

Lee County Sports Development
Monthly Activity Report
December 2015

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	9,833
USA Gymnastics Level 4 & 5 State Finals	1,314
FYSA Olympic Development Program	220
USSSA Shockers Fast Pitch Showcase	542
FGCU Baseball Camp	199
Showball Baseball Mega Camp	658
City of Palms Basketball Classic	1,838
MLB Umpire Clinic	208
Everblades Youth Hockey Invitational	2,219
MadLax Lacrosse	658
Perfect Game Underclass Showcase	1,801
Queen of Palms Basketball	176

Event Participants

Month Total =	4,210
USA Gymnastics Level 4 & 5 State Finals	799
FYSA Olympic Development Program	120
USSSA Shockers Fast Pitch Showcase	391
FGCU Baseball Camp	108
Showball Baseball Mega Camp	380
City of Palms Basketball Classic	320
MLB Umpire Clinic	34
Everblades Youth Hockey Invitational	799
MadLax Lacrosse	459
Perfect Game Underclass Showcase	613
Queen of Palms Basketball	187

Event Spectators

Month Total =	6,865
USA Gymnastics Level 4 & 5 State Finals	1,172
FYSA Olympic Development Program	210
USSSA Shockers Fast Pitch Showcase	693
FGCU Baseball Camp	91
Showball Baseball Mega Camp	607
City of Palms Basketball Classic	415
MLB Umpire Clinic	49
Everblades Youth Hockey Invitational	1,420
MadLax Lacrosse	855
Perfect Game Underclass Showcase	1,188
Queen of Palms Basketball	165

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$3,489,283
USA Gymnastics Level 4 & 5 State Finals	\$369,408
FYSA Olympic Development Program	\$64,385
USSSA Shockers Fast Pitch Showcase	\$196,354
FGCU Baseball Camp	\$53,258
Showball Baseball Mega Camp	\$261,256
City of Palms Basketball Classic	\$568,317
MLB Umpire Clinic	\$64,721
Everblades Youth Hockey Invitational	\$857,949
MadLax Lacrosse	\$344,640
Perfect Game Underclass Showcase	\$645,926
Queen of Palms Basketball	\$63,069

Total Direct and Indirect Economic Impact

Month Total =	\$5,827,101
USA Gymnastics Level 4 & 5 State Finals	\$616,911
FYSA Olympic Development Program	\$107,523
USSSA Shockers Fast Pitch Showcase	\$327,912
FGCU Baseball Camp	\$88,942
Showball Baseball Mega Camp	\$436,297
City of Palms Basketball Classic	\$949,089
MLB Umpire Clinic	\$108,083
Everblades Youth Hockey Invitational	\$1,432,775
MadLax Lacrosse	\$575,548
Perfect Game Underclass Showcase	\$1,078,696
Queen of Palms Basketball	\$105,325

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