

# Strategic PLANNING 2022



Lee County  
*Southwest Florida*

# Agenda

INTRODUCTION

**Chapter 1: FOCUS**

**Chapter 2: DIRECTION – REVIEW & EXAMPLE**

**The Next Chapter 2: WHAT'S NEXT**

**Chapter 3: FINANCIAL CAPACITY**

**Chapter 4: ORGANIZATIONAL ADAPTIBILITY**



# *Introduction*



Lee County  
*Southwest Florida*

# COMMUNICATION

- Board Direction: Enhance
- ▼
- Major Efforts: Stories & Visuals
- ▼
- Today: Strategic Plan as Story
- ▼
- Later Discussion: Variety of Actions

# KEYS TO A SUCCESSFUL STRATEGIC PLAN





*Chapter 1*

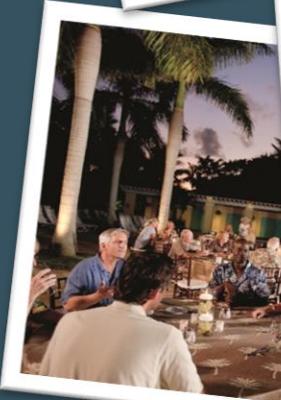
# FOCUS



Lee County  
*Southwest Florida*

# STRATEGIC PLAN

The **story** about how you want to shape the future of Lee County





# STRATEGIC PLAN FOCUS

Maintain & Enhance Quality of Life  
For 1 Million Plus Residents

# DIRECTION – SMART GROWTH PLUS

## Smart Growth Principles Currently in Action

Water and environment

Infrastructure – mobility, etc

Services

## Beyond Smart Growth

### Resiliency

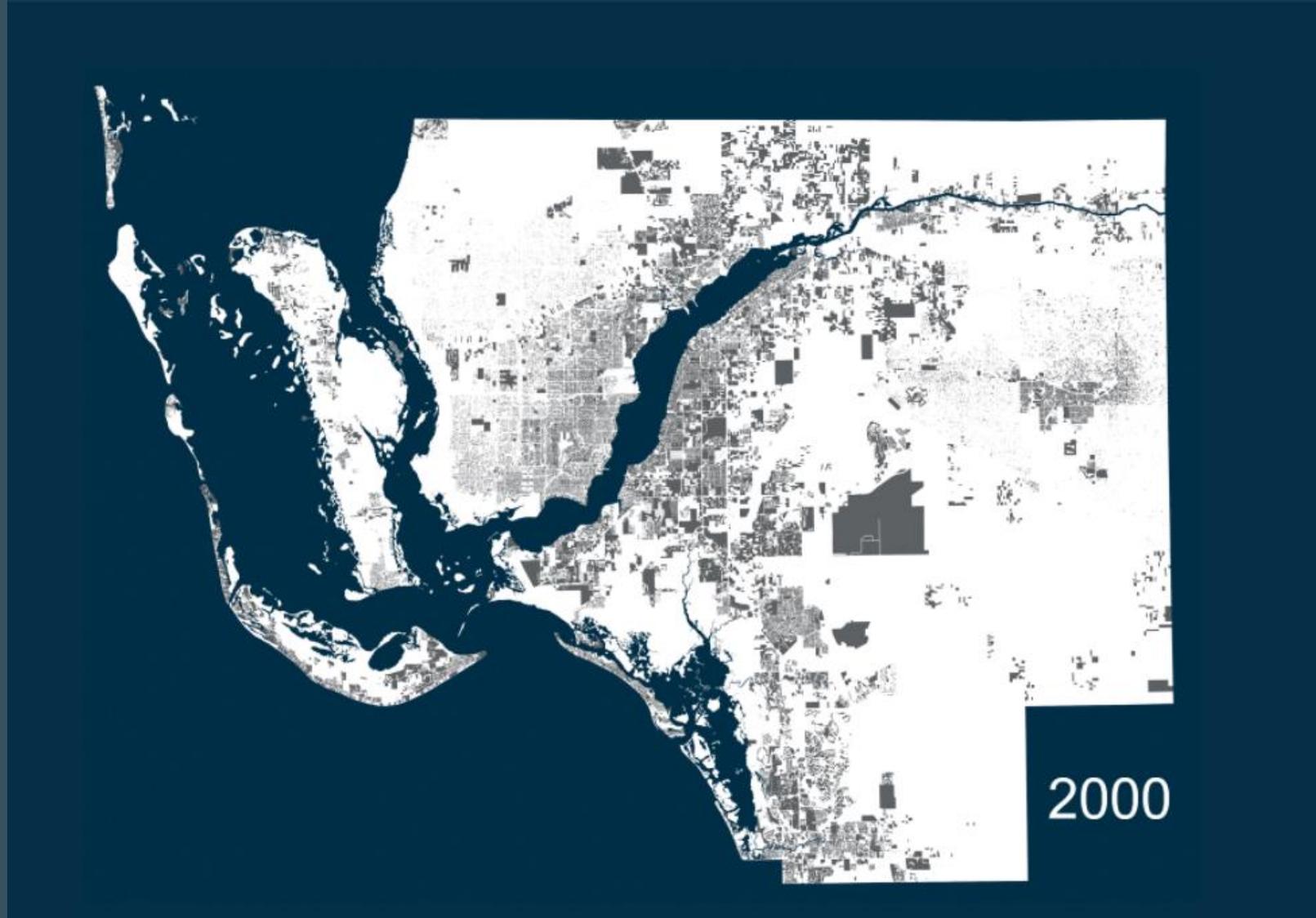
Disaster Preparedness, Response &  
Recovery

