Vendor shall be a 3M Certified Graphics Installation Company and/or ensure installers are a 3M Preferred Graphics Installer. LeeTran reserves the right to request proof of certification at any point during term of Agreement, inclusive of any renewals.
- 2.15 Graphics and vehicle designs developed within the course of this Agreement shall become the sole ownership of LeeTran. This includes transfer of software files, electronic and printed formats of design media to LeeTran.

❖ **FULL BUS WRAP INCLUDING WINDOWS – INSTALLATION REQUIRED**

Coverage: Full bus including windows

Material: 3MIJ46-20 w/laminate

Windows shall be covered in FLEXcon® SEETHRU-SIGN® White/Black Flex

Bus Model/size: 29' Gillig, 30' Gillig, 35' Gillig, 40' Gillig, 35' Hybrid Diesel, 40' Hybrid Diesel

❖ **FULL BUS WRAP – INSTALLATION REQUIRED**

Coverage: Full bus without window film

Material: 3MIJ46-20 w/laminate

Bus Model/size: 29' Gillig, 30' Gillig, 35' Gillig, 40' Gillig, 35' Hybrid Diesel, 40' Hybrid Diesel

❖ **SUPER KING AD – INSTALLATION REQUIRED**

Coverage: Driver side of the bus from top to bottom, back of front wheel well to front of rear wheel well.

Material: 3MIJ46-20 w/laminate

Windows shall be covered in FLEXcon® SEETHRU-SIGN® White/Black Flex

Bus Model/size: 29' Gillig, 30' Gillig, 35' Gillig, 40' Gillig, 35' Hybrid Diesel, 40' Hybrid Diesel

❖ **MISCELLANEOUS ITEMS**

Chrysler Minivan Full Wrap

Ford F350 Full Wrap

Ford F350 Bed Cover

❖ **BUS GRAPHICS – INSTALLATION NOT REQUIRED**

Material: FLEXcon® Busmark 5800 with UV Clear Coat

Print: Screen or inkjet printed in full color

Size: Various sizes listed on Proposal Form

❖ **SHELTER GRAPHICS – INSTALLATION NOT REQUIRED**

Material: 13 oz. backlit flexface banner vinyl illuminated Vulite®

Size: 48" x 68.55"

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❖ **INFORMATION PANELS – INSTALLATION NOT REQUIRED**

Material: .020 Polystyrene

Print: Full Color

Size: Various sizes listed on Proposal Form

❖ **BUS INTERIOR CARDS – INSTALLATION NOT REQUIRED**

Material: .020 Polystyrene

Print: Full Color

Size: 28" X 11"

❖ **BUS WRAP REMOVAL & REPAIR**

Repairs and removals will be completed during scheduled installation appointments. No additional labor or billable hourly charges will apply. Repair costs will be limited to the direct cost of production which includes the materials required to complete the repair. Each repair will be charged the quoted amount per three square foot area.

3. PERFORMANCE STANDARDS

3.1 Quality Control-Inspection and Acceptance

3.1.1 All services or tasks performed under the Agreement shall be subject to inspection and acceptance by the maintenance supervisor or an appointed designee while the work is in progress or after its completion. If any of the items described within this solicitation are determined to be unsatisfactory or is found to be otherwise not in accordance with the requirements of this Agreement, the maintenance supervisor or appointed designee shall notify the Vendor, and the Vendor shall take immediate steps to take corrective action and schedule re-inspection. LeeTran will be the sole judge as to the acceptability of the work and the condition of the facilities.

3.1.2 LeeTran reserves the right to declare service personnel to be unacceptable for work under this Agreement without cause or reason and if so declared, the Vendor shall remove and replace the individual immediately.

3.2 Administrative Charges

3.2.1 In the event of a failure to complete any service(s) or task(s) in accordance with the Agreement or to the satisfaction of LeeTran, within any stipulated time, LeeTran may assess an administrative cost for the failure to perform such work. These charges shall be based on the cost which would be incurred should LeeTran staff or another Vendor have to perform the work and may be assessed on a daily basis.

4. DELIVERY

4.1. Pricing shall include all delivery costs.

4.2. All returns and/or exchanges for any reason other than Lee County error shall be at the Vendor's expense. A shipping return label must be provided upon request.

4.3. All items shall be delivered F.O.B. destination.

4.4. There shall be NO MINIMUM amount required for delivery and there shall be no minimum requirement for wrap orders to schedule an installation.

