

CONTRACT SUMMARY INFORMATION

SUMMARY: Purchase is made in accordance with the Terms and Conditions of Lee County Solicitation Number

Solicitation No.: **B240082CFC**
Project Title: **Annual Printing Contract**
Start Date: May 30, 2024
Expiration: May 29, 2027
Board Date: April 16, 2024
Agenda Item: 31
Term: One (1) Year
Renewals: Three (3) Additional One (1) Year Periods
Renewal # 1 – 2025-2026
Renewal # 2 – 2026-2027

Awarded Vendor: **Direct Impressions, Inc.**
Address Book (E1) No.: 105810
Contact Person: Steven Delaney
Phone No.: 239-549-4484
Email Address: Steve@directimpressions.com

Awarded Vendor: **Strategy Marketing Group, Inc. dba Panther Printing**
Address Book (E1) No.: 383843
Contact Person: Joe Namour
Phone No.: 239-936-5050
Email Address: Joe@PantherPrinting.net

~~**Awarded Vendor:** **Swift Print Service, Inc.** **TERMINATED 7/15/2026**~~
~~Address Book (E1) No.: 230275~~
~~Contact Person: Jerry Kuhn~~
~~Phone No.: 239-458-2212~~
~~Email Address: swiftprint@gmail.com~~

Notes:

1. The contract was awarded with a Primary, Secondary, and a Tertiary Vendor. You can have **open purchase orders to the awarded Primary** for the items awarded under this annual contract.

SECTION	PRIMARY	SECONDARY	TERTIARY
1 – Business Cards	Panther Printing	Direct Impressions	
2 – Envelopes	Direct Impressions	Panther Printing	Swift Print Service
3 – Brochures	Direct Impressions	Panther Printing	Swift Print Service

2. See Vendor individual contract for pricing fee schedule.
3. **Section 4. Customized Items**
 - Each Department shall contact all Vendors holding a valid contract to obtain a price quote for the items listed in Section 4: Customized Items. The Work is intended to be authorized and awarded to the Vendor with the lowest quoted price for that project.