### Population Growth

Policies & Goals to Deliver Quality  
Services as Demand Grows

# POPULATION GROWTH

Planning for One Million



*Chapter 2*

**DIRECTION: REVIEW & EXAMPLE**



Lee County  
*Southwest Florida*



# MULTI-YEAR STRATEGIC ACTION PLAN

Goal	Project	Status
Transportation	Priorities	Ongoing – Annual Tier Ranking Process
	Accelerating Projects	Complete for Tier 1 Projects (Alico Rd.)
Flood Mitigation	Study	Complete
	Prioritization (Tiers)	Underway – Workshop this year
Water Quality	NFM Source Testing	Complete
	Basin Management Action Plan	Updated & Continuing Water Quality Projects
	Countywide Source Testing	Underway with Report This Year
	Wastewater Master Plan	Underway
	Identify Septic-to-Sewer Projects	Underway
Parks & Recreation	Conservation 20/20 Access	Underway (Larry Kiker Preserve)
	More Shade Structures	Underway – Three Year Project
Procurement	Update Local Vendor Preference	Complete
Tourism	Sports Facilities Assessment	Statewide Inventory Complete / Staff Analysis Underway
Economic Development / Redevelopment		Economic Element Underway / Redevelopment Ongoing
Financial Stability		Ongoing Analysis & Reporting to Board
Communications	Develop Robust Social Media Platforms	Developed & Ongoing



Introduction

What are the Problems?

What are the Causes?

What is Lee County Doing?

What are Other Agencies Doing?

What Can You Do?