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3. The Parties agree that, effective immediately upon full execution of this Amendment, the following Exhibit B. Fee Schedule shall supersede the entire existing Fee Schedule in Exhibit B of the Agreement:

Monarch Direct			
Line #	Description	UOM	Unit Price
FULL BUS WRAP INCLUDING WINDOWS - INSTALLATION REQUIRED			
1.1	29' Gillig	EA	\$5,008.50
1.2	30' Gillig	EA	\$5,087.25
1.3	35' Gillig	EA	\$5,449.50
1.4	40' Gillig	EA	\$5,827.50
1.5	35' Hybrid Diesel	EA	\$5,449.50
1.6	40' Hybrid Diesel	EA	\$5,827.50
1.7	Chrysler Minivan	EA	\$2,094.75
1.8	Ford F350XL	EA	\$2,157.75
1.9	Half Wrap	EA	\$2,500.00
1.10	Tail Wrap	EA	\$650.00
FULL BUS WRAP - INSTALLATION REQUIRED			
2.1	29' Gillig	EA	\$4,693.50
2.2	30' Gillig	EA	\$4,756.50
2.3	35' Gillig	EA	\$5,071.50
2.4	40' Gillig	EA	\$5,386.50
2.5	35' Hybrid Diesel	EA	\$5,071.50
2.6	40' Hybrid Diesel	EA	\$5,386.50
SUPER KING AD - INSTALLATION REQUIRED			
3.1	29' Gillig	EA	\$1,072.58
3.2	30' Gillig	EA	\$1,179.68
3.3	35' Gillig	EA	\$1,283.63
3.4	40' Gillig	EA	\$1,425.38
3.5	35' Hybrid Diesel	EA	\$1,283.63
3.6	40' Hybrid Diesel	EA	\$1,425.38
MISCELLANEOUS VEHICLES - INSTALLATION REQUIRED			
4.1	Ford F350 Bed Cover	EA	\$500.63
4.2	Beach Tram Trailer	EA	\$419.17
4.3	Full Paratransit Wrap	EA	\$5,088.00

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BUS GRAPHICS - INSTALLATION NOT REQUIRED			
5.1	90" x 42"	EA	\$85.05
5.2	137" x 32"	EA	\$97.65
5.3	140" x 37"	EA	\$113.40
5.4	90" x 38"	EA	\$75.60
5.5	71" x 37"	EA	\$59.85
5.6	71" x 32"	EA	\$50.40
5.7	90" x 32"	EA	\$63.00
5.8	140" x 32"	EA	\$100.80
SHELTER GRAPHICS - INSTALLATION NOT REQUIRED			
6.1	48" x 68.55"	EA	\$75.60
INFORMATION PANELS - INSTALLATION NOT REQUIRED			
7.1	23.25" x 35"	EA	\$20.70
7.2	23.625" x 35"	EA	\$20.70
7.3	24" x 36"	EA	\$20.70
7.4	23.25" x 28.25"	EA	\$13.80
BUS INTERIOR CARDS- INSTALLATION NOT REQUIRED			
8.1	28" x 11" (Quantities 1-10)	EA	\$10.50
8.2	28" x 11" (Quantities 11-30)	EA	\$10.00
8.3	28" x 11" (Quantities 31-60)	EA	\$9.50
8.4	28" x 11" (Quantities 61-100)	EA	\$9.00
BUS WRAP REMOVAL & REPAIR			
9.1	29' Gillig - Full Wrap Removal	EA	\$350.00
9.2	30' Gillig - Full Wrap Removal	EA	\$350.00
9.3	35' Gillig - Full Wrap Removal	EA	\$350.00
9.4	40' Gillig - Full Wrap Removal	EA	\$350.00
9.5	35' Hybrid Diesel - Full Wrap Removal	EA	\$350.00
9.6	40' Hybrid Diesel - Full Wrap Removal	EA	\$350.00
9.7	29' Gillig - Super King Ad Removal	EA	\$175.00
9.8	30' Gillig - Super King Ad Removal	EA	\$175.00
9.9	35' Gillig - Super King Ad Removal	EA	\$175.00
9.10	40' Gillig - Super King Ad Removal	EA	\$175.00
9.11	35' Hybrid Diesel - Super King Ad Removal	EA	\$175.00
9.12	40' Hybrid Diesel - Super King Ad Removal	EA	\$175.00
9.13	Chrysler Minivan Full Wrap with Windows Removal	EA	\$175.00
9.14	Ford F350 XL Full Wrap with Windows Removal	EA	\$175.00
9.15	Ford F350 Bed Cover Removal	EA	\$175.00
9.16	Bus Wrap Removal & Repair (per single 3sqft of material)	Per 3sqft	\$120.00

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IN WITNESS WHEREOF, this Second Amendment of the Agreement has been signed and sealed, in duplicate, by the respective parties hereto. Each individual signing this Agreement directly and expressly warrants that he/she has been given and has received and accepted authority to sign and execute the Agreement on behalf of the party for whom it is indicated he/she has signed, and further has been expressly given and received and accepted authority to enter into a binding agreement on behalf of such party with respect to the matters contained herein and as stated herein.

DATED 3/12/2026 | 8:05 AM EDT by the Lee County Board of County Commissioners.

COUNTY: LEE COUNTY, FLORIDA

Signed by:
Dominic Gemelli
BY: 5D8EE38021A9464...
Dominic Gemelli
Director of Transit, on behalf of the Board of
County Commissioners

APPROVED as to Form for the Reliance of
Lee County Only

Signed by:
Joseph A. Adams
BY: FBE0A52FBA1147F...
County Attorney's Office

DATED this 10 day of March, 2026 by Bladorn Investments, Inc. dba Monarch Direct

ATTEST:

[Signature]
(Witness)

BY: [Signature]
Authorized Signature

Mike Bladorn
Authorized Signature Printed Name

Owner / CEO
Authorized Signature Title

CORPORATE SEAL: