



Rates include
6 months of advertising!

Advertising
starting at only

\$35/mo.

Advertising Rate Card

6 Months of Brand Exposure: November 2025 - April 2026

First come
first serve
for back page



Content

Downtown River District Trolley map & schedule

Map Specs

Full color, glossy 80# paper folds to 4"x 9" finished size

Distribution

- Includes but is not limited to restaurants, RSW airport, tourism groups, administrative offices at government buildings, retail stores, chamber of commerce, hotels and entertainment venues
- On-board LeeTran's trolleys & buses
- LeeTran HQ & Rosa Parks Transfer Station

Production Specs

LeeTran design services are a flat rate of \$100 per ad. If providing your own artwork, ad must be supplied as a PDF or JPEG. No crop marks please. All files must be CMYK. All graphics must have a resolution greater or equal to 300 dpi at 100% size

Payment

Due upon contract signing



Full Back Page

Dimensions 4"x 9" Trim Size
4.25"x 9.25" with Bleed

Just \$960
Only \$160/mo.

Full Page

Dimensions 4"x 9" Trim Size
4.25"x 9.25" with Bleed

Just \$840
Only \$140/mo.

Half Page

Dimensions 3.75"x 4.25"

Just \$420
Only \$70/mo.

Quarter Page

Dimensions 3.75"x 2"

Just \$210
Only \$35/mo.

Ad sizes are listed in inches with width first and then height

Deadline to Reserve Space: October 1, 2025

Published: November 2025

Submit Artwork to: mbrandner@leegov.com

Advertising Questions?

**Contact Sunni Herrera at 239.533.0339
or email SHerrera@leegov.com**

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