# Our Water Story

Lee County's Water Initiative | Protecting Our Most Valuable Resource

scroll to learn more ↓

*The Next Chapter 2:*

# WHAT'S NEXT



Lee County  
*Southwest Florida*



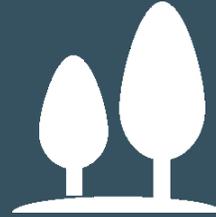
# STATUS REVIEW



Flood Mitigation



Civic Center  
Update



Increased Access  
to 20/20 Lands



Communications



Landfill Expansion  
Waste - to - Energy



Wastewater  
Management Plan

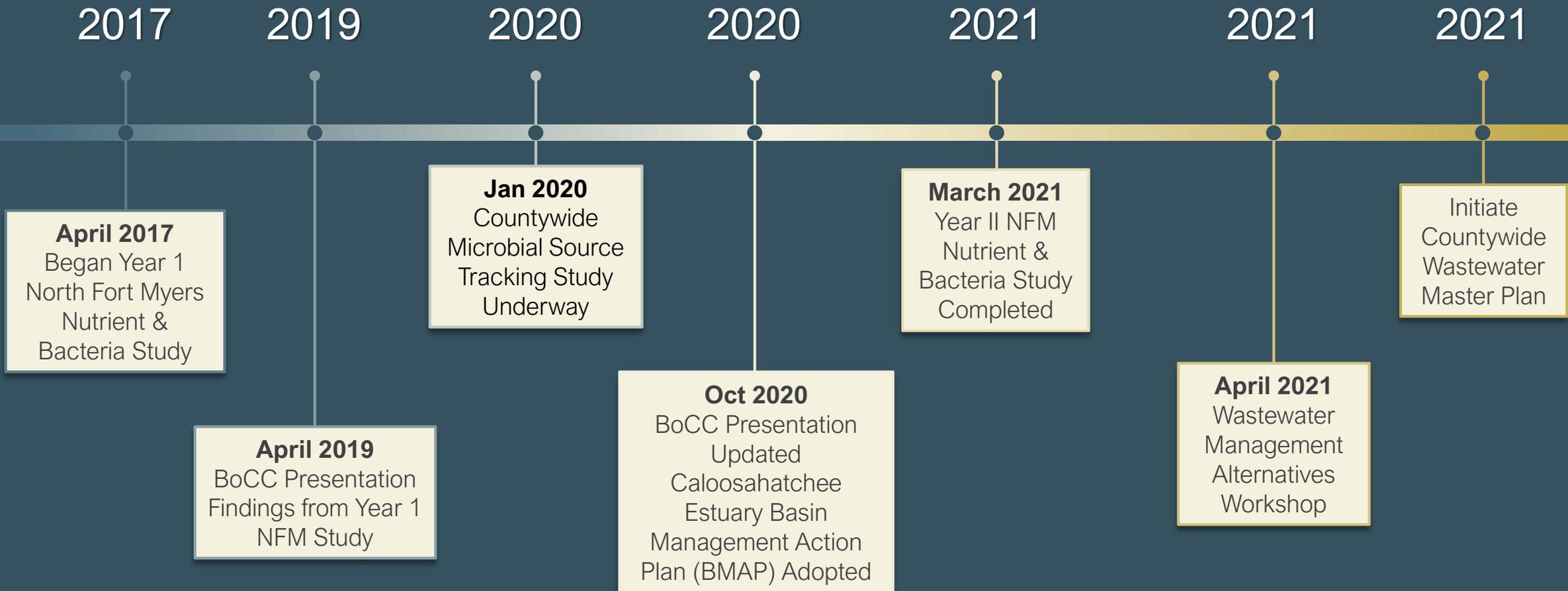


Septic to Sewer

# STATUS REVIEW



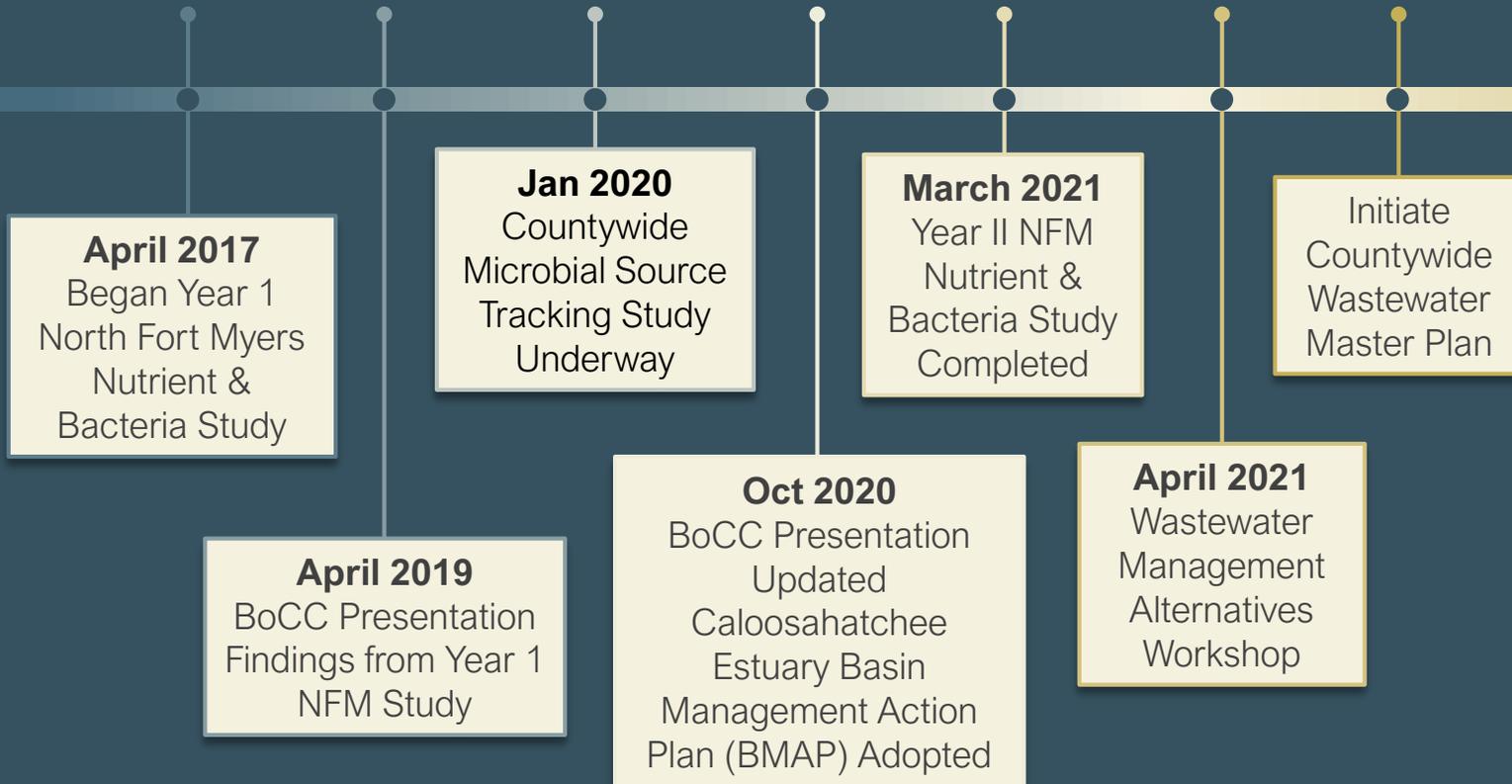
## TIMELINE



# STATUS REVIEW

## TIMELINE

2017 2019 2020 2020 2021 2021 2021



July 2021

BoCC Briefing & Notice to Proceed

Summarize Need to Reduce Nutrient/Bacteria Discharge

October 2021

Review/compile historical data on water quality & flows  
Identify On Site Treatment Disposal Systems & Package Plants  
Review existing wastewater collection and transmission systems  
**PROGRESS REPORT**

January 2022

Modeling & growth projections  
Review & compile historical data on water reclamation facilities  
Develop detailed wastewater flow estimates through buildout

April 2022

Evaluate On Site Treatment Disposal Systems Alternatives  
**PROGRESS REPORT**  
Review Flow/load capacity to existing wastewater reclamation facilities & prepare infrastructure assessments  
Public outreach & education workshops, develop story maps & virtual town hall

July 2022

Complete expansion analysis & develop plan  
Perform financial analysis & develop funding options to implement CIP  
**PROGRESS REPORT**

