



ADVERTISING RATE CARD

**6 Months of Brand Exposure:
November 2026 - April 2027**

CONTENT

Downtown River District Trolley map & schedule

MAP SPECS

Full color, glossy folds to 4"x 9" finished size

DISTRIBUTION

- Includes but is not limited to restaurants, RSW airport, tourism groups, administrative offices at government buildings, retail stores, hotels and entertainment venues
- On-board LeeTran's trolleys & buses

PRODUCTION SPECS

LeeTran design services are a flat rate of \$100 per ad. If providing your own artwork, ad must be supplied as a PDF or JPEG. No crop marks please. All files must be CMYK. All graphics must have a resolution greater or equal to 300 dpi at 100% size

PAYMENT

Due upon contract signing to formally reserve ad space

Rates include
6 months of advertising!

Advertising
starting at only

\$35/mo.

Full Page

Dimensions 4"x 9" Trim Size
4.25"x 9.25" with Bleed

Just \$840

Only \$140/mo.

Half Page

Dimensions 3.75"x 4.25"

Just \$420

Only \$70/mo.

Quarter Page

Dimensions 3.75"x 2"

Just \$210

Only \$35/mo.

Ad sizes are listed in inches with width first and then height

Deadline to Reserve Space: September 15, 2026

Published: November 2026

Submit Artwork to: mbrandner@leegov.com

ADVERTISING QUESTIONS?

**Contact Sunni Herrera at 239.533.0339
or email SHerrera@leegov.com**