October 2022

Draft report to County  
BoCC Workshop

December 2022

Final report to County

January 2023

Master Plan due to FDEP



# DISCUSSION



ARPA Funds



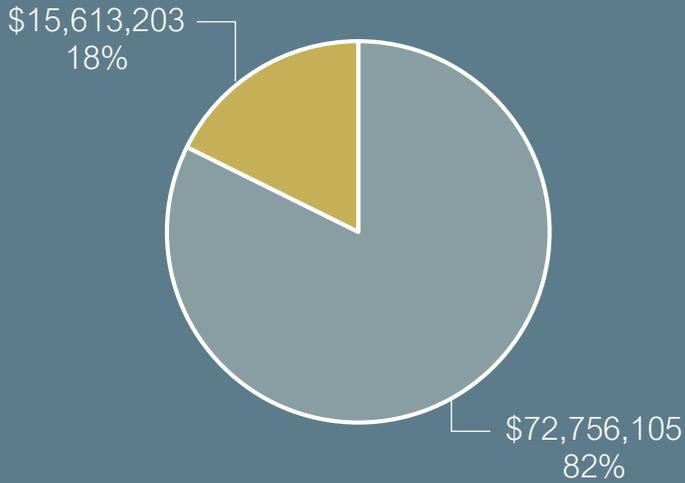
Other Topics

# DISCUSSION

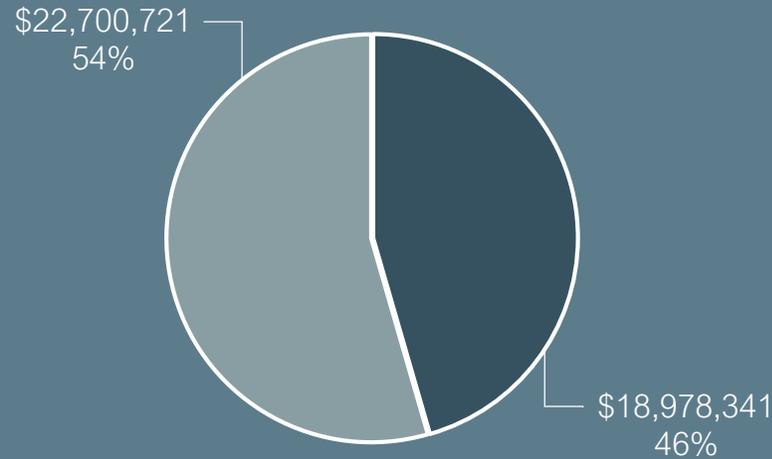
ARPA Funds



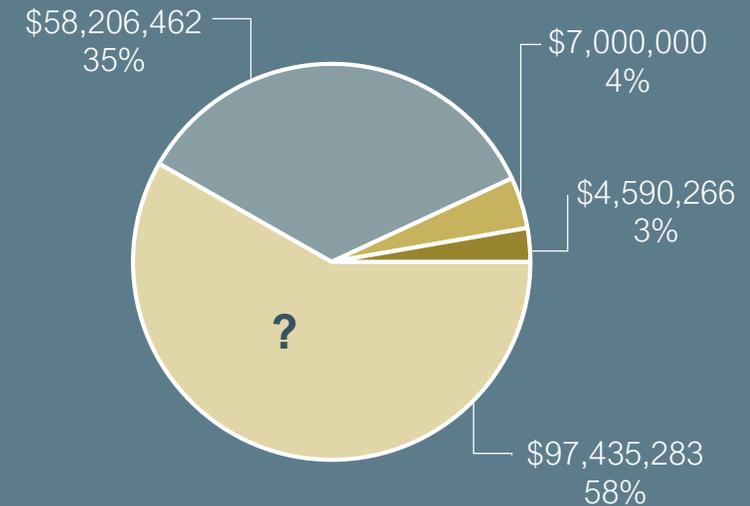
**CARES Act**



**Emergency Rental Assistance**



**ARPA**



■ Human Services ■ Business Assistance ■ ERA Remaining ■ Unprogrammed

**Total Human Services & Business Assistance  
\$195,254,831**

**Still To Be Programmed  
\$97,435,283**

*Chapter 3*

# Financial Capacity



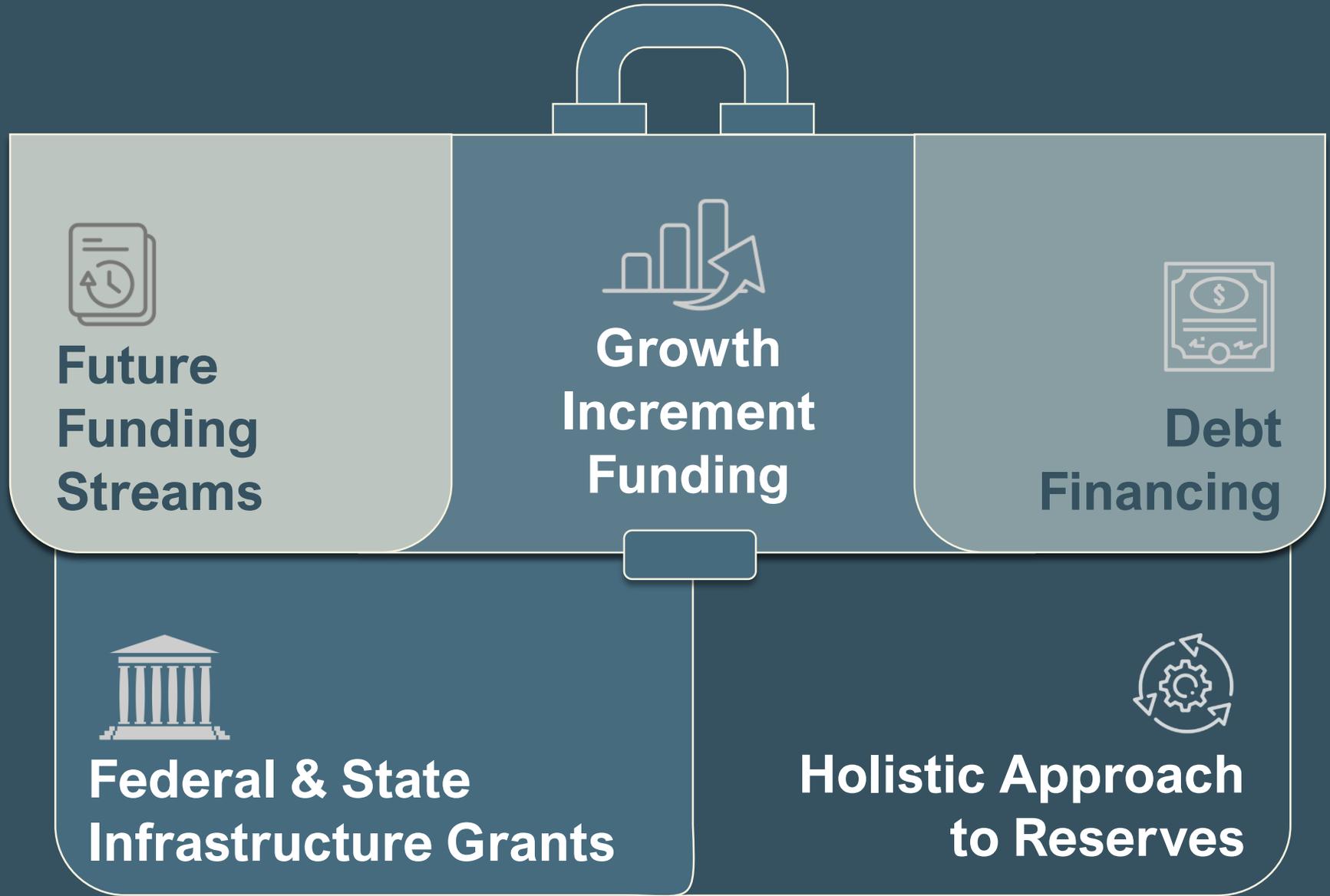
Lee County  
*Southwest Florida*



# FISCAL RESPONSIBILITY & CAPACITY

Using public resources wisely for public benefit

# FINANCIAL CAPACITY



*Chapter 4*

# Organizational Adaptability



Lee County  
*Southwest Florida*



# ORGANIZATIONAL ADAPTABILITY

Clear organizational direction  
Culture and skills to achieve goals

# ONE ORG



Policy-Administration  
Team Culture

# WHY ONE ORG WORKS



## TRUST

- Central principle
- Two way street
- Organization culture & leadership promotes it
- Individuals earn it



## CULTURE

- Organizations with a high trust culture perform better



## POLICY – ADMINISTRATION TRUST

- Roles are understood
- Lanes are stayed in
- Communication is regular, consistent & clear

# Strategic PLANNING 2022



Lee County  
*Southwest Florida*